

BULKY DOCUMENTS

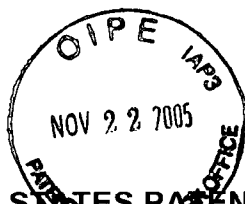
(Exceeds 100 pages)

Proceeding/Serial No: 1454,926

Filed: 11-22-00

Title: Petition for Partial Cancellation

Part 1 of 1



TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

124-888

QINETIQ LIMITED,

Petitioner,

v.

KINETIC MARKETING INC.,

Registrant.

Cancellation No. _____

Registration No. 1,454,926

Box TTAB FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

PETITION FOR PARTIAL CANCELLATION

Qinetiq Limited, a corporation of England of Metropole Building Northumberland Avenue London, United Kingdom WC2N 5BL, believes that it is and will be damaged by the registration of the mark KINETIC in Registration No. 1,454,926 for the goods in International Class 9, and hereby petitions to partially cancel the registration.

As grounds for cancellation, it is alleged that:

Registrant's Rights

1. Registration No. 1,454,926 issued on September 1, 1987 to Kinetic Marketing Inc., a corporation of New York with a place of business at 1133 Broadway, New York, New York 10010, and covers the mark KINETIC for "computers, computer programs, radios and pedometers" in International Class 9; "handbags and luggage" in international Class 18; and "typewriters" in International Class 16.

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U.S. Patent & TMOtc/TM Mail Rcpt Dt. #01

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2. Registration No. 1,454,926 alleges a date of first use of the mark on the goods in Class 9 of May 1, 1984 and a first use in commerce of the mark on those goods of July 1, 1984.

3. On information and belief, Registrant sells its goods in a completely different market from the intended market of Petitioner. Specifically, Registrant is primarily in the business of supplying low-cost consumer products, with custom imprinting, which are sold for use as promotional products by others. Printouts from Registrant's website pages show that the current price point of their products range from \$1.95-\$33.95, with most being on the mid-low end. Registrant's market is targeted to vendors who want to add their logo or customized wording to Registrant's products for promotional reasons. See Exhibit A (printouts from Registrant's website), to Scharmach Declaration, which is attached as Tab 1 to this Petition.

Petitioner's Rights

4. Qinetix, in comparison, is a supplier of highly sophisticated high performance equipment and services for use by businesses. Petitioner's goods are for use in connection with business, scientific and technical applications and are not intended for use as logo items. See Exhibit B, to Scharmach Declaration (printouts from Petitioner's website).

5. Petitioner has filed Application Serial No. 76/288,427 in the Patent & Trademark Office on July 18, 2001 to register the mark QINETIQ for the following goods¹:

¹ Petitioner initially included certain other goods and services in Classes 9, 36, 37, 41 and 42 in the Application which was assigned Serial No. 76/288,427. However, Petitioner subsequently requested division out of those goods (for which no conflict was found by the trademark examiner). The USPTO acted on Petitioner's request and placed those divided out goods in Serial No. 76/977,556.

COMPUTER SOFTWARE FOR USE IN DATABASE MANAGEMENT;
COMPUTER SOFTWARE FOR MANAGING COMPONENT
OBSOLESCENCE; COMPUTER SOFTWARE FOR CREATING
COMPUTER SIMULATIONS FOR TRAINING PURPOSES; COMPUTER
SOFTWARE FOR TELECOMMUNICATIONS MANAGEMENT;
COMPUTER SOFTWARE FOR INFORMATION TECHNOLOGY
SECURITY; ALL THE ABOVE ARE NOT FOR USE IN CONNECTION
WITH OR FOR FACTORY AUTOMATION, MATERIAL HANDLING
AND/OR THE AUTOMOTIVE INDUSTRIES IN INTERNATIONAL CLASS
9.

6. The Patent and Trademark Office ("PTO") rejected Application Serial No. 76/288,427 on September 19, 2001, under Section 2(d) based in part on Registration No. 1,454,926. The Trademark Examining Attorney found that the mark of Registration No. 1,454,926 is "the same phonetically and therefore will create similar commercial impressions." It also found that:

Applicant's goods and services are, in part, . . . computers, computer software . . . Registrant's goods . . . are computer programs . . . The applicant's goods . . . as filed, include many of the registrant's goods. As such, they are likely to travel through the same channels of trade to the class of purchasers. Therefore, with the contemporaneous use of both marks, consumers are likely to reach the mistaken conclusion that the goods of the parties originate from a common source.

Office Action at 2, Exhibit C to Scharmach Declaration. After considering a response by Applicant, the Trademark Examiner issued another Office Action dated May 28, 2004, wherein as to the '926 Registration, the Examiner adhered to the decision that the goods description did not distinguish the marks, e.g., finding that ("computer hardware products are so related to computer software products that their marketing under the same or similar marks may be likely to cause source confusion"). Office Action at 3, Exhibit D to Scharmach Declaration. In further Office Actions dated March 21, 2005

and October 7, 2005, the refusal under Section 2(d) as to Registration No. 1,454,926 was continued and maintained.

7. On information and belief, the only software that Registrant offers or has offered under the KINETIC mark is a "ST-7 Software CD Program & Driver," which functions as a photo program and a driver program for a digital camera. See Scharmach Declaration, Exhibit E. Registrant currently offers this product on its website for the following prices: \$11.95 for a quantity of 50, \$11.45 for a quantity of 100, \$10.95 for a quantity of 200, \$10.45 for a quantity of 300, and \$9.95 for a quantity of 500. Its website also states its imprint service information. See *Id.*

Relevant Trademark Office Authorities

8. The current guidelines in the Trademark Manual of Examining Procedure (TMEP) Section 1402.03(d) states the following:

Any identification of goods for computer programs must be sufficiently specific to permit determinations with respect to likelihood of confusion. The purpose of requiring specificity in identifying computer programs is to avoid the issuance of unnecessary refusals of registration under 15 U.S.C. §1052(d) where the actual goods of the parties are not related and there is no conflict in the marketplace. See *In re Linkvest S.A.*, 24 USPQ2d 1716 (TTAB 1992). Due to the proliferation of computer programs over recent years and the degree of specialization that these programs have, broad specifications such as "computer programs in the field of medicine" or "computer programs in the field of education" should not be accepted unless the particular function of the program in that field is indicated. For example, "computer programs for use in cancer diagnosis" or "computer programs for use in teaching children to read" would be acceptable.

Typically, indicating only the intended users, field, or industry will not be deemed sufficiently definite to identify the nature of a computer program. However, this does not mean that user, field or industry indications can never be sufficient to specify the nature of the computer program adequately. For example, "computer programs in the field of geographical information systems" would be acceptable. Geographical information systems, also known in the industry as GIS, are well-defined computer applications that do not need further definition. If the identification in the application does not adequately specify the nature of a computer program, further information may be requested. Any questions concerning the recognition of a term of art for a computer program should be discussed with the senior attorneys or other examining attorneys who are knowledgeable in the computer field.

If an applicant asserts that the computer programs at issue serve a wide range of diverse purposes, the applicant must submit appropriate evidence to substantiate such a broad identification of goods. See 37 C.F.R. §2.61(b); **TMEP §§1402.03(b) and (c)**.

Generally, an identification of "computer software" will be acceptable as long as both the function/purpose and the field are set forth. Some general wording is allowed. The following wording is acceptable:

(1) *Computer game software.*

(2) *Computer operating programs or computer operating systems:* Software under this category comprises master control programs that run the computer itself. They are the first programs loaded when the computer is turned on and set the standards for the application programs that run in the operating system or operating program.

(3) *Computer utility programs:* These programs must be designed to perform maintenance work on a computer system or components thereof, such as file management (sorting, copying, comparing, listing, and searching files), as well as diagnostic and measurement routines that check the health and performance of the computer system. Beware of identifications that read "Computer utility programs, namely, business software." - This is NOT a utility program!

(4) *Software development tools:* These programs are designed to create other computer programs. This is one of the few exceptions in which use of the term "tools" is acceptable.

(5) *Database management software [indicate for general use or specific field]:* Software that controls the organization, storage, retrieval, security, and integrity of data in a database (an electronically stored collection of data). For example:

General purpose database management software.

- Database management software for use by financial advisors.
- Database management software in the field of baseball cards.

(6) *Spreadsheet software [indicate for general use or specific field]:* Software that simulates a paper spreadsheet, or worksheet, in which columns or individual cells of numbers are summed, subtracted, multiplied or divided with the contents of other columns or cells for budgets and plans. For example:

- General purpose spreadsheet software.
- Spreadsheet software for use by budget analysts.

(7) *Word processing programs [indicate for general use or specific field]:* Software used to create text documents.

(8) *Computer aided design (CAD) software [indicate for general use or specific field]:* Computer Aided Design software is generally used to design products. CAD software is available for generic design or specialized uses, such as architectural, electrical and mechanical design. For example:

- Computer aided design (CAD) software for general use.
- Computer aided design (CAD) software used for designing integrated circuits.
- Computer aided design (CAD) software for architectural use.

(9) *Computer aided manufacturing (CAM) software [indicate for general use or specific field]:* Computer Aided Manufacturing software automates manufacturing systems and techniques, including numerical control, process control, robotics and materials requirements planning. For example:

- Computer aided manufacturing (CAM) software for general use.

- Computer aided manufacturing (CAM) software used in the manufacture of airplane components.
- Computer aided manufacturing (CAM) software for integrated circuits.

(10) *CAD/CAM software [indicate for general use or specific field]:* Computer Aided Design/Computer Aided Manufacturing software integrates functions of CAD and CAM software in that products designed by the CAD systems are directly inputted into the CAM systems for manufacture.

Indefinite and unacceptable wording include the following:

- (1) Computer programs featuring multimedia (unless the applicant specifies the content, e.g., motion pictures in the field of [specify], recorded on computer media).
- (2) Computer firmware (unless the applicant specifies the function/purpose of the program, and, if the program is content or field specific, the field of use).
- (3) Computer devices (must specify the common commercial name therefor).
- (4) Computer accessories (must specify the common commercial name therefor).

See **TMEP §1402.11(a)** regarding identification and classification of computer services.

TMEP Section 1402.03(d) (emphasis added).

9. Under Section 18 of the Trademark Act, the U.S. Patent and Trademark Office, Trademark Trial and Appeal Board has authority to cancel registrations, in whole or in part, to restrict the goods or services identified therein, or to “otherwise restrict or rectify . . . the registration of a registered mark.” See 15 U.S.C. § 1068 (1988).

“Computer Programs” Issue

10. In connection with Registration No. 1,454,926, Registrant submitted a Declaration under Section 8 & 15 on July 1, 1993, which alleges that the mark was in use for the goods “computers, radios, pedometers.” See Exhibit F to the Scharmach Declaration. The specimen of use submitted only evidenced use on “radios.” No specimen of use was submitted showing use on “computers.” Further, Petitioner’s Section 8 & 15 Declaration did not even allege that use was being made for “computer programs.”

11. On information and belief, Registrant has not offered any "computer programs" as that term is commonly commercially understood and as defined by Registrant in the Response submitted July 24, 1986 ("The Computer is an electronic device that accepts and processes data and employs a keyboard for typing onto the screen and a printer. Computer programs are sets of instructions or information on disks utilized by the computer."; See Exhibit G to the Scharmach Declaration) under the KINETIC mark in the last two years and thus, should be deemed to have abandoned the mark as to computer programs.

12. Printouts of Registrant's web pages dated October 19, 2005 and November 29, 2004 show that "computer programs" are not among the categories of goods offered by Registrant on its web site. See Exhibit A to Scharmach Declaration.

13. As noted above, Petitioner's Section 8 & 15 Declaration did not allege that use was being made of "computer programs."

14. On information and belief, Registrant discontinued use of the registered mark KINETIC in connection with *computer programs* for a period of more than two years with no intent to resume said use and, therefore, has abandoned KINETIC as a trademark for computers within the meaning of § 45 of the Trademark Act.

15. Registration No. 1,454,926 of the mark KINETIC accordingly is invalid as a matter of law and is subject to partial cancellation with respect to *computer programs* at any time under § 14 of the Trademark Act of 1946.

16. As Registrant has abandoned KINETIC as a trademark for the aforesaid goods, Petitioner has now established superior rights in the mark QINETIQ for computer programs, either by its application of or by actual use of the mark.

17. Alternatively, the term "computer programs" in U.S. Registration No. 1,454,926 is overbroad and/or indefinite because it encompasses a very broad range of goods, which does not permit a proper determination with respect to likelihood of confusion and has caused an unnecessary refusal of registration under 15 U.S.C. Section 1052(d) in Application Serial No. 76/288,427, where the actual goods of Registrant and Petitioner are not related and there is no conflict in the marketplace.

18. Due to the overbroad term "computer programs" in U.S. Registration No. 1,454,926, the trademark examining attorneys assigned to Serial No. 76/288,427 have been unable to make a finding that the goods of Petitioner and Registrant are distinguishable.

19. In view of the overbroadness and indefiniteness of the term "computer programs" in Registration No. 1,454,926, that registration is defective and invalid unless it is restricted to a more specific definition of the scope of its "computer programs," namely to that actually used, *i.e.*, "computer programs for use as promotional items, namely, computer programs for a photo program for digital cameras and computer programs for a driver program for digital cameras." See Scharmach Declaration, Exhibit E (showing such goods and the "imprint" information listed for each).

"Computers" Issue

20. On information and belief, Registrant has not offered any computers as that term is commonly commercially understood and as defined by Registrant in the Response submitted July 24, 1986 ("The Computer is an electronic device that accepts and processes data and employs a keyboard for typing onto the screen and a printer. An illustration of the Kinetic computer was annexed to the application") (See Exhibits G

and H to the Scharmach Declaration) under the KINETIC mark in the last two years and thus, should be deemed to have abandoned the mark as to computers.

21. Printouts of Registrant's web pages dated October 19, 2005 and November 29, 2004 show that "computers" are not among the categories of goods offered by Registrant on its web site. See Exhibit A to Scharmach Declaration.

22. On information and belief, Registrant discontinued use of the registered mark KINETIC in connection with *computers* for a period of more than two years with no intent to resume said use and, therefore, has abandoned KINETIC as a trademark for computers within the meaning of § 45 of the Trademark Act.

23. Registration No. 1,454,926 of the mark KINETIC accordingly is invalid as a matter of law and is subject to partial cancellation with respect to *computers* at any time under § 14 of the Trademark Act of 1946.

24. As Registrant has abandoned KINETIC as a trademark for the aforesaid goods, Petitioner has now established superior rights in the mark QINETIQ for computers.

25. Alternatively, if the Board permits the term "computers" to be broadly defined (despite Petitioner's narrow definition in its Response of July 24, 1986), then, as with "computer programs," the term "computers" in U.S. Registration No. 1,454,926 is overbroad and/or indefinite because it encompasses a very broad range of goods, which does not permit a proper determination with respect to likelihood of confusion and has caused an unnecessary refusal of registration under 15 U.S.C. Section 1052(d), where the actual goods of Registrant and Petitioner are not related and there is no conflict in the marketplace.

26. Due to the overbroad term “computers” in U.S. Registration No. 1,454,926, the trademark examining attorneys assigned to Serial No. 76/288,427 have been unable to make a finding that the goods of Petitioner and Registrant are distinguishable.

27. In view of the overbroadness and indefiniteness of the term “computers” in Registration No. 1,454,926, that Registration is defective and invalid unless Registrant is restricted to a more specific definition of the scope of its “computer”-related goods namely to the common commercial names of those goods that are actually used, namely “computers, namely computers peripherals and accessories for use as promotional items, namely mouse pads, web cameras, card readers and card editors, USB hubs, WiFi sensors and WiFi sensor pens.” See Exhibit I to Scharmach Declaration (additional printouts from Registrant’s website).

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28. For the reasons set forth above, Petitioner is likely to be damaged by the continued existence of Registration No. 1,454,926, and the business and goodwill of Petitioner is further damaged in that said registration tends to create or maintain statutory rights in violation and derogation of Petitioner’s rights. A finding of likelihood of confusion will be avoided by entry of the restriction of “computer programs” and cancellation of “computers” (or alternatively, to limit the term “computers”) sought in this petition to cancel based on the differences in the marks and the differences in the goods.

29. On information and belief, Registrant is not using the mark KINETIC on the goods sought to be excluded by the proposed restriction of "computer programs" and deletion or restriction of "computers."

A duplicate copy of this Petition for Cancellation is filed herewith, along with a check for the cancellation fee of \$300.00.

WHEREFORE, since Registrant has not used its mark in connection with the broad scope of goods claimed in United States Trademark Registration No. 1,454,926 and has not used its mark in connection with goods similar to those identified in Applicant's Serial No. 76/288,427 in connection with its mark, Petitioner prays judgment be entered herein partially canceling Registration No. 1,454,926 for the mark KINETIC by deleting the goods "computers" and "computer programs" from the identifications or limiting the identification of "computer programs" to "computer programs for use as promotional items, namely, computer programs for a photo program for digital cameras and computer programs for a driver program for digital cameras," and limiting the identification of "computers" to "computers, namely computers peripherals and accessories for use as promotional items, namely mouse pads, web cameras, card readers and card editors, WiFi sensor pens," and for such other and further relief as may be just and proper. If necessary, the identification of goods in Petitioner's involved Application Serial No. 76/288,427 could be further restricted as "not for use as promotional items."

Respectfully submitted,

Qinetiq Limited

Dated: November 22, 2005

By: 

Sheryl Scharmach, Esq.

Attorney for Petitioner

NIXON & VANDERHYE P.C.

901 North Glebe Road, 11th Floor

Arlington, Virginia 22201

Tel: 703-816-4000

Fax: 703-816-4100

124-888

Registration No. 1,454,926

1. I am employed as an attorney by NIXON & VANDERHYE P.C. I am submitting this declaration in support of Qinetiq Limited's Petition for Partial Cancellation of Registration No. 1,454,926
2. Attached as Exhibit A hereto are true and correct copies of printouts from Registrant's website at www.kineticmarketing.com.
3. Attached as Exhibit B hereto are true and correct copies of printouts from Petitioner's website at www.qinetiq.com.
4. Attached as Exhibit C hereto is a true and correct copy of the Office Action dated September 19, 2001 in Application Serial No. 76/288,427.

5. Attached as Exhibit D hereto is a true and correct copy of the Office Action dated May 28, 2004 in Application Serial No. 76/288,427.

6. Attached as Exhibit E hereto is a true and correct copy of a printout of Registrant's website pertaining to "ST-7 Software CD Program & Driver."

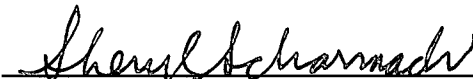
7. Attached as Exhibit F hereto is a true and correct copy of Registrant's Declaration under Section 8 & 15 for Registration No. 1,454,926.

8. Attached as Exhibit G hereto is a true and correct copy of a Response dated July 24, 1986 submitted by Registrant in the prosecution of Application Serial No. 73/565,607 (Registration No. 1,454,926).

9. Attached as Exhibit H hereto is a true and correct copy of specimens showing computers submitted by Registrant with is Application Serial No. 73/565,607 (Registration No. 1,454,926) on October 28, 1995.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

Executed on November 22, 2005


Sheryl L. Scharmach
NIXON & VANDERHYE P.C.
901 N. Glebe Rd., 11th Floor
Arlington, VA 22203

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Printouts dated October 19, 2005



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ASI:64230 | PPAI:110858 | UPIC:Kinetic |
SAGE:50085

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INFORMATION

Keyword Search

GO

CATEGORIES

Binoculars
Calculators
Cameras
Carabiners
Clocks
Coffee Products
Computer Accessories
Desk Accessories
Flashlights/LED's
Frames
Key Products
Knives/Tools
Mugs/Drinkware
Pens
Portfolios
Radios
Software
Stopwatches/Timers
Telephone Accessories
Travel Accessories
USB Products
Voice Recorders
Water Resistant Items
WiFi Products

Specials ...
New Products ...



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Featured Product of the Month

WiFi Sensor Pen with Super-Blue LED Beam

Change direction towards strongest signal
Brushed Silver Aluminum pen
New extended range
Super Blue LED Light Beam at top
Gift boxed



As low as \$14.95 (R)



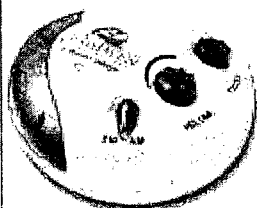
Rugged Rubber-Grip Binoculars



8 x 22 Power Magnification
Contrasting Rubber Grip
Soft Rubber Eye Cushions
Black Vinyl Pouch included

As low as \$10.95 (R)

Shower AM/FM Radio



2" adjustable hook
Water Resistant
Strong Speaker Sound

As low as \$5.95 (R)

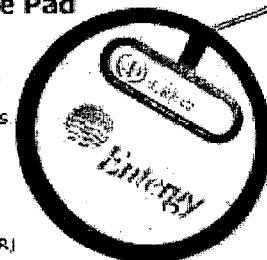
Glow USB Mouse Pad

Large Imprint Area
to Promote your Logo

USB Cord/Power lights
up the Pad

Red Glow Light

As low as \$5.95 (R)



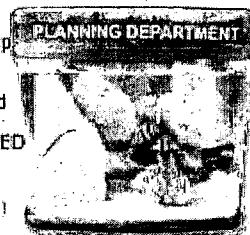
Mini Aquarium with LED Glow

Quiet, Inner, Mini-pump
Circulates 2 Fish

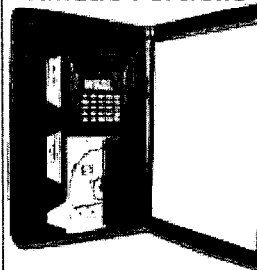
2 Tropical Fish included

Soothing Bright Blue LED
top light

As low as \$6.95 (R)



Kinetic Portfolio with Calculator



Built-in Solar-Powered
Calculator
CD Pockets holds 2 discs
8 1/2" x 11" pad included
Business Card Holder

As low as \$8.95 (R)

Recorder Keychain w/LED Beam

20 second single recording

Multiple Message recording

Super Blue LED Light
Beam

Black Vinyl Pouch
included

As low as \$6.95 (R)



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Home :: Binoculars

Binoculars

Displaying 1 to 5 (of 5 products)



BX-11 Rugged Rubber-Grip
Binoculars
\$10.95



BX-7 Sports Binoculars
\$2.95



GF-1 Golf Scope w/ Counter
\$3.95



MO-1 Pocket Monocular
\$1.95



MO-1Z Pocket Zoom Monocular
\$1.95

Displaying 1 to 5 (of 5 products)

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[Calculators](#)
[Cameras](#)
[Carabiners](#)
[Clocks](#)
[Coffee Products](#)
[Computer Accessories](#)
[Desk Accessories](#)
[Flashlights/LED's](#)
[Frames](#)
[Key Products](#)
[Knives/Tools](#)
[Mugs/Drinkware](#)
[Pens](#)
[Portfolios](#)
[Radios](#)
[Software](#)
[Stopwatches/Timers](#)
[Telephone Accessories](#)
[Travel Accessories](#)
[USB Products](#)
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[WiFi Products](#)

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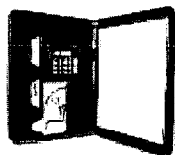
Displaying 1 to 6 (of 6 products)

CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products


 CC-1 Promo-Calculator
 \$1.95

 CC-2 Carabiner Keychain
 Calculator
 \$2.65

 CC-3 Changing-Face Calculator
 \$4.95

 CR-8 Kinetic Portfolio
 w/Calculator
 \$8.95

 CR-9 Clutch Memo-Pad Case
 w/Calculator
 \$6.95

 WS-9 AM/FM Radio with
 Clock/Calculator/Calendar
 \$8.95

Displaying 1 to 6 (of 6 products)

Specials ...

New Products ...



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Cameras

Displaying 1 to 9 (of 9 products)

CATEGORIES

Binoculars
 Calculators
Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

 Specials ...
 New Products ...


With Kinetic eFLYERS!


 AF-3 35mm Metallic 2-Tone
Camera
\$4.95

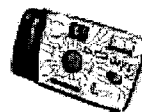
 DEC-11 Underwater Digital Camera
w/ Flash
\$29.95

 DEC-1A Micro Camera Digital Camera
Kit
\$18.95

 DEC-3 Digital Sports Camera
\$25.95

 DEC-7 Micro USB Digital Camera
\$29.95

 MD-4 Underwater 35mm Flash
Motorized Camera
\$10.95

 ST-7 Software CD Program &
Driver
\$9.95

 SU-2 Custom 4 Color
Pre-Loaded 35mm
Camera w/ Flash
\$7.95

 WEB-1 USB Web Camera
\$17.95

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Home :: Carabiners

Carabiners

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 KL-2 Retractable Rainbow Glow Pen
 w/Carabiner
 \$3.75

 LED-9 Aluminum Carabiner Super
 White LED Light
 \$2.95

 SW-6 Carabiner
 Stopwatch/Clock
 \$2.95

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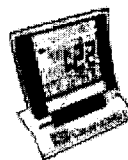
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A-3 Solid Polyresin
\$6.95



CA-20 Folding Clock w/
Temperature
\$5.95



CA-70 Compact Tri-Mode Display
w/EL Glow
\$11.95



RC-8 Radio Controlled
EL Travel Clock
\$9.95



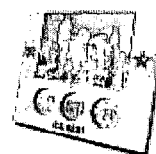
SW-6 Carabiner
Stopwatch/Clock
\$2.95



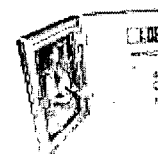
TC-1 Metallic Alarm Clock
\$4.95



TC-2 Tower Metallic Alarm Clock
\$4.95



TF-1 TriMode Frame w/
Date/Clock and Temp.
\$8.95



VR-3 Compact Recorder Frame
w/Talking Clock
\$7.95



WS-9 AM/FM Radio with
Clock/Calculator/Calendar
\$8.95

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Coffee Products

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 CB-1 Custom Labeled Gourmet Coffee in
3 EASY STEPS !

\$7.95


 CHB-7 American Grown Kona
Blend Coffee

\$9.95


 MG-1 Self Stirring Stainless
Steel Mug

\$7.95



MG-2 Stainless Steel Travel Mug

\$5.45



MG-3 Kinetic Travel Tumbler

\$5.45

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With Kinetic eFLYERS!


 AQ-1 Mini Aquarium with LED Glow
 DEC-11 Underwater Digital Camera w/ Flash

\$6.95

\$29.95



DEC-1A Micro Camera Digital Camera Kit

\$18.95



DEC-3 Digital Sports Camera

\$25.95



DEC-7 Micro USB Digital Camera

\$29.95



DT-11 WiFi Sensor Keychain w/ LED Beam

\$9.95



MC-3 Glow USB Mouse Pad

\$5.95



PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam

\$12.95



SIM-1 USB SIM-Card Reader & Editor

\$9.95



ST-7 Software CD Program & Driver

\$9.95



USB-4 Rainbow Glow USB Desk Hub

\$5.95



WEB-1 USB Web Camera

\$17.95

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Desk Accessories

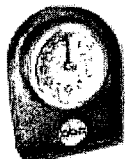
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 A-3 Solid Polyresin
\$6.95

 AQ-1 Mini Aquarium with LED Glow
\$6.95

 MC-3 Glow USB Mouse Pad
\$5.95

 SP-5 Kinetic Full Size Stand Up
Stapler
\$3.95

 TF-1 TriMode Frame w/ Date/Clock and
Temp.
\$8.95

 USB-4 Rainbow Glow USB
Desk Hub
\$5.95

 WS-4 Beetle AM/FM Radio
\$7.95

 WS-9 AM/FM Radio with
Clock/Calculator/Calendar
\$8.95

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AQ-1 Mini Aquarium with LED
Glow
\$6.95



DT-11 WiFi Sensor Keychain w/ LED
Beam
\$9.95



FL-1 Classic Metal Flashlight
\$3.45



FN-7 Multi Flashing LED Spinning
Portable Fan
\$2.45



KL-2 Retractable Rainbow Glow Pen
w/Carabiner
\$3.75



LED-11 Pocket LED Knife
\$4.95



LED-4 Translucent Keyring with
Super Blue LED
\$2.45



LED-9 Aluminum Carabiner Super
White LED Light
\$2.95



PL-9 WiFi Sensor Pen w/ Super-
Blue LED Beam
\$12.95



USB-4 Rainbow Glow USB Desk
Hub
\$5.95



VR-1 Voice Recorder Split-Key Ring
w/LED Beam
\$5.95



VR-4 Flat Recorder Keychain
w/LED Beam
\$6.95

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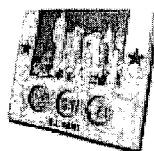
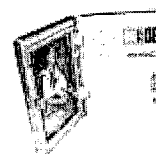
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With Kinetic eFLYERS!

 TF-1 TriMode Frame w/ Date/Clock and Temp.
\$8.95

 VR-3 Compact Recorder Frame w/Talking Clock
\$7.95

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CC-2 Carabiner Keychain
Calculator
\$2.65



DT-11 WiFi Sensor Keychain w/ LED
Beam
\$9.95



LED-11 Pocket LED Knife
\$4.95



LED-4 Translucent Keyring with
Super Blue LED
\$2.45



VR-1 Voice Recorder Split-Key Ring
w/LED Beam
\$5.95



VR-4 Flat Recorder Keychain
w/LED Beam
\$6.95

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Knives/Tools

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 LED-11 Pocket LED
 Knife
 \$4.95

 SP-5 Kinetic Full Size Stand Up
 Stapler
 \$3.95

 TR-2 Tape Measure Recorder with LED
 Beam
 \$9.95

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Mugs/Drinkware

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 MG-1 Self Stirring Stainless Steel Mug
\$7.95

 MG-2 Stainless Steel Travel Mug
\$5.45

 MG-3 Kinetic Travel Tumbler
\$5.45

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 KL-2 Retractable Rainbow Glow Pen w/Carabiner
 \$3.75

 PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam
 \$12.95

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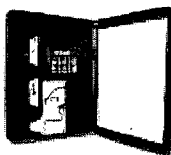
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 CR-8 Kinetic Portfolio w/Calculator
 \$8.95

 CR-9 Clutch Memo-Pad Case w/Calculator
 \$6.95

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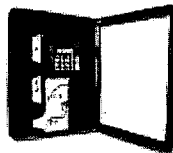
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CR-8 Kinetic Portfolio w/Calculator
\$8.95



CR-9 Clutch Memo-Pad Case w/Calculator
\$6.95

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 WS-1 Shower AM/FM
 Radio
 \$5.95

 WS-4 Beetle AM/FM
 Radio
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 WS-9 AM/FM Radio with
 Clock/Calculator/Calendar
 \$8.95

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 ST-7 Software CD Program & Driver
\$9.95

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 SW-6 Carabiner Stopwatch/Clock
 \$2.95

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HS-11 Handsfree Headset for Cell
Phone
\$4.95



MB-5 Customized 5-Year Mobile
Phone
\$7.95



SIM-1 USB SIM-Card Reader &
Editor
\$9.95

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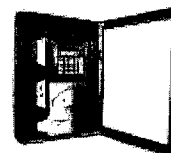
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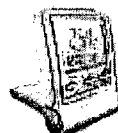

 BX-11 Rugged Rubber-Grip
Binoculars
\$10.95

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w/EL Glow
\$11.95

 CR-8 Kinetic Portfolio w/Calculator
\$8.95

 CR-9 Clutch Memo-Pad Case
w/Calculator
\$6.95

 FL-1 Classic Metal Flashlight
\$3.45

 FN-7 Multi Flashing LED Spinning
Portable Fan
\$2.45

 LED-11 Pocket LED Knife
\$4.95

 RC-8 Radio Controlled
EL Travel Clock
\$9.95

 VR-3 Compact Recorder Frame
w/Talking Clock
\$7.95

 VR-4 Flat Recorder Keychain
w/LED Beam
\$6.95

 WS-1 Shower AM/FM Radio
\$5.95

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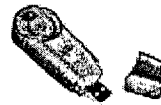
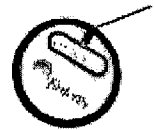
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 \$6.95

 DEC-7 Micro USB Digital Camera
 \$29.95

 MC-3 Glow USB Mouse Pad
 \$5.95

 SIM-1 USB SIM-Card Reader & Editor
 \$9.95

 USB-4 Rainbow Glow USB Desk Hub
 \$5.95

 WEB-1 USB Web Camera
 \$17.95

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TR-2 Tape Measure Recorder
with LED Beam
\$9.95



VR-1 Voice Recorder Split-Key Ring
w/LED Beam
\$5.95



VR-3 Compact Recorder Frame
w/Talking Clock
\$7.95



VR-4 Flat Recorder Keychain
w/LED Beam
\$6.95

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w/ Flash
\$29.95



MD-4 Underwater 35mm Flash Motorized
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\$10.95



WS-1 Shower AM/FM
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\$5.95

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\$9.95

 PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam
\$12.95

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**SP-5 Kinetic Full Size Stand Up Stapler**

Price: \$3.95

 Features: Easy Grip Stapler Rubber Grips Standard Staples Color: Silver, Black, or Blue Imprint
 Area: 3/4"W x 1 1/2"T (front) 3/4"W x 2" T (back)
**MG-3 Kinetic Travel Tumbler**

Price: \$5.45

 Features: Easy-grip bottom Stainless Steel Material Screw-on Lid with Slide Opening Plastic
 Liner & Base 16 oz Mug Color: Silver, Blue, Green, or ... more info
**MG-2 Stainless Steel Travel Mug**

Price: \$5.45

 Features: Easy-grip handle Insulated double wall Inner Plastic Black Liner 16 oz Mug Slide
 opening lid Color: Silver, Blue, Copper Imprint Area: 2 ... more info
**CHB-7 American Grown Kona Blend Coffee**

Price: \$9.95

 Features: 100% USA American Grown Kona Blend Custom 4 color process label included See-
 thru box Color: Silver Imprint Area: 2 3/4" x 4 1/8" label
LED-4 Translucent Keyring with Super Blue LED



Price: \$2.45

Features: LED Keyring Super Blue Glow Light illuminates acrylic keyholder 3 split-rings are removeable Lithium Battery operation Color: ... more info

**SW-6 Carabiner Stopwatch/Clock**

Price: \$2.95

Features: Stopwatch & Laptime Time/Alarm/Date Features Use with your Belt Loop Color: Translucent Blue/Teal with Silver Imprint Area: 1/2" x 3/4" ... more info

**WS-9 AM/FM Radio with Clock/Calculator/Calendar**

Price: \$8.95

Features: AM/FM Radio Alarm Clock with World Time Calendar, Month/Date Display Soft Numerical Rubber Key Pad Headphone & AC Adaptor openings 2 x AAA ... more info

**FN-7 Multi Flashing LED Spinning Portable Fan**

Price: \$2.45

Features: Hand-held Battery Operated Fan Spinning Multi-colored LED's on fan blade glows bright multi-designs 3 Triple AAA Batteries included Neck ... more info

**MC-3 Glow USB Mouse Pad**

Price: \$5.95

Features: Large Imprint Area to Promote your Logo USB Cord/Power lights up the Pad Red Glow Light Color: Silver with Red Light Imprint Area: 3/4" x ... more info

**MG-1 Self Stirring Stainless Steel Mug**

Price: \$7.95

Features: Self Stirring Mug Mixes your Coffee, Hot Chocolate, Tea, or Soup with the press of a

button Stainless Steel Material 12 oz Mug ... more info



ST-7 Software CD Program & Driver

Price: \$9.95

Features: Photo Program for Digital Camera Driver Program included Color: Various Imprint
Area: None Size: CD



LED-9 Aluminum Carabiner Super White LED Light

Price: \$2.95

Features: Super White GlowLight illuminates acrylic end Lightweight metal Easy twist action
switch Color: Silver Imprint Area: 1/4" x 1 Size: 1/2" ... more info

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**LED-11 Pocket LED Knife**

Price: \$4.95

 Features: Super White LED flashlight Includes knife, screwdriver, saw, and plier Metal Material
 Includes black textured pouch with beltloop in back ... more info
**KL-2 Retractable Rainbow Glow Pen w/Carabiner**

Price: \$3.75

 Features: Retractable Glow Carabiner Pen Rainbow Glow Colors Press Button for Multi-Flashing
 or Blend Effect Twist open to write Color: Silver ... more info
**FL-1 Classic Metal Flashlight**

Price: \$3.45

 Features: Hi-beam Krypton bulb On/off with switch in back Black plastic storage case includes 2
 x AA Alkaline batteries and strap Color: Black ... more info
**AQ-1 Mini Aquarium with LED Glow**

Price: \$6.95

 Features: Soothing Bright Blue GLOW Light USB Powered, connect to your computer Special
 quiet inner pump circulates the water 2 Moving Fish included ... more info
CB-1 Custom Labeled Gourmet Coffee in 3 EASY STEPS !



Price: \$7.95

Now you can share your Gourmet Coffee Experience with others! Your special message, greeting or logo can be beautifully incorporated onto your on ... more info

**MO-1 Pocket Monocular**

Price: \$1.95

Features 5 x 16 Power Magnification Soft Rubber Eye Cushion Hand Strap included Color: Titanium with Black Trim Imprint Area: 3/4" x 1" Size: 1 ... more info

**WS-4 Beetle AM/FM Radio**

Price: \$7.95

Features: Strong Speaker Sound Adjustable antennae (see picture) AC Adaptor opening Headphones included 2 x AAA Batteries (not included) Imprint ... more info

**WS-1 Shower AM/FM Radio**

Price: \$5.95

Features: 2" adjustable hook Water Resistant Strong Speaker Sound 3 x AAA Batteries (not included) Imprint Area: 1" x 1" Size: 4" diameter

**TR-2 Tape Measure Recorder with LED Beam**

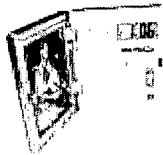
Price: \$9.95

Features: 20 second single recording Multiple message recording Long 16' Feet Measuring Tape Super Blue LED Light Beam Hand Strap included Imprint ... more info

**VR-4 Flat Recorder Keychain w/LED Beam**

Price: \$6.95

Features: 20 second single recording Multiple Message recording Ultra-thin Compact Design Super Blue LED Light Beam Black Vinyl Pouch included ... more info



VR-3 Compact Recorder Frame w/Talking Clock

Price: \$7.95

Features: 10 second recording Picture Insert, 2 1/2" x 3" LCD Talking Alarm Clock Option to wake-up to recording Imprint Area: 2 1/4" x 2 3/4"□ Size: ... more info



VR-1 Voice Recorder Split-Key Ring w/LED Beam

Price: \$5.95

Features: 10 second recording Handy Oval Shape Super Blue LED Light Beam 3 Split Key Rings Imprint Area: 3/4" x 1"□ Size: 1 1/4" x 3"

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**MD-4 Underwater 35mm Flash Motorized Camera**

Price: \$10.95

Features: Underwater protective housing Acrylic Housing can be removed Automatic advance & rewind Red Eye Reduction Built-in Flash Hand Strap ... more info

**AF-3 35mm Metallic 2-Tone Camera**

Price: \$4.95

 Features: Built-in Flash ReUsable Lens Cover, Strap Color: Blue & Silver with Black Trim
 Imprint Area: 1/2" x 1 1/2" Size: 2 1/2" x 4 1/2"
**DEC-11 Underwater Digital Camera w/ Flash**

Price: \$29.95

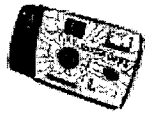
Features: Use at the Beach or in Rough Weather Acrylic Housing can be removed 26 photos stored in memory 300k pixels USB Cord included Hand Strap ... more info

**DEC-1A Micro Camera Digital Camera Kit**

Price: \$18.95

Features: Sturdy Aluminum material 26 photos stored in memory 300k pixels Folding Hidden View-Finder LCD in back of camera USB Cord included ... more info

SU-2 Custom 4 Color



**Pre-Loaded 35mm
Camera w/ Flash**
Price: \$7.95

Features: Built-in Flash 4 Color Process Customized Label Mini Pocket Design 24 exposures
Lens Cover, Hand Strap ReLoadable & ReUsable Color: Black ... more info



DEC-3 Digital Sports Camera
Price: \$25.95

Features: 26 photos stored in memory 300k pixels Still Camera & Web Cam USB Cord & Hand
Strap CD with Driver Program Color: Blue with Silver ... more info



WEB-1 USB Web Camera
Price: \$17.95

Features: Easily clips to laptop or sits on monitor. CD with Driver Program included Color:
Silver Imprint Area: 1/2" x 1" Size: 2 1/2" x 3"



DEC-7 Micro USB Digital Camera
Price: \$29.95

Features: 26 photos stored in memory Internal rechargeable battery charges from USB 300k
pixels Long Neck Strap included CD with Driver Program ... more info



DT-11 WiFi Sensor Keychain w/ LED Beam
Price: \$9.95

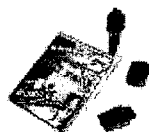
Features: Mini design Easily seeks Internet & Network HotZones Open your laptop knowing you
are in a HotZone New extended range Super Blue LED Light ... more info



PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam
Price: \$12.95

Features: WiFi Network Hot Zone detector Confirms you're in WiFi area Change direction

towards strongest signal Open your laptop knowing you're in a ... more info



MB-5 Customized 5-Year Mobile Phone

Price: \$7.95

Features: 5 Year Storage Life Slim & Compact with protective sleeve 3 Phone Adaptors included for popular brands Color: 4-color process label ... more info



HS-11 Handsfree Headset for Cell Phone

Price: \$4.95

Features: Fits most cellular phones Flash switch & Clip No Dangling Wires, Retractable cord Multi-cards operation One Piece Speaker/Microphone ... more info

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**SIM-1 USB SIM-Card Reader & Editor**

Price: \$9.95

 Features: SIM Phone Book Backup Restore & Editing SMS Data Management Multi-cards
 operation Outlook synchronized CD/Driver Program included Imprint ... more info
**USB-4 Rainbow Glow USB Desk Hub**

Price: \$5.95

 Features: Bring attention to your work station & logo! Rainbow Glow Light changes colors 4
 Port Hub, up to 4 connections Items You Can Connect: ... more info
**CA-70 Compact Tri-Mode Display w/EL Glow**

Price: \$11.95

 Features: Large Time/Temperature Display, 3/4" tall Date, Temperature, Time Displays Bright
 Blue Glow Light for Snooze Color: Silver Imprint Area: ... more info
**CA-20 Folding Clock w/ Temperature**

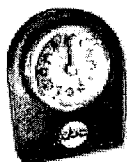
Price: \$5.95

 Features: Folds Flat for Travel Large Time Display, 1 1/2" tall Date, Temperature, Time Displays
 Sleek Black Vinyl Pouch included Color: Silver with ... more info
RC-8 Radio Controlled

**EL Travel Clock**

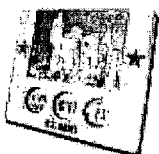
Price: \$9.95

Features: Compact for Desk & Travel Date, Time, USA Zone/Wave Displays Cover acts as stand
 Color: Silver with Titanium Trim Imprint Area: 2" x 2" ... more info

**A-3 Solid Polyresin**

Price: \$6.95

Features: Clock Display, 2 1/4" diameter Heavy Solid Polyresin Material Classic Art Deco
 Arched Design Color: Translucent Blue Imprint Area: 1" x ... more info

**TF-1 TriMode Frame w/ Date/Clock and Temp.**

Price: \$8.95

Features: Calendar & Temperature Read-out Large Photo Insert, 3 1/4" x 4 1/2" Folding
 Back-Stand Color: Silver Imprint Area: 1/2" x 6 (bottom) or ... more info

**TC-2 Tower Metallic Alarm Clock**

Price: \$4.95

Features: Day/Date Feature Folding Back-Stand Black Vinyl Pouch included Color: Brushed Gold
 Imprint Area: 1/2" x 1 1/2" (bottom) Size: 1 ... more info

**TC-1 Metallic Alarm Clock**

Price: \$4.95

Features: Day/Date Feature Folding Back-Stand Black Vinyl Pouch included Color: Brushed Gold
 Imprint Area: Imprint size: 1/2" x 1" (side) or 1/4" x ... more info

**CC-3 Changing-Face Calculator**

Price: \$4.95

Features: Thin & Compact Soft Rubber Numerical Key Pad Color: Silver with Gold Plate Blue,

Purple, Green Face Plates included Imprint Area: 1/4" x 1 ... more info



CC-2 Carabiner Keychain Calculator

Price: \$2.65

Features: Compass Feature included Soft Rubber Numerical Key Pad Keychain & Carabiner Clip
Cover flips open Color: Silver with Navy Trim Imprint ... more info



CC-1 Promo-Calculator

Price: \$1.95

Features: Ultrathin with Large Imprint Area Rubber Numerical Key Pad Rubber Edge for
EasyGrip Color: Silver or Assortment Assortment: Purple, Green, ... more info

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 ASI:64230 | PPAI:110858 | UPIC:Kinetic |
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 The Business of Innovation
Since 1979

HOME

NEW ARRIVALS

SPECIALS

TRACKING

eFLYERS

ARTWORK
UPLOAD

INFORMATION

Keyword Search

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Home :: NEW PRODUCTS

CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

 Specials ...
 New Products ...

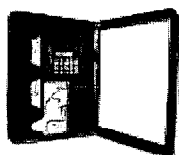

With Kinetic eFLYERS!

NEW PRODUCTS

Sort by: Date Added - New to Old

Displaying 49 to 54 (of 54 new products)

[<< Prev] 1 2 3 4 5

**CR-8 Kinetic Portfolio w/ Calculator**

Price: \$8.95

Features: Built-in Solar-Powered Calculator CD Pockets holds 2 discs 8 1/2" x 11" pad included Pen Holder Business Card Holder Large Inside Pocket ... more info

**CR-9 Clutch Memo-Pad Case w/ Calculator**

Price: \$6.95

Features: Built-in Calculator 5" x 7" pad included Pen included with Pen Holder Large Outside & Inside Pocket Color: Black Imprint Area: 3 1/2" x ... more info

**GF-1 Golf Scope w/ Counter**

Price: \$3.95

Features: 4 x 10 Power Magnification Measures distance of ball in yards/meters on the green Sideshot Counter Carrying Strap, Back Clip Color: Green ... more info

**BX-11 Rugged Rubber-Grip****Binoculars**

Price: \$10.95

Features: 8 x 22 Power Magnification Contrasting Rubber Grip Soft Rubber Eye Cushions Black Vinyl Pouch included Color: Titanium/Olive Imprint Area: ... more info

BX-7 Sports Binoculars



Price: \$2.95

Features: 4 x 30 Power Magnification Focus Wheel, Hand Strap Color: Titanium/Black Imprint Area: 1" x 1 1/2"□ Size: 4 1/2"□ x 4 1/2"



MO-1Z Pocket Zoom Monocular

Price: \$1.95

Features: Now with ZOOM 4-7x Zoom x 16 Magnification Soft Rubber Eye Cushion Hand Strap included Color: Titanium with Black Trim Imprint Area: 1/2" ... more info

Displaying **49** to **54** (of **54** new products)

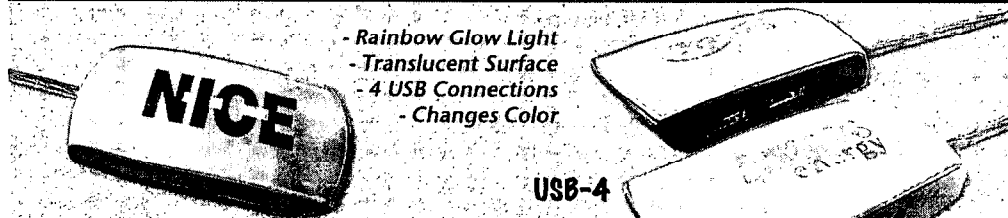
[<< Prev] 1 2 3 4 **5**

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Kinetic

www.kineticmarketing.com



- Rainbow Glow Light
- Translucent Surface
- 4 USB Connections
- Changes Color

USB-4

USB-4 Rainbow Glow USB Desk Hub

50	100	200	300	500 (R)
\$7.95	7.45	6.95	6.45	5.95



LED Glow Light -
USB Powered Glow -
Large Imprint Area -
Excellent Tracking Surface -

MC-3

MC-3 USB Mouse-Pad with LED Glow

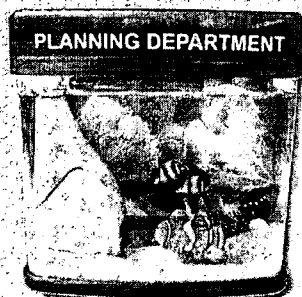
50	100	200	300	500 (R)
\$ 7.95	7.45	6.95	6.45	5.95



AQ-1



- AQ-1
Works
with
USB or
Battery
Power



Quiet, Inner Mini-Pump Circulates 2 Fish -
Soothing Bright Blue LED Top Light -
USB Cord Adapter Jack in Back -
2 Tropical Fish Included -



AQ-1 Mini Aquarium with LED Glow

50	100	200	300	500 (R)
\$ 8.95	8.45	7.95	7.45	6.95

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SAE 50085

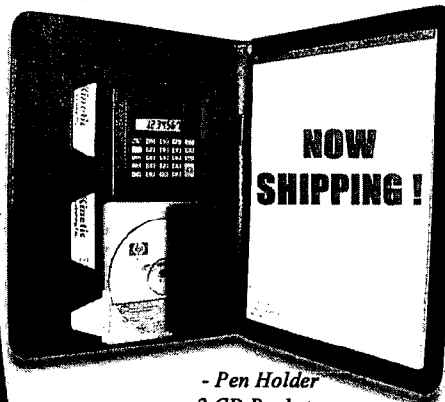
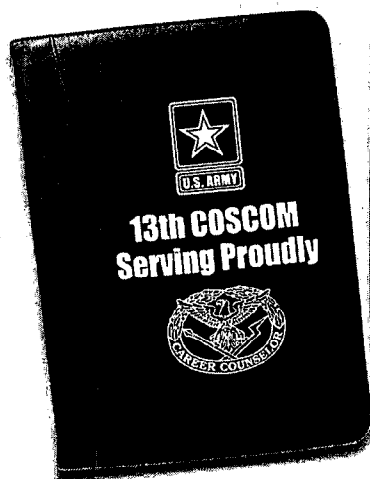
PPAI 110858

UPIC KINETIC

Prices include 1 color imprint.

No Setup Fee - 100 Pc. Min. Order

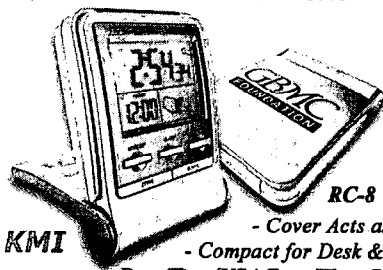
Kinetic® www.kineticmarketing.com



- Pen Holder
- 2 CD Pockets
- 8 1/2" x 11" Memo Pad
- Solar Powered Calculator
- 3 Business Card Holder Pockets

CR-8 Kinetic Leatherette Portfolio with Calculator

50	100	200	300	500 (R)
\$ 10.95	10.45	9.95	9.45	8.95

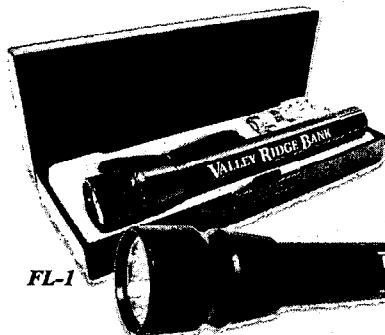


KMI

- Cover Acts as Stand
- Compact for Desk & Travel
- Date/Time/USA Zone/Wave Displays

RC-8 Atomic Travel Clock with Blue Snooze Light

50	100	200	300	500 (R)
\$ 11.95	11.45	10.95	10.45	9.95



FL-1

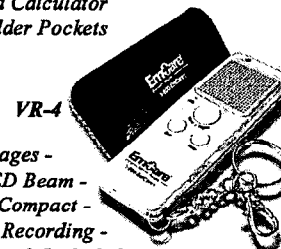
FL-1 Classic Metal Flashlight

50	100	200	300	500 (R)
\$ 5.95	4.95	4.45	3.95	3.45

Prices Include 1 Color Imprint

- Hi-Beam Krypton Bulb
- 2 x AA Batteries Included
- Black Storage Case Included

No Setup Fee - 100 Pc. Min. Order

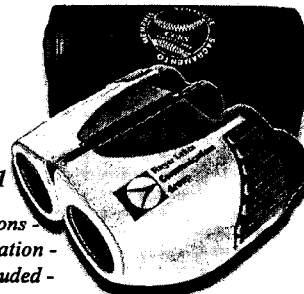


VR-4

- Multiple Messages -
- Super Blue LED Beam -
- Ultra-Thin & Compact -
- 20 sec. Single Recording -
- Black Vinyl Pouch Included -

VR-4 Flat Recorder Keychain w/LED

50	100	200	300	500 (R)
\$ 8.95	8.45	7.95	7.45	6.95



BX-11

- Soft Rubber Eye Cushions -
- 8 x 22 Power Magnification -
- Black Vinyl Pouch Included -

BX-11 Rugged Rubber Grip Binoculars

50	100	200	300	500 (R)
\$ 13.95	12.95	12.45	11.95	10.95

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Now you can share your gourmet experience with others! Your special message, greeting, or logo can be beautifully incorporated onto your own 4-Color Process label. The custom label will be on the front of a special glossy foil 12 oz Bag. Choose from a great variety of 40 coffees & flavors, including some 100% USA grown Hawaiian Kona Blend, Whole Bean or Ground, Decaffeinated, Library of Stock Label Designs, and Colored Foil Bags. Label size is 2 3/4" x 4 1/8" on bag. Low minimums, no setups, quick ship and great design options.



Choose A Mug
For Your Needs!



Delicious

Coffees & Flavors

CB-1 Gourmet & Flavored Coffee - 12 oz Bag					
50	100	200	300	500 (R)	
\$ 9.95	9.45	8.95	8.45	7.95	

CHB-7 American Grown Kona Blend - 12 oz Bag					
50	100	200	300	500 (R)	
\$ 11.95	11.45	10.95	10.45	9.95	

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Prices include 4 color process label & 12oz Coffee Bag No Setup Fee - 100 Pcs. Min. Order

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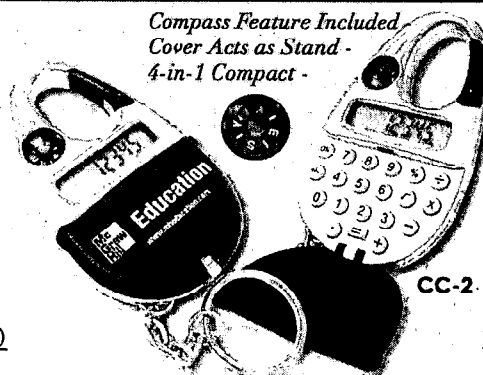
LED-9



- Super White LED Beam
- Easy Twist-Action Switch

LED-9 Aluminum Carabiner w/LED					
50	100	200	300	500	(R)
\$ 4.95	4.45	3.95	3.45	2.95	

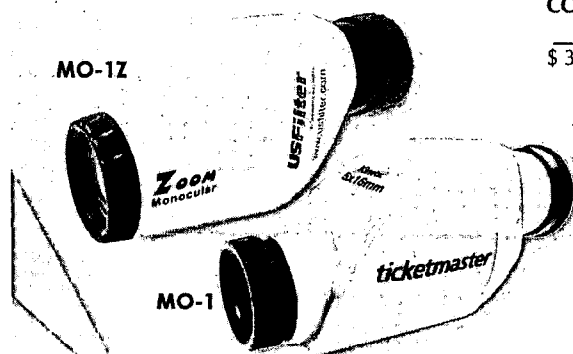
Compass Feature Included
Cover Acts as Stand -
4-in-1 Compact -



CC-2

CC-2 Carabiner Keychain Calculator					
50	100	200	300	500	(R)
\$ 3.65	3.45	3.25	2.85	2.65	

- Now with Zoom (4x-7) x 16 mm
- 5 x 16 mm Non-Zoom

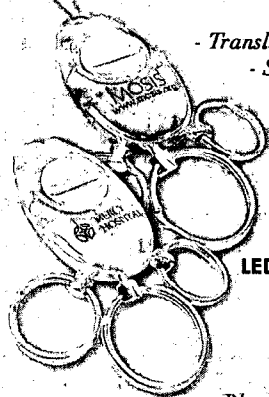


MO-1Z

MO-1Z Pocket Telescope (with zoom)					
50	100	200	300	500	(R)
\$ 3.95	3.45	2.95	2.45	1.95	

MO-1 Pocket Telescope (no Zoom)					
50	100	200	300	500	(R)
\$ 2.95	2.75	2.45	2.25	1.95	

- Translucent Acrylic Material
- Super Blue LED Beam



LED-4

LED-4 Translucent Keyring w/LED					
50	100	200	300	500	(R)
\$ 4.45	3.95	3.45	2.95	2.45	

NOW SHIPPING !

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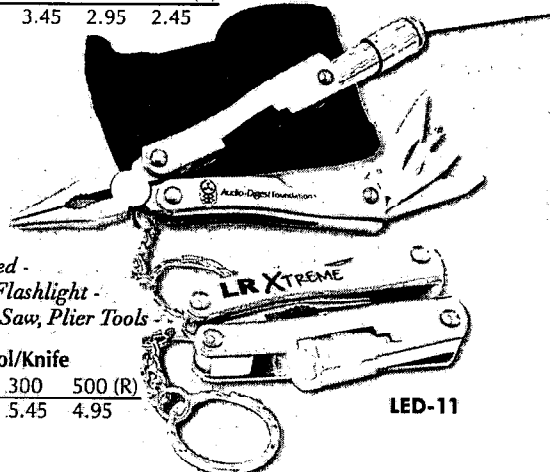
110858

UPIC KINETIC

Black Pouch Included -
Super White LED Flashlight -
Knife, Screwdriver, Saw, Plier Tools

LED-11 Pocket LED Tool/Knife

50	100	200	300	500	(R)
\$ 6.95	6.45	5.95	5.45	4.95	



LED-11

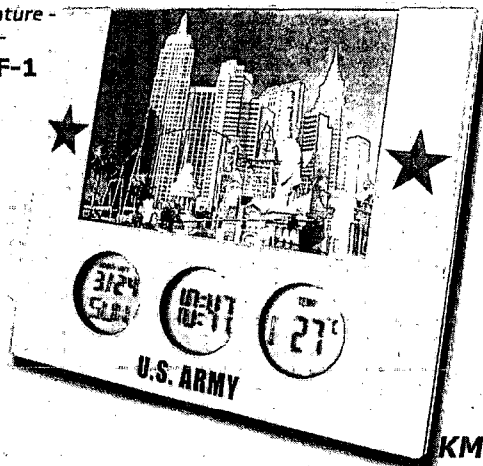
Prices include 1 color imprint

No Setup Fee - 100 Pc. Min. Order

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Digital Clock, Calendar & Temperature -
Large Photo Insert, 3 1/4" x 4 1/2" -
Folding Back Stand -

TF-1

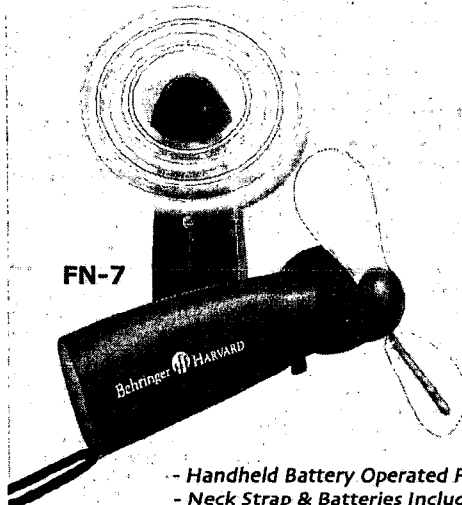


KMI

TF-1 TriMode Frame with Clock/Date/Temp

50	100	200	300	500 (R)
\$ 9.95	9.75	9.45	9.25	8.95

FN-7

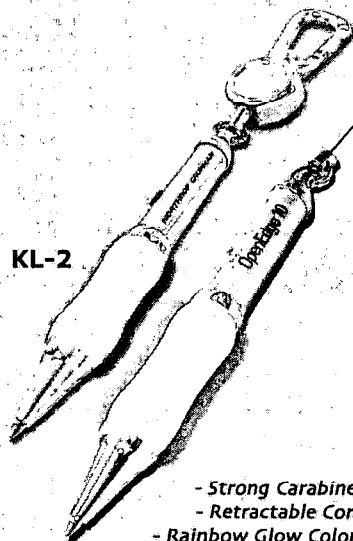


- Handheld Battery Operated Fan
- Neck Strap & Batteries Included
- Glows Brilliant Multi-Colored Designs
- Spinning Multi-Colored LED's on Fan Blade

FN-7 Multi-Flashing LED Spinning Portable Fan

50	100	200	300	500 (R)
\$ 3.65	2.95	2.85	2.65	2.45

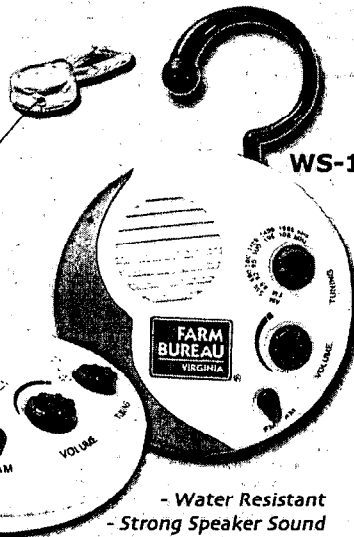
KL-2



- Strong Carabiner
- Retractable Cord
- Rainbow Glow Colors

KL-2 Retractable Rainbow Glow Pen w/ Carabiner

50	100	200	300	500 (R)
\$ 5.95	4.95	4.45	4.25	3.95



WS-1

- Water Resistant
- Strong Speaker Sound
- 2" Adjustable/Removable Hook

WS-1 Shower AM/FM Radio

50	100	200	300	500 (R)
\$ 8.95	7.95	7.45	6.95	5.95

AG 64230 SAGE 50085

PBA 110858 UPIC KINETIC

Prices Include 1 Color Imprint
No Setup Fee - 100 Pc. Min. Order



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Presenting ...

2

**BRILLIANT
STARS**



* includes
handsome
Pen Case



WiFi

NETWORK DETECTORS

Easily and instantly detect if you are in a Hot Zone area.
Open your laptop or PDA knowing you are in a Hot Zone.
Also includes Bright Blue LED Light Beam.

NOW SHIPPING !

DT-11 WiFi Keychain w/LED Beam

50	100	200	300	500 (R)
\$ 13.95	12.95	11.95	10.95	9.95

PL-9 WiFi Pen w/LED Beam

50	100	200	300	500 (R)
\$ 16.95	16.45	15.95	15.45	14.95

Price includes 1 color imprint
No Setup Fee - 100 Pc. Min. Order

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Home :: Computer Accessories :: PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam

PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam

Features:

WiFi Network Hot Zone detector
Confirms you're in WiFi area
Change direction towards strongest signal
Open your laptop knowing you're in a hot zone
New extended range
Brushed Silver Aluminum pen
Super Blue LED Light Beam at top
Gift boxed

Indicator LED's:

Green = No WiFi Signal
Green + Red = Medium WiFi Signal
Green + Red + Yellow = Strong WiFi Signal

Color:

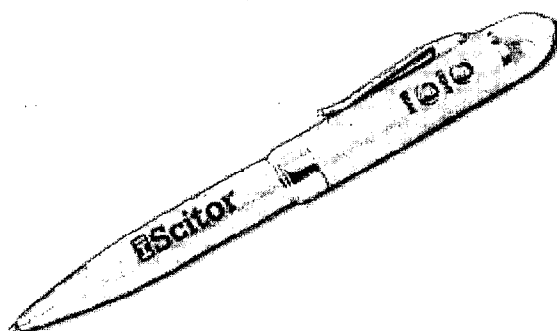
Brushed Silver

Imprint Area:

1/4"□ x 1 1/2"

Request More Info

Send Postcard



larger image



larger image

Quantity	50	100	200	300	500
Price	\$16.95	\$16.45	\$15.95	\$15.45	\$14.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
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 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

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New Products ...



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Telephone Accessories
Travel Accessories
USB Products
Voice Recorders
Water Resistant Items
WiFi Products

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INFORMATION

IMPRINTING

Prices INCLUDE a one-color imprint a one-color imprint and setup.
Orders under 100 add \$37. (X)
Setup Orders under 100 add \$37. (X)
Setup 4-Color Process Printing on selected items add \$47. (X).

PRODUCTION TIME

7days from receipt of artwork for most items
2-Day RUSH service available on select items
Faxed Proofs within 24 hours.

CLASSIFICATION (R)

SAMPLES

Random imprinted samples available.
Samples ship the same day.
Fax sample orders accepted.

QUANTITY ORDERS

Special price quotes available by return e-mail or fax for quantities above 500 units.

ACKNOWLEDGEMENTS

Faxed on imprinted orders within 24 hours.

PACKAGING

Gift box. Special packaging and mailers available upon request.

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Calculators
Cameras
Carabiners
Clocks
Coffee Products
Computer Accessories
Desk Accessories
Flashlights/LED's
Frames
Key Products
Knives/Tools
Mugs/Drinkware
Pens
Portfolios
Radios
Software
Stopwatches/Timers
Telephone Accessories
Travel Accessories
USB Products
Voice Recorders
Water Resistant Items
WiFi Products

[Specials ...](#)

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With Kinetic eFLYERS!

Artwork Requirements

*Email address for artwork is art@kineticmarketing.com

*Art may be sent on a CD, Zip Disk or Floppy Disc.

*Please reference PO# on any artwork sent.

*Please fax copy of artwork with your order Artwork will be sized for best appearance unless otherwise specified.

*If artwork requires touch-ups, we reserve the right to modify the artwork and charge accordingly.

*Artwork/Typesetting Fee is \$50

*(x) Acceptable format for artwork is .eps, .ai, high resolution .jpg or .tiff

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Printouts dated November 29, 2004



Kinetic Marketing, Inc.

Welcome to Kinetic Marketing. Located in the heart of the Flat Iron District of New York City, Kinetic is the largest and strongest of promotional products companies in the world. For over 25 years, Kinetic Marketing has been a leading provider of promotional products and services to businesses and individuals worldwide. Our base of operations has consistently worked towards helping our customers achieve their goals and objectives through creative, innovative, and effective promotional products and services. We make it our business to stay ahead of the latest promotional products while retaining the same professionalism we had 25 years ago. We invite you to take a look at our product line as well as our specials. Please feel free to call or email us with any questions concerning Kinetic. Kinetic Color Mail our products or our prices. Thank you for visiting us at www.kineticmarketing.com.



Click Image for
Featured Item



64230



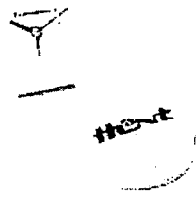
KINETIC

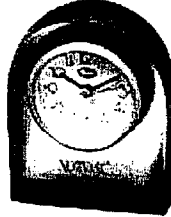


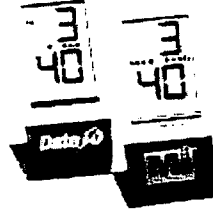
PPAI

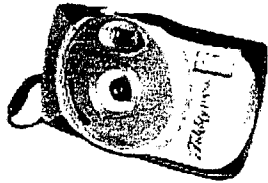
110858

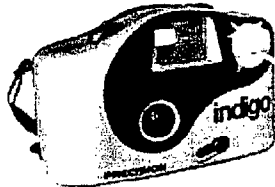
We Found 89 Items

	Frosted Analog Travel Alarm Clock Style: A-1	
	Average Price: \$4.61	
	Additional information, pricing and larger image.	


	Solid Polyresin Arched Analog Desk Clock Style: A-3	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	

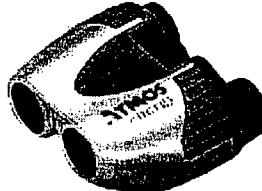
	Flexible Rubber Alarm Lg. Display Clock Style: A-7	
	Average Price: \$11.25	
	Additional information, pricing and larger image.	


	Metallic 34mm AutoFlash Camera Style: AF-3	
	Average Price: \$5.95	
	Additional information, pricing and larger image.	

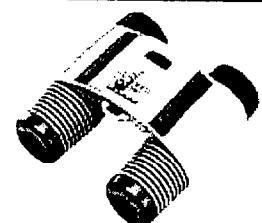
	Wide View Flash Camera Style: AF-7	
	Average Price: \$6.45	
	Additional information, pricing and larger image.	


	Mini Aquarium with LED Glow Style: AQ-1	
	Average Price: \$7.95	

	Additional information, pricing and larger image.	
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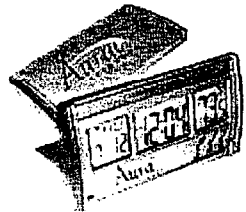
	Rugged Rubber-grip 8x22 Binoculars Style: BX-11	
	Average Price: \$12.45	
	Additional information, pricing and larger image.	

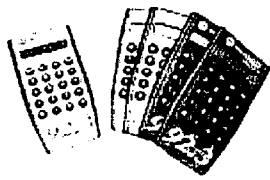
	Translucent Compact Binocular w/Pouch Style: BX-6	
	Average Price: \$11.55	
	Additional information, pricing and larger image.	


	Sport Binoculars Style: BX-7	
	Average Price: \$3.47	
	Additional information, pricing and larger image.	


	Folding Clock with Temperature Style: CA-20	
	Average Price: \$7.25	
	Additional information, pricing and larger image.	

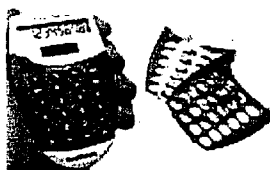
We Found 89 Items


	Compact Tri-mode Travel Alarm w/ Temp & EL Glow Style: CA-70	
	Average Price: \$13.65	
	Additional information, pricing and larger image.	

	Promo Calculator Style: CC-1	
	Average Price: \$2.87	
	Additional information, pricing and larger image.	


	Clip Calculator Style: CC-11	
	Average Price: \$2.87	
	Additional information, pricing and larger image.	


	Carabiner Keychain Calculator Style: CC-2	
	Average Price: \$2.87	
	Additional information, pricing and larger image.	


	Changing Calculator Style: CC-3	
	Average Price: \$2.95	
	Additional information, pricing and larger image.	


	Glowing LED Coasters Style: CO-77	
	Average Price: \$3.95	

	Additional information, pricing and larger image.	
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	COLUMBIAN SUPREMO 12 OZ BAG Style: COLUMBIAN	
	Average Price: \$8.45	
	Additional information, pricing and larger image.	

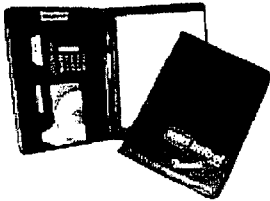
	Travel Office/Notebook Office Case Style: CR-11	
	Average Price: \$16.65	
	Additional information, pricing and larger image.	


	Mini Keychain Calculator Style: CR-2	
	Average Price: \$2.97	
	Additional information, pricing and larger image.	


	Electronic Wallet & Pad Style: CR-4	
	Average Price: \$5.95	
	Additional information, pricing and larger image.	


We Found 89 Items

	Easy-View Angle Display Calculator/Calendar/Clock Style: CR-6	
	Average Price: \$6.95	
	Additional information, pricing and larger image.	

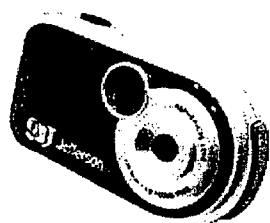
	Kinetic Portfolio Style: CR-8	
	Average Price: \$10.95	
	Additional information, pricing and larger image.	

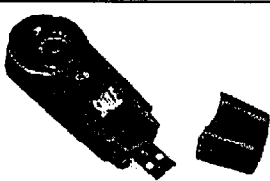
	Clutch Memo-Pad Case Style: CR-9	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	


	USB Multi Card Reader Style: CRD-4	
	Average Price: \$19.95	
	Additional information, pricing and larger image.	


	Digital Card Camera Style: DEC-1	
	Average Price: \$27.95	
	Additional information, pricing and larger image.	


	Digital Sports Camera Style: DEC-3	
	Average Price: \$28.25	

	Additional information, pricing and larger image.	
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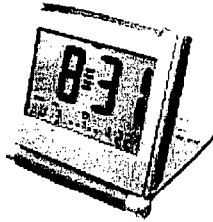
	Micro USB Camera Style: DEC-7	
	Average Price: \$31.95	
	Additional information, pricing and larger image.	


	GOURMET DECAFFEINATED COFFEE Style: DECAFFEINATED	
	Average Price: \$8.45	
	Additional information, pricing and larger image.	

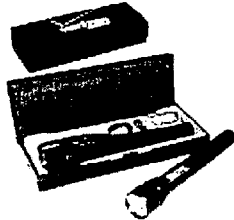
	WiFi Sensor Keychain Style: DT-11	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	


	EL Display Alarm/Calendar/Temp Clock Style: EL-4	
	Average Price: \$16.95	
	Additional information, pricing and larger image.	


We Found 89 Items

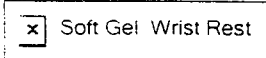
	Compact Travel Alarm Style: EL-7	
	Average Price: \$11.95	
	Additional information, pricing and larger image.	

	FAIR TRADE COFFEE 13 OZ CAN Style: FAIR	
	Average Price: \$9.47	
	Additional information, pricing and larger image.	


	Classic Metal Flashlight Style: FL-1	
	Average Price: \$3.95	
	Additional information, pricing and larger image.	


	Multi-Use Super LED Flashlight with Clip Style: FL-4	
	Average Price: \$3.53	
	Additional information, pricing and larger image.	


	Translucent Soft Gel Mouse Pad with Wrist Rest Style: GEL-1	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	

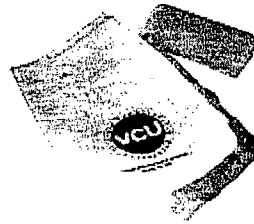
	Soft Gel Wrist Rest Style: GEL-W	
	Average Price: \$4.95	

	Additional information, pricing and larger image.	
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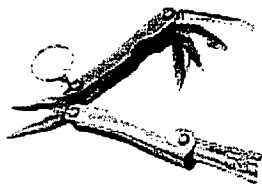
	Pocket Golf Scope with Counter Style: GF-1	
	Average Price: \$4.95	
	Additional information, pricing and larger image.	

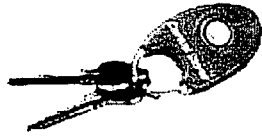
	HAZELNUT FLAVORED COFFEE 12 OZ BAG Style: HAZELNUT	
	Average Price: \$8.95	
	Additional information, pricing and larger image.	

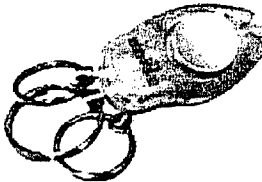
	Handsfree Headset Style: HS-11	
	Average Price: \$6.45	
	Additional information, pricing and larger image.	

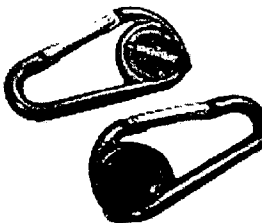
	Super Absorbent Sports Towel Style: KS-3	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	


We Found 89 Items


	Pocket LED Knife Style: LED-11	
	Average Price: \$5.95	
	Additional information, pricing and larger image.	


	Super Blue LED Key Chain Clip Style: LED-3	
	Average Price: \$2.95	
	Additional information, pricing and larger image.	

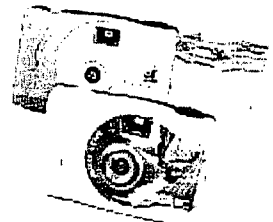
	Translucent Keyring with Super Blue LED Style: LED-4	
	Average Price: \$3.45	
	Additional information, pricing and larger image.	

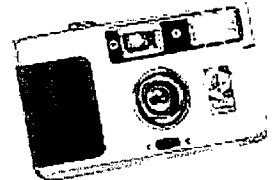
	LED Carabiner Style: LED-5a	
	Average Price: \$3.95	
	Additional information, pricing and larger image.	

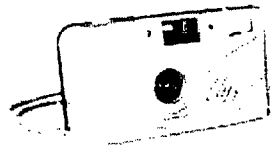
	LED Carabiner Style: LED-5b	
	Average Price: \$3.95	
	Additional information, pricing and larger image.	

	Aluminum Split Ring Keychain with Super LED Style: LED-7	
	Average Price: \$4.95	
	Additional information, pricing and larger image.	

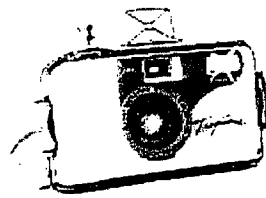
	Aluminum Carabiner Super White LED Light Style: LED-9	
	Average Price: \$4.95	
	Additional information, pricing and larger image.	

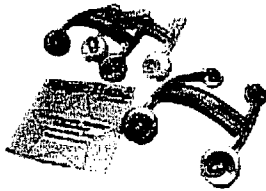
	Mini Pocket Switchable 35mm Camera Style: M-1	
	Average Price: \$4.95	
	Additional information, pricing and larger image.	

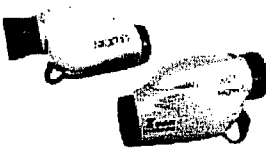
	Classic Motorized 35 mm Camera with Flash Style: MD-2	
	Average Price: \$14.95	
	Additional information, pricing and larger image.	

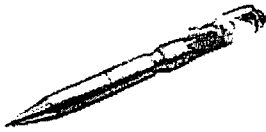
	Motorized Camera w/Flash Style: MD-3	
	Average Price: \$10.25	
	Additional information, pricing and larger image.	


We Found 89 Items

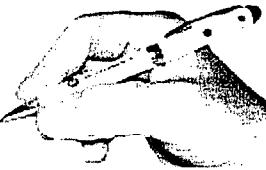
	Underwater Motorized Camera w/Flash Style: MD-4	
	Average Price: \$12.25	
	Additional information, pricing and larger image.	

	Magic Hand Massager w/ Easy Grip Style: MH-4	
	Average Price: \$2.47	
	Additional information, pricing and larger image.	


	Pocket Zoom Monocular Style: MO-1	
	Average Price: \$2.47	
	Additional information, pricing and larger image.	

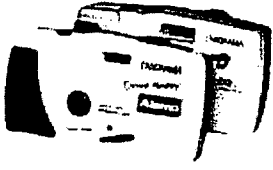
	Liquid LED Floating Pen Style: PL-5	
	Average Price: \$4.95	
	Additional information, pricing and larger image.	


	Flashing Pen w/ Cell Phone Sensor Style: PL-7	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	


	Wi-Fi Pen (Hot Zone Sensor) Style: PL-9	
	Average Price: \$18.25	
	Additional information, pricing and larger image.	

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	PREMIUM ROAST COFFEE Style: PREMIUM	
	Average Price: \$8.27	
	Additional information, pricing and larger image.	


	Panoramic 35mm Camera Style: PX-35	
	Average Price: \$5.25	
	Additional information, pricing and larger image.	

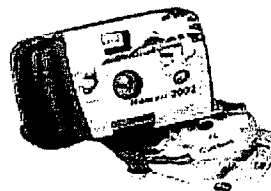
	Auto-retracting Tel/Modem Cord Style: RC-1	
	Average Price: \$5.95	
	Additional information, pricing and larger image.	

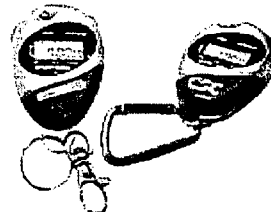
	Micro AM/FM Radio w/ Speaker Style: RFM-7	
	Average Price: \$8.95	
	Additional information, pricing and larger image.	


We Found 89 Items

	Yellow 35mm Sports Camera Style: RX-11	
	Average Price: \$5.25	
	Additional information, pricing and larger image.	


	Natures Sounds Digital Sound Machine Style: SR-3	
	Average Price: \$10.95	
	Additional information, pricing and larger image.	


	Customized REUSABLE Camera w/Flash & FILM LOADED Style: SU-2	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	

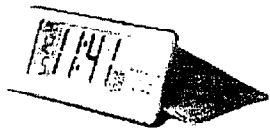
	Key Chain/Beltloop Stopwatch Style: SW-6	
	Average Price: \$3.77	
	Additional information, pricing and larger image.	


	Jumbo Display Timer Style: T-4	
	Average Price: \$8.95	
	Additional information, pricing and larger image.	


	Jumbo Digit LCD Metal Timer Style: T-4	

Average Price: \$10.25	
<u>Additional information, pricing and larger image.</u>	

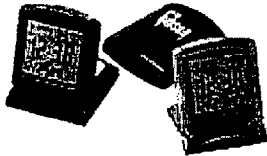
LCD Timer / Clock Timer Style: T-5	
Average Price: \$10.95	
Additional information, pricing and larger image.	

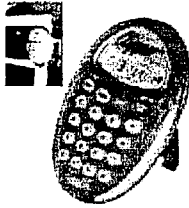
Metallic Jumbo Travel Alarm w/Pouch Style: TC-1	
Average Price: \$5.95	
Additional information, pricing and larger image.	

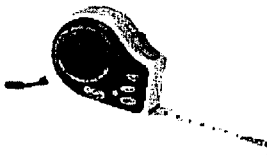
Metallic Jumbo H-type Alarm w/Pouch Style: TC-2	
Average Price: \$5.95	
Additional information, pricing and larger image.	


Clock Tower w/Temperature & Date Style: TC-3	
Average Price: \$6.95	
Additional information, pricing and larger image.	

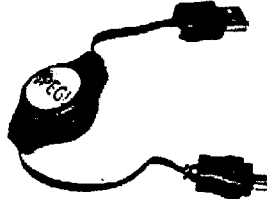
We Found 89 Items


	EL LCD Travel Alarm/Clock Thermometer Style: TC-8	
	Average Price: \$11.95	
	Additional information, pricing and larger image.	


	Clip Timer w/Clock/Calendar/Magnetic Clip Style: TD-12	
	Average Price: \$4.25	
	Additional information, pricing and larger image.	

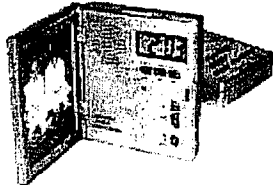
	3-In-1 Tape Measure w/Recorder and LED Style: TR-2	
	Average Price: \$11.65	
	Additional information, pricing and larger image.	

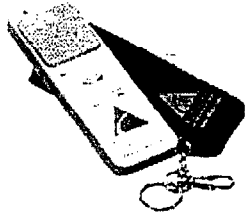
	Pocket Micro/Telescope Style: TS-7	
	Average Price: \$5.71	
	Additional information, pricing and larger image.	


	Retractable Mini-USB Cord Style: USB-3	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	

	Personal Keychain Voice Recorder Style: VR-1	
	Average Price: \$6.95	
	Additional information, pricing and larger image.	

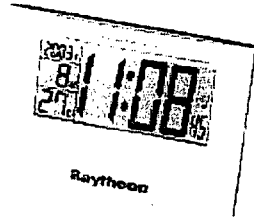
	Alarm Voice Recorder Key Chain with LED Style: VR-2	
	Average Price: \$7.95	
	Additional information, pricing and larger image.	


	Compact Voice Recorder Alarm Clock w/Photo Frame Style: VR-3	
	Average Price: \$8.95	
	Additional information, pricing and larger image.	


	Flat Recorder w/ LED Beam/Key Ring Style: VR-4	
	Average Price: \$8.45	
	Additional information, pricing and larger image.	


	Stick Multi-Recorder w/ Clock Style: VR-7	
	Average Price: \$11.95	
	Additional information, pricing and larger image.	

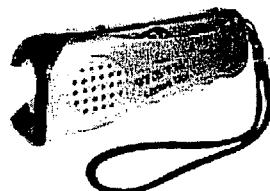
We Found 89 Items

	Jumbo Display Wall/ Desk Alarm Clock Style: WC-2	
	Average Price: \$11.45	
	Additional information, pricing and larger image.	

	Travel Alarm/Calculator/Calendar w/Pouch Style: WC-8	
	Average Price: \$6.95	
	Additional information, pricing and larger image.	

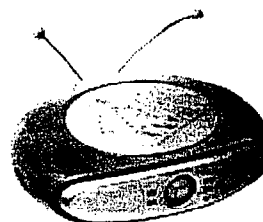
	Compact-Style Notebook/Calendar/Calculator Style: WC-9	
	Average Price: \$6.95	
	Additional information, pricing and larger image.	

	Web Cam Style: WEB-1	
	Average Price: \$18.95	
	Additional information, pricing and larger image.	

	Flashlight Radio Style: WS-2	
	Average Price: \$10.95	
	Additional information, pricing and larger image.	

	Beetle AM/FM Radio Style: WS-4	
	Average Price: \$8.95	

[Additional information, pricing and larger image.](#)



AM/FM Translucent Shower Radio
Style: WS-4

Average Price: \$8.95

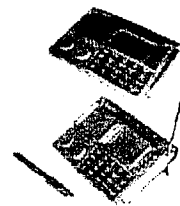
[Additional information, pricing and larger image.](#)



Radio/Calculator/Clock/World Time
Style: WS-9

Average Price: \$10.95

[Additional information, pricing and larger image.](#)



Jumbo Display Sports Chrono-Watch
Style: WT-7

Average Price: \$7.95

[Additional information, pricing and larger image.](#)



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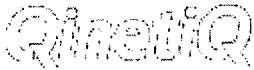
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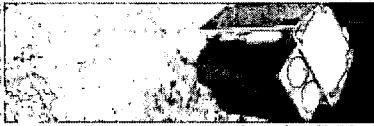
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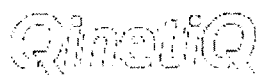


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- [Financial Results 2005](#)
- [Site Locations](#)
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QinetiQ is one of the world's leading defence technology and security companies. In today's world the challenges faced by governments to detect, identify and respond to both defence and homeland security threats requires the most advanced technical capabilities science can offer.

QinetiQ was founded from the world's first top flight national defence laboratory to transition to the private sector. It gives customers access to the output of 50 years of national investment at the forefront of technology. Today, the Group has grown to offer its global customer base technology rich services and solutions, from an expanding base of leading capabilities in both Europe and North America.

We operate at the leading edge of technology which enables us to give our civil customers access to solutions that are often beyond those readily available in commercial markets.

From integrating legacy weapons systems with state of the art sensors and software for the British MOD, to fielding advanced robotic systems for the US Department of Defense; providing port security products for the US Department of Homeland Security, or designing advanced security systems for many of the City's computer systems, QinetiQ is committed to delivering **Brilliant Solutions to Important Problems.**

QinetiQ's business is all about innovation and solutions. Its heritage is well-founded in developing intellectual property and applying it, providing a wealth of available expertise. This position gives the organisation a unique angle to take on important problems for its customers, providing them with tailored solutions.

From using weapons expertise to facilitate border patrols for an overseas navy to using human science expertise in the provision of more secure travel environments, the science and skills offered by QinetiQ is put to task to solve a wide range of real problems.

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Where we have come from, our achievements and an introductory video

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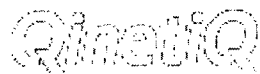
We have over 9,000 staff at locations across the country from the North of Scotland to the South of England

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Financial Results 2005

This year's results are testimony to the success of our strategy to focus on defence and security markets, especially in the US.

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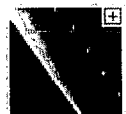
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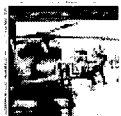
> Land

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- Paris Air Show 2005
- Integrating avionics systems
- Avionic architectures and standards
- Airborne mission systems
- Aviation - from concept to development
- The UAV revolution
- Humans still matter
- Rotorcraft services
- Materials development

▫ Land

▫ Maritime

▫ Interoperability & Network Enabled Capability

▫ Weapons

▫ Test & Evaluation

▫ Working with MOD

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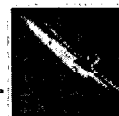
We have been specialising in integrated avionic systems for many years - designing the systems and the software needed to deliver operational requirements on time, and on budget.
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Increasingly crowded skies mean increasingly sophisticated planning and management of the airborne environment.
> [Read more](#)



> Aviation - from concept to development

Our expertise is playing an important part in the development of the Joint Strike Fighter (JSF)
> [Read more](#)



> The UAV revolution

The UK and US governments are sharing the latest technology for unmanned aerial vehicles (UAV).
> [Read more](#)



> Humans still matter

We have a long history of expertise in human sciences.
> [Read more](#)

> Rotorcraft services

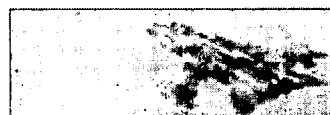
QinetiQ is one of the few in centres in the world capable of manufacturing model helicopter blades to the highest standards of advanced rotorcraft.
> [Read more](#)

> Materials development

Aviation is constantly looking for stronger and lighter structural materials.
> [Read more](#)

Air Quick Links

Downloads



End to End Capability

From Sensor to Shooter. Download information here

Case Studies



Simulation Solutions

The RAF asked QinetiQ to solve a world-wide problem - how can you make it safe to fly dangerously?



Helping aircraft land on ships

A research database designed by QinetiQ to enable aircraft to land safely on ships



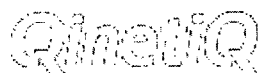
Flying High with JSF

A new flight control system, pioneered by QinetiQ, has been accepted for the Lockheed Martin F-35 Joint Strike Fighter



Defence Contract Win

QinetiQ wins multi-million pound contract to develop synthetic environment for Ground Based Air Defence Systems


[Contact us](#)
[Home](#) > [Defence](#) > Land

In this section

☒ Defence

- Air
- Land
 - Innovative materials and systems for modern land operations
 - Tailoring off-the-shelf communication systems
 - Robot vehicles for clearing explosives
 - Electric drive vehicles
 - Vehicle installations and reliability
- Maritime
- Interoperability & Network Enabled Capability
- Weapons
- Test & Evaluation
- Working with MOD
- DSEI 2005
- DCSA Catalogue

DCSA

Catalogue

> We now offer services to MoD customers under the DCSA Catalogue.

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DSEI 2005

> Technology for Battlespace Advantage

Experience our latest technology advancements!
Stand 647, Excel, London

Land

We have the experience, expertise and R&D facilities to meet almost any need - military or civil.

Areas in Land

> Innovative materials and systems for modern land operations

The future of land operations is likely to be multidimensional, complex and largely unstructured.
> [Read more](#)

> Tailoring off-the-shelf communication systems

Most coalition or multi-national operations need non-jammable and secure communications.
> [Read more](#)

> Robot vehicles for clearing explosives

The 'Wheelbarrow' remote controlled vehicle for Explosive Ordnance Disposal (EOD) first appeared more than 30 years ago.
> [Read more](#)



> Electric drive vehicles

We are the systems integrator for the design, construction and test of a demonstrator with individual wheel control in realistic military environments.
> [Read more](#)

> Vehicle installations and reliability

To integrate any system, it's essential to know every detail at the point of design ...
> [Read more](#)

Land Quick Links

Case Studies

Land System Reference Centre

A simulator for testing the interoperability of systems.



Plastic Tank

A groundbreaking project, in conjunction with the UK Ministry of Defence and Vickers Defence Systems.


[Contact us](#)
[Home](#) > [Defence](#) > [Maritime](#)

In this section

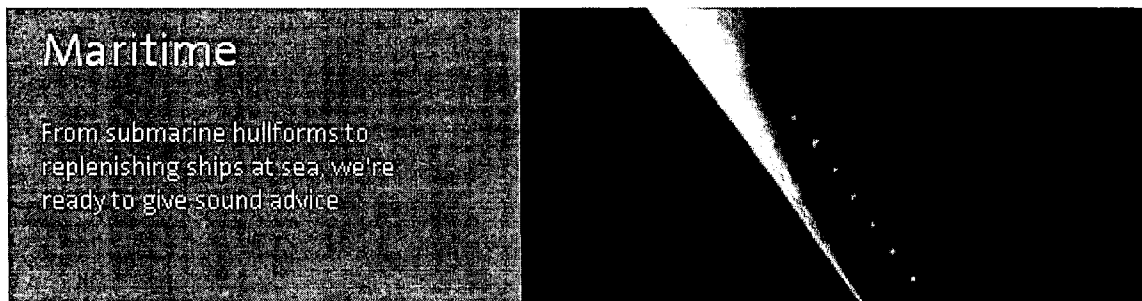
☒ Defence

- Air
- Land
- Maritime
 - Diver Reconnaissance System
 - Hullforms and hydrodynamics
 - Innovative marine concepts
 - Marine power system communications
 - Marine structures
 - Submarine sensors, processing and communications
 - Submarine to surface communications
 - Submarine concepts and designs
 - Unmanned underwater vehicles
 - SURVIVE
- Interoperability & Network Enabled Capability
- Weapons
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DCSA Catalog
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Maritime

From submarine hullforms to replenishing ships at sea, we're ready to give sound advice

Areas in Maritime



> Diver Reconnaissance System

QinetiQ has developed a new underwater navigation and search system to combat the threat of mines.
 > [Read more](#)

> Hullforms and hydrodynamics

We are international leaders in the design and development of ship and submarine hull forms and quiet propulsors.
 > [Read more](#)

> Innovative marine concepts

We are working to improve the operational time of navy ships in combat zones, and to reduce cost-ineffective man power.
 > [Read more](#)

> Marine power system communications

The RV Triton is a 90 metre steel-hulled trimaran, involved in research into tri-hull forms for future warships.
 > [Read more](#)

> Marine structures

When producing a new structural concept, the first step has to be a crystal clear definition and understanding of the design requirements.
 > [Read more](#)

> Submarine sensors, processing and communications

More and more operations are taking place on and around the coast and the shore - often in environments that are noisy, highly reverberant, and highly variable.
 > [Read more](#)

> Submarine to surface communications

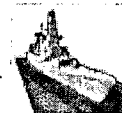
QinetiQ are working with other partners to design and develop a device that allows a deeply submerged submarine to conduct covert two-way, communications at a high data-rate
 > [Read more](#)

> Submarine concepts and designs

Because submarines present some of the most complex engineering tasks, a great deal of effort goes into concepts and design before deciding on any structural details.
 > [Read more](#)

> Unmanned underwater vehicles

UUV's for intelligence, surveillance and reconnaissance (ISR) look set to greatly extend the range and capabilities of submarines
 > [Read more](#)



> SURVIVE

Our vulnerability assessment software tool helps clients assess the consequence of threats against ships, buildings, land vehicles, aircraft and other complex systems.

Maritime Quick Links

Case Studies

Masterful Technology for the Ark

A new mast for HMS Ark Royal

Safe Landing

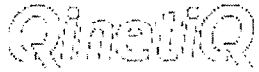
We evaluated the air-drop of inflatable boats and their crews for the UK MoD.



Helping Aircraft land on Ships

Multi-million pound MOD Contract

Land-based Test Site provides unique training environment for the Royal Navy


[Contact us](#)
[Home](#) > [Defence](#) > Interoperability & Network Enabled Capability

In this section

☒ Defence

- Air
- Land
- Maritime
- Interoperability & Network Enabled Capability
 - Network Enabled Capability
 - Artificial intelligence and unmanned missions
 - Integrated Air Command Systems
 - Maritime command and control
 - Co-ordinated air defence and CEC
 - Integrating maritime combat systems
 - Radar sensors and consultancy
 - Netted sensors
 - Anechoic test facilities
 - Electro-optics and thermal imaging
 - Micro electrics
 - Signals expertise
 - Electromagnetic research
 - Communications, analysis and data fusion
- Weapons
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- Working with MOD
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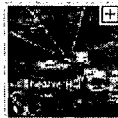
> **Technology for Battlespace Advantage**



Interoperability and Network Enabled Capability

We have the specialist knowledge, experience and facilities needed for any and all aspects of interoperability and network centric warfare.

Areas in Interoperability & Network Enabled Capability



> Network Enabled Capability

Building on our knowledge and experience from defence programmes, we are the primary partner in the delivery of Network Enabled Capability.

> [Read more](#)

> Artificial intelligence and unmanned missions

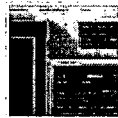
The demand for unmanned aerial and combat aerial vehicles (UAV/UCAV) is rising sharply.

> [Read more](#)

> Integrated Air Command Systems

We are the lead group for joint air operations Joint Command & Control, Communications, Computers and Intelligence (C4I). We provide integrated solutions in support of air operations and airspace management.

> [Read more](#)



> Maritime command and control

We use two C2 tools to complement the experience and knowledge we've gained from wider Command and Control (C2) research.

> [Read more](#)

> Co-ordinated air defence and CEC

For an Anti-Air Warfare (MW) Commander, the increasing complexity of the demands of modern conflicts brings greater challenges than ever.

> [Read more](#)

> Integrating maritime combat systems

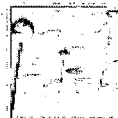
Bringing together state-of-the-art equipment and skilled personnel at shore-based facilities...

> [Read more](#)

> Radar sensors and consultancy

Our radar sensor specialists have been providing technical advice and consultancy on radar procurement, to industry and the UK MoD for years.

> [Read more](#)



> Netted sensors

Our low-cost, remotely-deployed sensors give persistent, accurate and timely pictures of a battlespace.

> [Read more](#)

> Anechoic test facilities

We can provide and test the most advanced systems for electronic warfare, radar and radio equipment.

> [Read more](#)

> Electro-optics and thermal imaging

Our Electro-Optics (EO) systems specialists are international leaders in the design, development, evaluation and performance assessment of EO sensors

> [Read more](#)

> Micro electrics

One of our most respected records of research is in military Micro

Interoperability & Network Enabled Capability Quick Links

Technology Insertion

Visit the Technology Insertion website and breakdown the barriers

Experience our
latest technology advancements!
Stand 647, Excel, London

Electro Mechanical Systems (MEMS).

> Read more

> **Signals expertise**

Radex - contains an array of specialist measurement capabilities,
backed up by extensive expertise in radio systems.

> Read more

> **Electromagnetic research**

We have some of the most comprehensive facilities for
Electromagnetic Environmental Effects (E3) in Europe.

> Read more

> **Communications, analysis and data fusion**

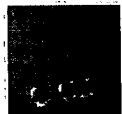
At QinetiQ we have unparalleled expertise in rapid and cost-effective
understanding and interpretation of remote events.

> Read more

[Contact us](#)[Home](#) > Security

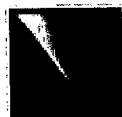
Complete security solutions

Our integrated solutions are independent, accessible, affordable, and highly scaleable.



> Business Security

Delivering both physical and digital security services, creating fully integrated solutions



> National Security & Resilience

all aspects of Contingency Planning including business continuity, crisis management and exercising and training your continuity teams.



> Transport Security

Using advanced technology to enhance security for airports, ports and the transport industry



> Partnerships

We are continuously looking for partners who share an absolute commitment to developing the very best security solutions.

Find PDFs

> Click here to search this section for all associated PDF documents



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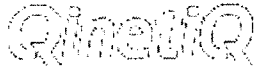


Executive Perspectives

> The regular communication program focused on QinetiQ's role in driving innovative commercial solutions for customers

Perspectives

If you don't like the thought of someone finding a flaw in your IT security, let us find it.



Contact us

[Home](#) > [Security](#) > Business Security

In this section

Security

- Business Security
 - Contingency Planning
 - Information and Network Security
 - Information Security Training
 - Asset Protection
 - xcept secure wireless
- Transport Security
- National Security & Resilience
- Partnerships

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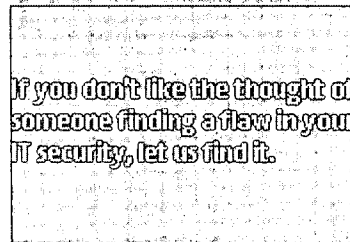
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Executive

Perspectives

> The regular communication program focused on QinetiQ's role in driving innovative commercial solutions for customers



Today's international climate puts security high on the business agenda. While there's a growing awareness of the need to address the more obvious security issues, like protecting data and networks against cyber attack, there are still many other important areas where businesses may be at risk. Areas could involve anything from terrorism and site security to complex fraud.

What's needed is a broader, properly integrated approach - One where QinetiQ has unique capabilities.

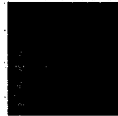
Areas in Business Security



>Contingency Planning

At the foundation of all contingency planning and resilience building is a clear understanding of your organisation's physical, personnel and data dependencies.

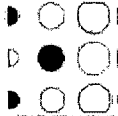
> Read more



>Information and Network Security

Providing our clients with information security services - effective protection, reducing risk, ensuring compliance and increasing customer confidence.

> Read more



>Information Security Training

Providing key personnel with the skills to safeguard systems and information.

> Read more



>Asset Protection

Effective security solutions are based on a clear understanding of threats and vulnerabilities. Our Security Health Checks test every aspect of your security, physical, digital and electro-magnetic.

> Read more



>xcept secure wireless

Secure local wireless hotspots in corporate environments providing multiple security levels for RESTRICTED and company sensitive data

> Read more

Business Security Quick Links

Customer Leaflets

Download Customer leaflets on information security

EMC Services

We provide comprehensive advice and testing on EMC

Wireless Security

Protecting your Critical Information from Unauthorised Access.

Authentication Technologies

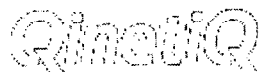
Passwords, PINs, smart cards, tokens and nowadays biometrics - the pros and cons of each system.

Biometrics and Security

The measurement of people and the realities we have to face.

Case Studies

Find out more about how we have improved security and carried out computer forensics investigations

[Contact us](#)[Home](#) > [Security](#) > National Security & Resilience**In this section**☒ **Security**

- Business Security
- Transport Security
- National Security & Resilience
 - Law Enforcement
 - Border, Perimeter & Checkpoint Security
- Partnerships

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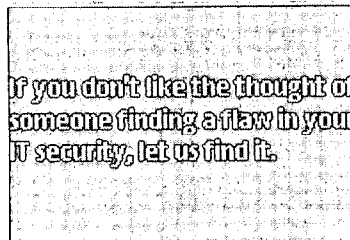
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**Areas in National Security & Resilience****> Law Enforcement**

Using advanced technology and science, we have developed a reputation for leading edge law enforcement support.

> [Read more](#)

**> Border, Perimeter & Checkpoint Security**

We support government agencies to secure borders, manage migration and prevent terrorism

> [Read more](#)

National Security & Resilience Quick Links**Vulnerability Assessment**

[Assessing IT Security](#)
[Assessing Physical Security](#)


[Contact us](#)
[Home](#) > [Security](#) > [Transport Security](#)

In this section

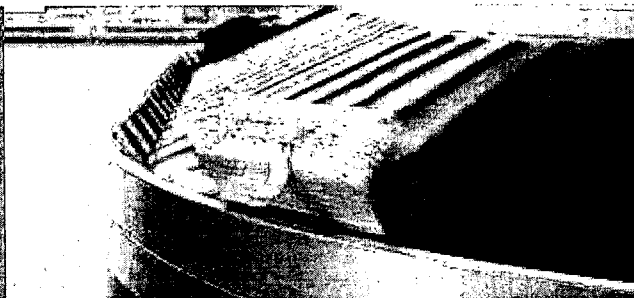
☒ Security

- Business Security
- Transport Security
 - Airport and Aviation Security
 - Port, Harbour and Maritime Security
- National Security & Resilience
- Partnerships



Transport Security

Enhancing security in airports, ports and across the transport industry



Areas in Transport Security

> Airport and Aviation Security

By using advanced technology, QinetiQ is enhancing airport and aviation security and also increasing the flow of passengers through terminals.

> [Read more](#)

> Port, Harbour and Maritime Security

We work with port and harbour authorities and commercial freight companies to minimise risk and ensure compliance with national and international maritime regulations.

> [Read more](#)

Transport Security Quick Links

Awards



Tarsier wins award

Tarsier, the innovative runway debris monitoring radar wins award from The Wall Street Journal.

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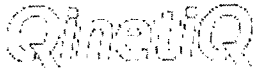
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Partnerships

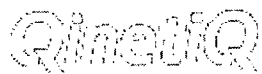
The essence of our work is to bring the broadest possible range of the most sophisticated security solutions to our clients. In this constantly changing landscape we feel it's important that we can combine our unrivalled experience, advanced technology and the depth of our capabilities with the very best the wider security community has to offer.



We are continuously looking for partners who share an absolute commitment to developing the very best security solutions.

Working with like-minded partners allows us to mutually build on our strengths, to provide ever more effective answers to the constantly shifting variety of security challenges that face businesses and nations.

[→ contact QinetiQ for more information](#)[↑ Back to top](#)


[Contact us](#)
[Home](#) > [Commercial](#) > Energy

Energy for the future

Our pioneering work on fuel cells, gas and wind turbines is inspiring the energy industry to shape itself for the future. We can improve efficiencies and cut costs in all areas of the energy industry.



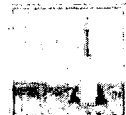
> Exploration and Production

We offer our services to the energy industry and have a dedicated team of industry respected individuals in place to provide you appropriate solutions.



> Power Generation

We can offer customers specialist in-house skills for all aspects of the development, construction, operation and maintenance of power plants and energy-related projects.

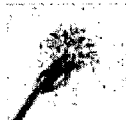


> ZephIR

A revolution in wind measurement, **ZephIR** is fast to deploy and redeploy

> Radar Impact Assessment and Solutions

understanding the potential impact of proposed wind farms on local radar and communications centres,



> Renewable Energy Sources

We're shaping the future of the renewables industry by offering technical expertise across the areas of wind, solar and wave energies.



> Portable Power

QinetiQ is at the forefront of research in batteries, fuel cells and hydrogen storage, developing solutions for automotive and marine propulsion.

> Ocean renewable energy

The QinetiQ Centre of Marine Technology is a world class facility specialising in marine science and technology.

TopSat

> TopSat is launched successfully and establishes contact with ground station.



Executiv

Perspect

> Issue 4 now live. Click here.



Energy Case Studies

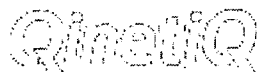
> View how we're working with our partners and customers



White Paper

> Burner management on heavy duty industrial gas turbines



[Contact us](#)[Home](#) > [Commercial](#) > Health

Helping to protect the health of the nation

By breaking new ground with innovations in sensors, signal processing and image analysis, we're making a significant contribution to patient safety.



> Therapeutic Areas

QinetiQ has developed a range of products and services which are relevant to a number of diseases



> Medical Devices

We are helping to develop advanced cost-effective medical devices to reduce healthcare costs and improve diagnosis.

Find PDFs

> Click here to search this section for all associated PDF documents

PDF Files



> Pharmaceuticals & Biotechnology

We add efficiency to many parts of the drug discovery and development process ultimately by helping customers through the test and clinical trials phases.



> Clinical Services

We manage one of the few hyperbaric oxygen therapy units in the UK able to treat critically ill patients.

TopSat

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> Biomaterials

QinetiQ can help your organisation take advantage of the latest products, technologies and techniques in biomaterials.

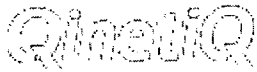
> Clinical Trials Services

Understanding the impact of drugs on patient lifestyle and cognitive performance

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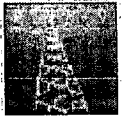


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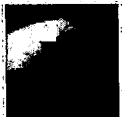
For a changing world

We deliver value to our customer by applying our expertise and know how in markets as varied as IT, Electronics, Communications, Finance, Media and Retail.



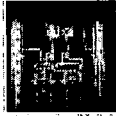
> **Communications and Computing**

Designing secure mobile telephony and implementing network enabled systems



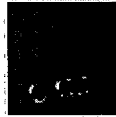
> **Asset Management Solutions**

From RFID to Telematics we explore the use of technology to track and manage assets



> **Electronics**

The design, fabrication, test & evaluation of micro-devices, electronic component and systems.



> **Business Security**

Delivering both physical and digital security services, creating fully integrated solutions

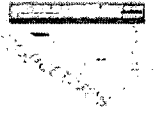
TopSat

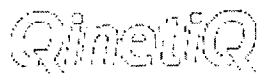
> TopSat is launched successfully and establishes contact with ground station.



Executive Perspect

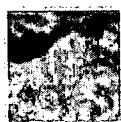
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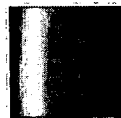
Helping government to govern effectively

We bring our varied expertise to the business of government, modernising systems, managing risk and carrying out research. An S-CAT contractor, we can help government departments to anticipate the future, manage change and deliver improved services.



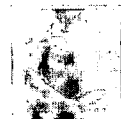
> Managed Web Mapping Services

Our web mapping service allows you to report, analyse, track and visualise data by location or spatial pattern.



> S-Cat

S-Cat Resource, QinetiQ's IT and business services for the public sector.



> Risk Management

We can help in anticipating and providing contingency plans in advance of events and we provide tools and services to help in crisis management.



> Information Security - Research Services

We cover virtually any undertaking, in any subject, on any scale - from scientific quantitative, to market-based qualitative research.



> Environmental Services

Our rapidly growing portfolio of environmental services is using cutting edge technology to help recycle waste.



> Mobile Information Solutions

We can supply Handheld Electronic Registration systems for schools and colleges.

> 1901 Census

The 1901 Census Online Website, developed by QinetiQ in conjunction with the Public Record Office, is now live 24/7 and is attracting considerable interest.

TopSat

> TopSat is launched successfully and establishes contact with ground station.

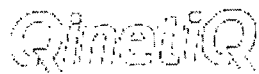


Executive Perspectives

> Issue 4 now live.

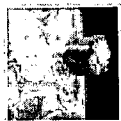
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Pioneering value from space

QinetiQ delivers advanced technology solutions and services to space institutions, industry and end users. Our research and development programmes cover the widest spectrum from an individual component on a satellite to the delivery of a complete space segment, or from the unique exploitation of space data to the modelling of the space environment.



> Overview

QinetiQ has a pedigree of space research, development and operations that goes back to the early 1960s. Today, we are a leading commercial space technology organisation in Europe.



> Space Technology

QinetiQ space technologies include ion propulsion systems, data handling and communications units, antennas and instruments. R&D that draws upon other areas within QinetiQ includes extreme environment batteries, space robotics and laser applications.



> Space Missions & Systems

QinetiQ is playing a significant role in current space missions such as ESA Mars Express, leads collaborations such as the TopSat and STRV small satellite programmes.



> Geospatial Data Exploitation Services

QinetiQ provides the full range of geographical information services including consulting, ground segment infrastructure and end-user applications.



> Space Services & Facilities

QinetiQ possesses thermal vacuum, vibration, solar cell, radiation and ion thruster test facilities, as well as a range of spacecraft design, analysis and consultancy services.



> History

QinetiQ Space Division has existed for over 40 years. In that time it has been involved in virtually all aspects of space, from the earliest UK involvements in launchers and satellites, to the most recent.



> Links

Links to organisations in the Space Industry



> Recruitment

Recruitment opportunities within the Space Division

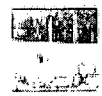
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TopSat launch

> TopSat launched successfully, and data is being received from the satellite. More



Acquis of Verhaeg Design and Development

> QinetiQ acquires a 90% share of Verhaeg Design and Development NV



TopSat

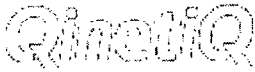
> TopSat is launched successfully and establishes contact with ground station.



Execut Perspe

> Issue 4 now live. Click here.



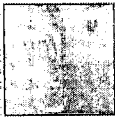


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As the pace of change and development grows, our understanding of transport gives the industry confidence to introduce the right new procedures and appropriate technology to reduce costs, enhance comfort and improve efficiency.



> Automotive

From concepts to design, our services are key to the development of the industry.



> Marine

From ship design to environmental assessments and full intermodal transport solutions.



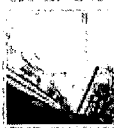
> Highways and Traffic

At QinetiQ, we have the expertise, innovation and independence to implement intelligent and safe transport systems across Europe.



> Aviation

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> Rail

Performance enhancement for the rail industry. Providing technology, systems and services.

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PDF Files



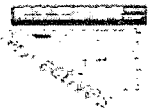
TopSat

> TopSat is launched successfully and establishes contact with ground station.



Executive Perspect

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Our customers are amazed with the sheer breadth of our capabilities. We have innovative technologies providing solutions across the board.



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We provide technology, advice and solutions in the areas of oil & gas, industrial power generation and renewable energy sources.



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TopSat

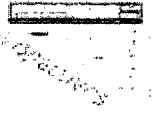
> TopSat is launched successfully and



establishes contact with ground station.

Executive Perspect

> Issue 4 now live. Click here.

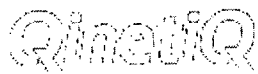


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 - Civil Airspace Management
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- ▼ Centre for Human Sciences
 - Human Science Facilities
 - People
 - Protection
 - Technology
 - Clinical Trials and Assessment
 - Vibration Exposure - the new regulations
- ▼ Marine & Acoustics
 - Marine & Acoustic Product Engineering
 - Navy Underwater Battlespace
 - Remote Technologies
 - Sonar
 - Torpedo Defence
 - Electric Drive Comms Buoy Systems
- ▼ Network Enabled Systems
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 - Distributed Processing
 - Agile Communications
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 - Simulation
- ▼ Technical and Management Consultancy
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 - Guidance and Imaging
 - Lethal Mechanisms
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 - Real-Time Embedded Systems
 - Surveillance & Security Technology
 - Asset Management & Calibration Services
- ▼ Energy Technologies
 - Fuels & Lubricants
- ▼ Maritime
 - Marine Survivability
 - Underwater Systems Integration
 - Weapon Systems Integration
 - Obsolescence Management
- ▼ Spectrum Solutions
 - EMC Testing & Consultancy
 - Electronic Surveillance and Countermeasures
 - Radar Sensors
 - Radar Sensors and Consultancy
 - Electronic Surveillance and Countermeasures
 - RF Sensor Technologies
 - Millimetre Wave Radar
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 - Electromagnetic Assessment and Research Services
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 - Gas Turbine Performance
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 - The QinetiQ 5 metre wind tunnel
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 - Air and Land Communications
 - Mobile and Secure Information Networks
 - satID
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 - Crew and Decision Systems
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 - ▼ Materials
 - Nanomaterials
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 - Smart Materials
 - Titanium Products
 - Metal Printing
 - Vibroacoustics
 - ▼ Optronics
 - Advanced Microsystems Engineering
 - Quantum Electronics
 - Passive Millimetre Wave Systems
 - Photonics and Displays
 - Remote Sensing
 - Thermal Imaging
 - Advanced Analytics
 - ▼ Structures
 - Asset Performance Management
 - ▼ Vehicles
 - Land Systems Engineering & Design
 - Land Vehicle Systems

Weapon Systems



Customer Leaflets for Weapons



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124-888
SCS

UNITED STATES PATENT AND TRADEMARK OFFICE

DOCKETED 9/24/02

SERIAL NO.

APPLICANT

PAPER NO.

MARK

ADDRESS

ACTION NO.

MAILING DATE

REF. NO.

ADDRESS:

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
www.uspto.gov

If no fees are enclosed, the address should include the words "Box Responses - No Fee."

Please provide in all correspondence:

1. Filing Date, serial number, mark and Applicant's name.
2. Mailing date of this Office action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and ZIP code.

FORM PTO-1525 (5-90)

U.S. DEPT. OF COMM. PAT. & TM OFFICE

DATES DOCKETED

DUE: March 19, 2002

C/U: Jun. 19, 2002

A PROPER RESPONSE TO THIS OFFICE ACTION MUST BE RECEIVED WITHIN 6 MONTHS FROM THE DATE OF THIS ACTION IN ORDER TO AVOID ABANDONMENT. For your convenience and to ensure proper handling of your response, a label has been enclosed. Please attach it to the upper right corner of your response. If the label is not enclosed, print or type the Trademark Law Office No., Serial No., and Mark in the upper right corner of your response.

RE: Serial Number: 76/288427 QINETIQ

The assigned examining attorney has reviewed the referenced application and determined the following:

LIKELIHOOD OF CONFUSION - SECTION 2(d) REFUSAL

Registered Marks

The examining attorney refuses registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), because the applicant's mark, when used on or in connection with the identified goods, so resembles the mark in U.S. Registration Nos. 1281319, 1454926, 1703987, 2098744, and 2158214 as to be likely to cause confusion, to cause mistake, or to deceive. TMEP section 1207. See the enclosed registrations.

The examining attorney must analyze each case in two steps to determine whether there is a likelihood of confusion. First, the examining attorney must look at the marks themselves for similarities in appearance, sound, connotation and commercial impression. *In re E. I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Second, the examining attorney must compare the goods or services to determine if they are related or if the activities surrounding their marketing are such that confusion as to origin is likely. *In re August Storck KG*, 218 USPQ 823 (TTAB 1983); *In re International Telephone and Telegraph Corp.*, 197 USPQ 910 (TTAB 1978); *Guardian Products Co., v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978).

The examining attorney must compare the marks for similarities in sound, appearance, meaning or connotation. *In re E. I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Similarity in any one of these elements is sufficient to find a likelihood of confusion. *In re Mack*, 197 USPQ 755 (TTAB 1977).

In this case, the registered marks are KINETIC or the phonetic equivalent. The Applicant's mark is QINETIQ. All marks are the same phonetically and therefore will create similar commercial impressions.

Applicant's goods and services are, in part, ammunition and projectiles, computers, computer software, and quality control services. Registrant's goods and services are computer programs, an ammunition puller that will be used with ammunition, and quality assurance of systems that include the manufacturing of biotechnology. The applicant's goods and services, as filed, include many of the registrant's goods and services. As such, they are likely to travel through the same channels of trade to the class of purchasers. Therefore, with the contemporaneous use of both marks, consumers are likely to reach the mistaken conclusion that the goods of the parties originate from a common source.

Although the examining attorney has refused registration, the applicant may respond to the refusal to register by submitting evidence and arguments in support of registration.

Prior Pending Application

Please note that the examining attorney has found a potentially conflicting pending application. The examining attorney encloses information regarding pending Application Serial No. 76/165637. The filing date of the referenced application precedes the applicant's filing date. There may be a likelihood of confusion between the two marks under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). If the referenced application matures into a registration, the examining attorney may refuse registration in this case under Section 2(d). 37 C.F.R. Section 2.83; TMEP section 1208.01.

If the applicant believes that there is no potential conflict between this application and the earlier-filed application, the applicant may present arguments relevant to the issue in a response. The election to file or not to file such a request at this time in no way limits the applicant's right to address this issue at a later point.

If the applicant chooses to respond to the refusal to register noted above, the applicant must also respond to the following informality.

IDENTIFICATION

The identification of goods and services is unacceptable as indefinite. TMEP sections 804 and 1301.05. The wording "*computer installations*" is a service, not a good. The function of the software and programs must be given. The term "computer database" is not recognized as a good. The types of discs and tapes must be given, i.e. blank. The phrase "*electronically, optically or magnetically recorded data all for use with computers*" sounds like a program or software. The type of scientific components and equipment must be given. The term *simulation and operational modeling* sounds like a service and not a good.

The applicant may adopt the following identification, if accurate:

International Class 9

Computers, computer terminals; interfaces for computers; computer software [specify the function of the programs, e.g., for use in database management, for use as a spreadsheet, for word processing, etc. and, if software is content- or field-specific, the field of use]; ~~blank discs and tapes~~ all for the recording and storage of data; scientific components and equipment, namely [then name the equipment, e.g. microscopes] scientific and engineering apparatus and instruments; [give the common commercial name of the apparatus and equipment] instruments for the analysis and testing of materials, namely [then name the instruments, e.g. probes, and the types of materials tested] engineering and scientific components and equipment, namely [then state the types of components and equipment] chemical and biochemical detectors and sensors, namely [describe the type of chemical, e.g. oxygen, carbon dioxide, etc.]; scientific and electrical apparatus all for recording, transmission or reproduction of images, namely [then name the apparatus, e.g. video camera] signaling and communication apparatus and instruments, namely [then name the signaling and communication apparatus, e.g. telephones, radio pagers, etc.]; electronic, electromechanical and electro optical devices, namely [then name the devices, e.g. televisions]; parts and fittings for all of the aforesaid goods

International Class 13

Firearms; ammunition and projectile weapons; explosives; fireworks

International Class 36

leasing of land and scientific and engineering facilities

International Class 41

Training services, namely providing training courses, seminars, conferences and exhibitions in the field of [indicate field or subject matter]

International Class 42

Engineering; scientific research, technical consultation in the field of [indicate specific field, e.g. aerospace engineering, geology]; development of new technology for others in the field of [indicate field, e.g., genomics, biotechnology]; design and testing for new product development; leasing of scientific and engineering equipment; quality control services for others; Computer project management services; Consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others

For additional guidance, the applicant may wish to consult the online versions of Acceptable Identification of Goods and Services at [http://www.uspto.gov/web/offices/tac/doc/gsmannual/](http://www.uspto.gov/web/offices/tac/doc/gsmmanual/) and the TMEP at <http://www.uspto.gov/web/offices/tac/tmep/>.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. Section 2.71(a); TMEP section 804.09. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods or services recited in the present identification.

REQUIREMENTS FOR MULTIPLE CLASS APPLICATION

If the applicant adds classes to this application, the applicant must comply with each of the following.

- (1) The applicant must list the goods and services by international class with the classes listed in ascending numerical order. TMEP section 1113.01.
- (2) The applicant must submit a filing fee for each international class of \$325 not covered by the fee already paid. 37 C.F.R. Sections 2.6(a)(1) and 2.86(b); TMEP sections 810.01 and 1113.01. Effective January 10, 2000, the fee for filing a trademark application is \$325 for each class. This applies to classes added to pending applications as well as to new applications filed on or after that date.

BASIS

The applicant has claimed priority under Section 44(d), 15 U.S.C. Section 1126(d), as the basis for filing. When an application is filed pursuant to Section 44(d), this Office presumes, unless otherwise indicated, that the applicant intends to rely upon the resulting foreign registration as a basis for registration in the U.S. TMEP sections 1005 and 1006.01. Under such circumstances, the application may not be approved for publication until a certification or certified copy of the foreign registration and, if appropriate, an English translation have been filed. It is customary for the translator to sign the translation.

QUESTIONS AND ASSISTANCE

If the applicant has any questions or needs assistance in responding to this Office Action, please telephone the assigned examining attorney.

Gerard Taylor

Gerard Taylor
Trademark Attorney
Law Office 113
gerard.taylor@uspto.gov
703-308-9113 x205

[Typed Drawing]

Mark

KINETIC

Goods and Services

IC 008. US 023. G & S: an Ammunition Reloading Tool-Namely, a Bullet
Puller. FIRST USE: 19520000. FIRST USE IN COMMERCE: 19520000

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

73424902

Filing Date

May 9, 1983

Publication for Opposition Date

March 20, 1984

Registration Number

1281319

Registration Date

June 12, 1984

Owner Name and Address

(REGISTRANT) Quinetics Corporation CORPORATION TEXAS P.O. Box 13237 San
Antonio TEXAS 78213

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live Dead Indicator

LIVE

Attorney of Record

DONALD R. COMUZZI

[Typed Drawing]

Mark
KINETIC

Goods and Services

IC 009. US 021 026 038. G & S: COMPUTERS, COMPUTER PROGRAMS, RADIOS
AND PEDOMETERS. FIRST USE: 19840501. FIRST USE IN COMMERCE: 19840701

IC 018. US 003. G & S: HANDBAGS AND LUGGAGE. FIRST USE: 19840501.
FIRST USE IN COMMERCE: 19840701

IC 016. US 023. G & S: TYPEWRITERS. FIRST USE: 19840501. FIRST USE
IN COMMERCE: 19840701

Mark Drawing Code
(1) TYPED DRAWING

Serial Number
73565607

Filing Date
October 28, 1985

Publication for Opposition Date
March 24, 1987

Registration Number
1454926

Registration Date
September 1, 1987

Owner Name and Address
(REGISTRANT) KINETIC MARKETING INC. CORPORATION NEW YORK 1133 BROADWAY
NEW YORK NEW YORK 10010

Prior Registration(s)
1313207

Type of Mark
TRADEMARK

Register
PRINCIPAL

Affidavit Text
SECT 15. SECT 8 (6-YR).

Live Dead Indicator
LIVE

Attorney of Record
HOWARD J. PELTZ

[Typed Drawing]

Mark

KINETIX

Pseudo Mark

kinetics

Goods and Services

IC 009. US 038. G & S: computer programs that interface with data sources to allow the user to access information on a global basis. FIRST USE: 19900600. FIRST USE IN COMMERCE: 19900600

IC 016. US 038. G & S: user manuals for use with computer programs that interface with data sources to allow the user to access information on a global basis. FIRST USE: 19900600. FIRST USE IN COMMERCE: 19900600

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

74019074

Filing Date

January 16, 1990

Filed ITU

FILED AS ITU

Publication for Opposition Date

September 25, 1990

Registration Number

1703987

Registration Date

July 28, 1992

Owner Name and Address

(REGISTRANT) Hilco Technologies, Inc. CORPORATION MISSOURI 3015 South Brentwood Boulevard St. Louis MISSOURI 63144

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live Dead Indicator

LIVE

Attorney of Record

John M. Howell

[Typed Drawing]

Mark

KINETIX

Goods and Services

IC 009. US 021 023 026 036 038. G & S: computer programs and instructional manuals used and sold as a unit therewith; all for character based, CAD, animation, graphics and design modeling applications. FIRST USE: 19960419. FIRST USE IN COMMERCE: 19960419

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

75057178

Filing Date

February 13, 1996

Filed ITU

FILED AS ITU

Publication for Opposition Date

July 1, 1997

Registration Number

2098744

Registration Date

September 23, 1997

Owner Name and Address

(REGISTRANT) Autodesk, Inc. CORPORATION DELAWARE 111 McInnis Parkway San Rafael CALIFORNIA 94903

Type of Mark

TRADEMARK

Register

PRINCIPAL

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LIVE

Attorney of Record

MICHAEL J. HUGHES

[Typed Drawing]

Mark

KINETICS

Goods and Services

IC 037. US 100 103 106. G & S: installation of process piping and control systems for use in the manufacturing processes biotechnology, pharmaceutical semi-conductor, and fiber optic industries. FIRST USE: 19960900. FIRST USE IN COMMERCE: 19960900

IC 042. US 100 101. G & S: design of process piping and control systems for use in the manufacturing processes biotechnology, pharmaceutical semi-conductor, and fiber optic industries and quality assurance of such systems. FIRST USE: 19960900. FIRST USE IN COMMERCE: 19960900

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

75166046

Filing Date

September 11, 1996

Filed ITU

FILED AS ITU

Publication for Opposition Date

February 24, 1998

Registration Number

2158214

Registration Date

May 19, 1998

Owner Name and Address

(REGISTRANT) KSI Group, Inc., The CORPORATION DELAWARE 3080 Raymond Street Santa Clara CALIFORNIA 95054

Assignment Recorded

ASSIGNMENT RECORDED

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

JOHN M MCCORMACK

KINETIC

Mark

KINETIC

Goods and Services

IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER GOODS AND
PRINTED MATTER; PRINTED COMPUTER SOFTWARE MANUALS; AND PRINTED
PUBLICATIONS

IC 042. US 100 101. G & S: COMPUTER RELATED SERVICES; COMPUTER
SOFTWARE SERVICES; LEASING OF COMPUTER SOFTWARE AND COMPUTER SYSTEMS;
COMPUTER PROGRAMMING; INSTALLATION, DEVELOPMENT, MAINTENANCE AND UPDATING
OF COMPUTER SOFTWARE AND COMPUTER SYSTEMS FOR OTHERS; COMPUTER SYSTEMS
ANALYSIS

IC 009. US 021 023 026 036 038. G & S: ELECTRICAL AND SCIENTIFIC
APPARATUS; COMPUTER HARDWARE, COMPUTER FIRMWARE AND COMPUTER PERIPHERAL
DEVICES; COMPUTER SOFTWARE; COMPUTER SOFTWARE FOR FINANCIAL SERVICES
MARKET; COMPUTER SOFTWARE FOR PROCESSING REAL-TIME FINANCIAL DATA;
COMPUTER SOFTWARE SUPPLIED ON-LINE FROM DATABASES OR FROM FACILITIES
PROVIDED ON THE INTERNET INCLUDING WEB PAGES; ELECTRONIC BUSINESS
PUBLICATIONS RELATING TO SOFTWARE AND SOFTWARE SERVICES, PROVIDED ON-LINE
OR FROM DATABASES OR THE INTERNET; TELECOMMUNICATIONS APPARATUS AND
INSTRUMENTS FOR THE TRANSMISSION OF DATA; CD-ROMS; AUDIO AND VIDEO TAPES;
AND DIGITAL VIDEO DISCS

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

76165637

Filing Date

November 15, 2000

Filed ITU

FILED AS ITU

Owner Name and Address

(APPLICANT) Kinetic Information System Services Limited LIMITED COMPANY
UNITED KINGDOM Kinetic House 44 Hatton Garden London, EC1N 8ER UNITED
KINGDOM

Section 44 Indicator

SECT44

Priority Date

September 1, 2000

*** User: gtaylor *** rial Number: 76165637 ***

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Michael S. Hargis

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124-888
SCS

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 76/288427

MAY 28

APPLICANT: Qinetiq Limited

CORRESPONDENT ADDRESS:

STANLEY C. SPOONER
NIXON & VANDERHYE, P.C.
1100 NORTH GLEBE ROAD, 8TH FLOOR
ARLINGTON, VA 22201

RETURN ADDRESS:

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

MARK: QINETIQ

CORRESPONDENT'S REFERENCE/DOCKET NO: M7967-002

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

DATES DOCKETED
FINAL REP / N.A. APPEAL
DUE *NOV 28, 2004*
C/U *SEP 28, 2004*
B/pd kr

OFFICE ACTION

TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.

RE: Serial Number 76/288427

On December 16, 2003, this application was suspended pending registration of application serial number 76165637. That application has been abandoned. Thus the remaining issues are now addressed.

In prior office actions, registration was refused under Trademark Act Section 2(d), 15 U.S.C. §1052(d), because the mark for which registration is sought so resembles the marks shown in U.S. Registration Nos. 1281319, 1454926, 1703987, 2098744, and 2158214 as to be likely, when used in connection with the identified goods/services, to cause confusion, or to cause mistake, or to deceive. Registration No. 1703987 was cancelled under Section 8 of the TMEP. Thus refusal with regards to this application is hereby withdrawn. Refusal regarding Reg.No. 2158214 is hereby withdrawn.

The examining attorney has considered the applicant's arguments with respect to Registration Nos. 1281319, 1454926 and 2098744 carefully but has found them unpersuasive. For the reasons below, the refusal under Section 2(d) is maintained and made FINAL.

Registration Refused: Likelihood of Confusion – Final Action

Registration of the proposed mark was refused because of a likelihood of confusion with the marks in U.S. Registration Nos. 1281319, 1454926 and 2098744. Trademark Act Section 2(d), 15 U.S.C. §1052(d); TMEP §§1207.01 *et seq.* See the previously enclosed registrations.

A likelihood of confusion determination requires a two-part analysis. First the marks are compared for similarities in appearance, sound, connotation and commercial impression. *In re E. I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973). Second, the goods or services are compared to determine whether they are similar or related or whether the activities surrounding their marketing are such that confusion as to origin is likely. *In re August Storck KG*, 218 USPQ 823 (TTAB 1983); *In re Int'l Tel. and Tel. Corp.*, 197 USPQ 910 (TTAB 1978); *Guardian Prods. Co., v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978); TMEP §§1207.01 *et seq.*

Registration No. 1281319

The applicant has applied to register the mark QINETIC for "interfaces for computers; computer software for use in database management, creating computer simulations, educational or training purposes, telecommunications management and security, and in non-destructive testing and evaluation of materials; scientific and engineering equipment, namely, radar, radar detectors, radar reflectors, scanners working at optical radar and millimetric wave frequency, integrated circuits and substrates therefore, data processors, satellite processors, signal processors, satellite ground stations; satellite navigational systems, namely, satellite tracking and global positioning systems; mine detectors, detectors operating by processing of radar, sonar or video signals; satellites for scientific purposes, equipment for growing crystals; instruments for the analysis and testing of materials, namely, scanners; chemical and biochemical detectors and sensors for monitoring metal ion concentrations in water; scientific and electrical apparatus all for recording, transmission or reproduction of images, namely, digital cameras, photographic cameras and video cameras," "firearms, ammunition and projectiles for projectile weapons; explosives; fireworks," "engineering, scientific research, technical development, consultation and project management in the fields of aerospace, defence, electronics, finance, healthcare, offshore and marine, public sector, security, space, transport, service solutions, human performance, information technology, business services, technology testing, technology transfer and whole life management; design and testing for new product development; quality control services for others; computer project management services; consulting services in the field of design, selection, implementation and use of computer hardware and software systems; maintenance of computer software; provision and maintenance of computer installations and infrastructure for others," "leasing of land and of scientific and engineering test equipment and facilities," and "training services, namely, providing training courses, seminars, conferences and exhibitions in the fields of aerospace, defence, electronics, finance, healthcare, offshore and marine, public sector, security, space, transport, service solutions, human performance, information technology, business services, technology testing, technology transfer and whole life management."

The registrant's mark is KINETIC for ammunition reloading tool, namely, a bullet puller. The marks are phonetic equivalents. Similarity in sound alone is sufficient to find a likelihood of confusion. *Molenaar, Inc. v. Happy Toys Inc.*, 188 USPQ 469 (TTAB 1975); *In re Cresco Mfg. Co.*, 138 USPQ 401 (TTAB 1963). The applicant argues that the marks are spelled differently and have different meanings – in particular as the applicant claims the proposed mark has a coined meaning. See page 5 of Response. The test of likelihood of confusion is not whether the marks can be distinguished when subjected to a side-by-side comparison. The issue is whether the marks

create the same overall impression. *Visual Information Institute, Inc. v. Vicon Industries Inc.*, 209 USPQ 179 (TTAB 1980). The focus is on the recollection of the average purchaser who normally retains a general rather than specific impression of trademarks. *Chemetron Corp. v. Morris Coupling & Clamp Co.*, 203 USPQ 537 (TTAB 1979); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106 (TTAB 1975); TMEP §1207.01(b).

If the goods or services of the respective parties are closely related, the degree of similarity between marks required to support a finding of likelihood of confusion is not as great as would apply with diverse goods or services. *ECI Division of E Systems, Inc. v. Environmental Communications Inc.*, 207 USPQ 443 (TTAB 1980). Here, the goods are closely related because both parties sell ammunition, which could include the registrant's more specific goods. While the registrant's goods may be classified differently, the goods are clearly in the same channels of trade, contrary to the applicant's suggestion otherwise. See Response p. 5. It is well settled that the issue of likelihood of confusion between marks must be determined on the basis of the goods or services as they are identified in the application and the registration. *Canadian Imperial Bank of Commerce v. Wells Fargo Bank*, 811 F.2d 1490, 1 USPQ2d 1813 (Fed. Cir. 1987); *Paula Payne Products Co. v. Johnson Publishing Co.*, 473 F.2d 901, 177 USPQ 76 (CCPA 1973). Since the identification of the applicant's goods and services is very broad, it is presumed that the application encompasses all goods and services of the type described, including those in the registrant's more specific identification, that they move in all normal channels of trade and that they are available for all potential customers.

Registration No. 1454926

The registrant's mark is for the typed word KINETIC. The marks are phonetic equivalents. Similarity in sound alone is sufficient to find a likelihood of confusion. *Molenaar, Inc. v. Happy Toys Inc.*, 188 USPQ 469 (TTAB 1975); *In re Cresco Mfg. Co.*, 138 USPQ 401 (TTAB 1963).

The goods/services of the parties need not be identical or directly competitive to find a likelihood of confusion. They need only be related in some manner, or the conditions surrounding their marketing be such, that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods/services come from a common source. *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 223 USPQ 1289 (Fed. Cir. 1984); *In re Corning Glass Works*, 229 USPQ 65 (TTAB 1985); *In re Rexel Inc.*, 223 USPQ 830 (TTAB 1984); *Guardian Products Co., Inc. v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978); *In re International Telephone & Telegraph Corp.*, 197 USPQ 910 (TTAB 1978).

The applicant argues that the goods do not include computers themselves but rather computer software, distinguishing the goods. See Response p. 6. The examining attorney respectfully disagrees. The Trademark Trial and Appeal Board has held that computer hardware products are so related to computer software products that their marketing under the same or similar marks may be likely to cause source confusion under Trademark Act Section 2(d), 15 U.S.C. §1052(d). *In re Emulex Corporation*, 6 USPQ2d 1312 (TTAB 1987) (JAVELIN for computer peripheral software storage unit held likely to be confused with JAVELIN for "prerecorded computer programs in machine readable form"); *In re ITE/Communications, Inc.*, 5 USPQ2d 1457 (TTAB 1987) (likelihood of confusion found for DATA STAR used in connection with both registrant's "computer programs recorded on magnetic media" and applicant's "voice/data communications terminals and parts thereof"); *In re Digital Research Inc.*, 4 USPQ2d 1242 (TTAB 1987) (likelihood of confusion found in connection with CONCURRENT PC-DOS and CONCURRENT

TECHNOLOGIES CORPORATION for "printed electronic circuit boards"); *In re Epic Systems Corp.*, 228 USPQ 213 (TTAB 1985) (likelihood of confusion between EPIC for computer software for use in health care facilities and EPIC DATA for "electronic data collection terminals and electronic data collection units"); *In re Graphics Technology Corp.*, 222 USPQ 179 (TTAB 1984) (AGILE for computer programs held likely to be confused with AGILE for computer data terminals); *In re Compagnie Internationale Pour L'Informatique-Cii Honeywell Bull*, 223 USPQ 363 (TTAB 1984) (QUESTAR for computer hardware held likely to be confused with QUESTAN for computer programs); *In re Teradata Corp.*, 223 USPQ 361, 362 (TTAB 1984) (Y NET for computer hardware found likely to be confused with XYNET for computer software when channels of trade are unlimited by identification of goods in both application and registration); *Alpha Industries, Inc. v. Alpha Microsystems*, 220 USPQ 67 (TTAB 1983) (ALPHA MICRO for digital computer equipment and programs held likely to be confused with ALPHA MICROWAVE for microwave components and sub assemblies); *See Octocom Systems Inc. v. Houston Computer Services, Inc.*, 918 F.2d 937, 16 USPQ2d 1783 (Fed. Cir. 1990) (affirming TTAB decision on summary judgment that found computer modems and computer programs highly related); *Cf. In re Quadram Corp.*, 228 USPQ 863, 865 (TTAB 1985) (there is no "per se" rule for determining likelihood of confusion of marks in connection with software and hardware).

Registration No. 2098744

The registrant's mark is for the typed word KINETIX. The marks are phonetic equivalents in that the registered mark is the plural form of the phonetic equivalent of the proposed mark. The overall commercial impression is the same. Similarity in sound alone is sufficient to find a likelihood of confusion. *Molenaar, Inc. v. Happy Toys Inc.*, 188 USPQ 469 (TTAB 1975); *In re Cresco Mfg. Co.*, 138 USPQ 401 (TTAB 1963).

If the goods or services of the respective parties are closely related, the degree of similarity between marks required to support a finding of likelihood of confusion is not as great as would apply with diverse goods or services. *ECI Division of E Systems, Inc. v. Environmental Communications Inc.*, 207 USPQ 443 (TTAB 1980). Here, the goods are closely related because both parties sell computer software. The applicant's goods are more broadly defined as to function and field making it possible for the goods to encompass the registrant's more specifically defined goods. The applicant argues that the Class 9 goods differ in function and type and that any relation between the registrant's class 9 goods and the applicant's class 9 goods and 36 services are entirely different based on the descriptions. The examining attorney respectfully disagrees. Any goods or services in the registrant's normal fields of expansion must also be considered in order to determine whether the registrant's goods or services are related to the applicant's identified goods or services for purposes of analysis under Section 2(d). *In re General Motors Corp.*, 196 USPQ 574 (TTAB 1977). The test is whether purchasers would believe the product or service is within the registrant's logical zone of expansion. *CPG Prods. Corp. v. Perceptual Play, Inc.*, 221 USPQ 88 (TTAB 1983); TMEP §1207.01(a)(v).

It is well settled that the issue of likelihood of confusion between marks must be determined on the basis of the goods or services as they are identified in the application and the registration. *Canadian Imperial Bank of Commerce v. Wells Fargo Bank*, 811 F.2d 1490, 1 USPQ2d 1813 (Fed. Cir. 1987); *Paula Payne Products Co. v. Johnson Publishing Co.*, 473 F.2d 901, 177 USPQ 76 (CCPA 1973). Since the identification of the applicant's goods and services is very broad, it is presumed that the application encompasses all goods and services of the type described, including those in the registrant's more specific identification, that they move in all normal channels of trade

and that they are available for all potential customers. The Trademark Trial and Appeal Board has held that computer hardware products are so related to computer software products that their marketing under the same or similar marks may be likely to cause source confusion under Trademark Act Section 2(d), 15 U.S.C. §1052(d). *In re Emulex Corporation*, 6 USPQ2d 1312 (TTAB 1987) (JAVELIN for computer peripheral software storage unit held likely to be confused with JAVELIN for "prerecorded computer programs in machine readable form"); *In re ITE/Communications, Inc.*, 5 USPQ2d 1457 (TTAB 1987) (likelihood of confusion found for DATA STAR used in connection with both registrant's "computer programs recorded on magnetic media" and applicant's "voice/data communications terminals and parts thereof"); *In re Digital Research Inc.*, 4 USPQ2d 1242 (TTAB 1987) (likelihood of confusion found in connection with CONCURRENT PC-DOS and CONCURRENT TECHNOLOGIES CORPORATION for "printed electronic circuit boards"); *In re Epic Systems Corp.*, 228 USPQ 213 (TTAB 1985) (likelihood of confusion between EPIC for computer software for use in health care facilities and EPIC DATA for "electronic data collection terminals and electronic data collection units"); *In re Graphics Technology Corp.*, 222 USPQ 179 (TTAB 1984) (AGILE for computer programs held likely to be confused with AGILE for computer data terminals); *In re Compagnie Internationale Pour L'Informatique-Cii Honeywell Bull*, 223 USPQ 363 (TTAB 1984) (QUESTAR for computer hardware held likely to be confused with QUESTAN for computer programs); *In re Teradata Corp.*, 223 USPQ 361, 362 (TTAB 1984) (Y NET for computer hardware found likely to be confused with XYNET for computer software when channels of trade are unlimited by identification of goods in both application and registration); *Alpha Industries, Inc. v. Alpha Microsystems*, 220 USPQ 67 (TTAB 1983) (ALPHA MICRO for digital computer equipment and programs held likely to be confused with ALPHA MICROWAVE for microwave components and sub assemblies); *See Octocom Systems Inc. v. Houston Computer Services, Inc.*, 918 F.2d 937, 16 USPQ2d 1783 (Fed. Cir. 1990) (affirming TTAB decision on summary judgment that found computer modems and computer programs highly related); *Cf. In re Quadram Corp.*, 228 USPQ 863, 865 (TTAB 1985) (there is no "per se" rule for determining likelihood of confusion of marks in connection with software and hardware).

The same consumers will be exposed to goods identified with the registered marks and the applicant's mark. The similarities among the marks and the goods of the parties are so great as to create a likelihood of confusion. The examining attorney must resolve any doubt as to the issue of likelihood of confusion in favor of the registrant and against the applicant who has a legal duty to select a mark which is totally dissimilar to trademarks already being used. *Burroughs Wellcome Co. v. Warner-Lambert Co.*, 203 USPQ 191 (TTAB 1979).

This requirement is maintained and made FINAL.

Classification and Identification of Goods/Services Require Amendment – Final Requirement

The identification of goods/services is unacceptable as indefinite because the wording does not adequately specify the nature of the goods/services. The amendment to Class 13 is the only acceptable class and wording. Additionally, if the applicant accepts the suggested wording below, the applicant must also amend the classification as indicated. The applicant may adopt the following identification, if accurate:

INTERFACES FOR COMPUTERS; COMPUTER SOFTWARE FOR USE IN DATABASE MANAGEMENT, CREATING COMPUTER SIMULATIONS, FOR APPLICANT MUST SPECIFY A FUNCTION OF THE SOFTWARE WITH REGARDS TO THE FOLLOWING

FIELDS] FOR EDUCATIONAL OR TRAINING PURPOSES, TELECOMMUNICATIONS MANAGEMENT AND SECURITY, AND IN NON-DESTRUCTIVE TESTING AND EVALUATION OF MATERIALS; SCIENTIFIC AND ENGINEERING EQUIPMENT, NAMELY, RADAR, RADAR DETECTORS, RADAR REFLECTORS, SCANNERS WORKING AT OPTICAL RADAR AND MILLEMETRIC WAVE FREQUENCY, INTEGRATED CIRCUITS AND SUBSTRATES THEREFORE, DATA PROCESSORS, SATELLITE PROCESSORS, SIGNAL PROCESSORS, SATELLITE GROUND STATIONS; SATELLITE NAVIGATIONAL SYSTEMS, NAMELY, SATELLITE TRACKING AND GLOBAL POSITIONING SYSTEMS; MINE DETECTORS, DETECTORS OPERATING BY PROCESSING OF RADAR, SONAR OR VIDEO SIGNALS; SATELLITES FOR SCIENTIFIC PURPOSES, ~~EQUIPMENT FOR GROWING CRYSTALS;~~ INSTRUMENTS FOR THE ANALYSIS AND TESTING OF MATERIALS, NAMELY, SCANNERS; CHEMICAL AND BIOCHEMICAL DETECTORS AND SENSORS FOR MONITORING METAL ION CONCENTRATIONS IN WATER; SCIENTIFIC AND ELECTRICAL APPARATUS ALL FOR RECORDING, TRANSMISSION OR REPRODUCTION OF IMAGES, NAMELY, DIGITAL CAMERAS, PHOTOGRAPHIC CAMERAS AND VIDEO CAMERAS in Class 9;

Class 36

LEASING OF LAND, **NAMELY, [APPLICANT MUST SPECIFY TYPE OF LAND, E.G. FARM, REAL ESTATE, REAL PROPERTY, APARTMENTS]**

Class 41

TRAINING SERVICES, NAMELY, PROVIDING TRAINING COURSES, SEMINARS, CONFERENCES AND EXHIBITIONS IN THE FIELDS OF AEROSPACE, DEFENCE, ELECTRONICS, FINANCE, HEALTHCARE, **OFFSHORE and MARINE, PUBLIC SECTOR, SECURITY, SPACE, TRANSPORT, SERVICE SOLUTIONS, HUMAN PERFORMANCE, INFORMATION TECHNOLOGY, BUSINESS SERVICES, TECHNOLOGY TESTING, TECHNOLOGY TRANSFER AND WHOLE LIFE MANAGEMENT, NAMELY, [THE APPLICANT MUST SPECIFY/FURTHER EXPLAIN THE NATURE OF TRAINING AND THE FIELDS/SUBJECT MATTERS MORE CLEARLY];**

Class 42

ENGINEERING, SCIENTIFIC RESEARCH, TECHNICAL DEVELOPMENT, CONSULTATION AND **PROJECT MANAGEMENT, NAMELY, [THE APPLICANT MUST FURTHER SPECIFY WHAT IS MEANT BY PROJECT MANAGEMENT]** IN THE FIELDS OF AEROSPACE, DEFENCE, ELECTRONICS, FINANCE, HEALTHCARE, **OFFSHORE and MARINE, PUBLIC SECTOR, SECURITY, SPACE, TRANSPORT, SERVICE SOLUTIONS, HUMAN PERFORMANCE, INFORMATION TECHNOLOGY, NAMELY, [THE APPLICANT MUST SPECIFY THE NATURE OF THE SERVICES MORE CLEARLY WITH REGARDS TO THESE FIELDS]** ~~BUSINESS SERVICES,~~ TECHNOLOGY TESTING, **TECHNOLOGY TRANSFER AND WHOLE LIFE MANAGEMENT, NAMELY, [THE APPLICANT MUST SPECIFY THE NATURE OF THIS SERVICE/FIELD];** DESIGN AND TESTING FOR NEW PRODUCT DEVELOPMENT;

QUALITY CONTROL SERVICES FOR OTHERS; COMPUTER PROJECT MANAGEMENT SERVICES; CONSULTING SERVICES IN THE FIELD OF DESIGN, SELECTION, IMPLEMENTATION AND USE OF COMPUTER HARDWARE AND SOFTWARE SYSTEMS, **NAMELY, [THE APPLICANT MUST SPECIFY WHAT IS MEANT BY "IMPLEMENTATION AND USE OF; MAINTENANCE OF COMPUTER SOFTWARE; LEASING OF SCIENTIFIC AND ENGINEERING TEST EQUIPMENT AND FACILITIES, NAMELY, [THE APPLICANT MUST SPECIFY THE NATURE OF THE FACILITIES, E.G. RESEARCH LABORATORIES, COMPUTER FACILITIES] BELONGS IN CLASS 42;**

THE APPLICANT MUST SPECIFY WHAT IS MEANT BY "PROVISION AND MAINTENANCE OF COMPUTER INSTALLATIONS AND INFRASTRUCTURE FOR OTHERS."

--INSTALLATION AND REPAIR OF COMPUTERS BELONGS IN CLASS 37;

--WHAT IS MEANT BY INFRASTRUCTURE?

NOTE: CONSULTATION IN BUSINESS SERVICES BELONGS IN CLASS 35; IF THE APPLICANT IS PROVIDING SCIENTIFIC RESEARCH OR TECHNICAL DEVELOPMENT CONSULTATION TO BUSINESS SERVICES, THE APPLICANT MAY SO AMEND AND THE IDENTIFICATION WILL BELONG IN CLASS 42.

The applicant may wish to consult the on-line identification manual on the USPTO homepage for a searchable database of acceptable identifications for goods and services. The manual is available at www.uspto.gov/web/offices/tac/doc/gsmmanual.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. Section 2.71(b); TMEP section 1402.06. Therefore, the applicant may not amend to include any goods/services that are not within the scope of goods set forth in the present identification.

Multiple Class Application Requirements – Intent to Use Application

Applicant must clarify the number of classes for which registration is sought. The submitted filing fees are insufficient to cover all the classes in the application. Specifically, the application identifies goods and/or services that are classified in at least SIX international classes, however applicant paid the fee for only FIVE class(es).

Applicant must either: (1) restrict the application to the number of class(es) covered by the fee already paid, or (2) pay the required fee for each additional class(es). 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1401.04, 1401.04(b) and 1403.01.

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the following for those goods and/or services based on <an intent to use the mark in commerce under Trademark Act Section 1(b)/a foreign registration under Trademark Act Section 44(e)/an intent to use the mark under Trademark Act Section 1(b) and/or a foreign registration under Trademark Act Section 44(e)>:

(1) (1) Applicant must list the goods and/or services by international class with the classes listed in ascending numerical order. TMEP § 1403.01; and

(2) (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid. 37 C.F.R. §2.86(a)(2); TMEP §§810.01 and 1403.01.

If applicant fails to respond to this final action within six months of the mailing date, the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond to this final action by:

- (1) submitting a response that fully satisfies all outstanding requirements, if feasible (37 C.F.R. §2.64(a)); and/or
- (2) filing an appeal to the Trademark Trial and Appeal Board, with an appeal fee of \$100 per class (37 C.F.R. §§2.6(a)(18) and 2.64(a); TMEP §§715.01 and 1501 *et seq.*; TBMP Chapter 1200).

In certain circumstances, a petition to the Director may be filed to review a final action that is limited to procedural issues, pursuant to 37 C.F.R. §2.63(b)(2). 37 C.F.R. §2.64(a). *See* 37 C.F.R. §2.146(b), TMEP §1704, and TBMP Chapter 1201.05 for an explanation of petitionable matter. The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

/Lauriel F. Dalier/
Trademark Attorney
Law Office 113
tel: (703) 306-7909 fax: (730) 746-8113
informal communications: lauriel.dalier@uspto.gov

How to respond to this Office Action:

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

To check the status of your application at any time, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov/>

For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <http://www.uspto.gov/main/trademarks.htm>

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.

Mark
KINETIC

Goods and Services

IC 008. US 023. G & S: an Ammunition Reloading Tool-Namely, a Bullet Puller. FIRST USE: 19520000. FIRST USE IN COMMERCE: 19520000

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

73424902

Filing Date

May 9, 1983

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

March 20, 1984

Registration Number

1281319

Registration Date

June 12, 1984

Owner Name and Address

(REGISTRANT) Quinetics Corporation CORPORATION TEXAS 5829 W. SAM HOUSTON PKWY. N. SUITE 708 HOUSTON TEXAS 77041

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040425.

Renewal

1ST RENEWAL 20040425

Live Dead Indicator

LIVE

Mark

KINETIC

Goods and Services

IC 009. US 021 026 038. G & S: COMPUTERS, COMPUTER PROGRAMS, RADIOS AND PEDOMETERS. FIRST USE: 19840501. FIRST USE IN COMMERCE: 19840701

IC 018. US 003. G & S: HANDBAGS AND LUGGAGE. FIRST USE: 19840501. FIRST USE IN COMMERCE: 19840701

IC 016. US 023. G & S: TYPEWRITERS. FIRST USE: 19840501. FIRST USE IN COMMERCE: 19840701

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

73565607

Filing Date

October 28, 1985

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

March 24, 1987

Registration Number

1454926

Registration Date

September 1, 1987

Owner Name and Address

(REGISTRANT) KINETIC MARKETING INC. CORPORATION NEW YORK 1133

BROADWAY NEW YORK NEW YORK 10010

Prior Registration(s)

1313207

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live Dead Indicator

LIVE

Attorney of Record

HOWARD J. PELTZ

Mark

KINETIX

Goods and Services

IC 009. US 021 023 026 036 038. G & S: computer programs and instructional manuals used

and sold as a unit therewith; all for character based, CAD, animation, graphics and design modeling applications. FIRST USE: 19960419. FIRST USE IN COMMERCE: 19960419
Mark Drawing Code

(1) TYPED DRAWING

Serial Number

75057178

Filing Date

February 13, 1996

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

July 1, 1997

Registration Number

2098744

Registration Date

September 23, 1997

Owner Name and Address

(REGISTRANT) Autodesk, Inc. CORPORATION DELAWARE 111 McInnis Parkway San
Rafael CALIFORNIA 94903

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

MICHAEL J. HUGHES

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Alexandria, Virginia 22313-1451

**Exhibit E to the Declaration of Sheryl Scharmach in Support of
Qinetiq Limited's Petition for Partial Cancellation**


Kinetic
Marketing Inc
NYC

 ASI:64230 | PPAI:110858 | UPIC:Kinetic |
SAGE:50085

 The Business of Innovation
Since 1979

HOME

NEW ARRIVALS

SPECIALS

TRACKING

eFLYERS

ARTWORK
UPLOAD

INFORMATION

Keyword Search

GO

Home :: Software :: ST-7 Software CD Program & Driver

ST-7 Software CD Program & Driver

Features:

 Photo Program for Digital Camera
Driver Program included

Color:

Various

Imprint Area:

None

Size:

CD

► Request More Info

► Send Postcard



CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

Specials ...

New Products ...



With Kinetic eFLYERS!

Quantity	50	100	200	300	500
Price	\$11.95	\$11.45	\$10.95	\$10.45	\$9.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

HOME | NEW ARRIVALS | SPECIALS | TRACKING | eFLYERS | ARTWORK UPLOAD | INFORMATION | CONTACT US | LINKS

QINETIQ LIMITED,

Petitioner,

V.

KINETIC MARKETING INC.,

Registrant.

Cancellation No. _____

Registration No. 1,454,926

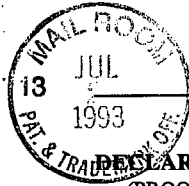
Box TTAB FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

**Exhibit F to the Declaration of Sheryl Scharmach in Support of
Qinetiq Limited's Petition for Partial Cancellation**

200-374

TM

UNITED STATES



DECLARATION UNDER SECTION 8 AND 15
(PROOF OF USE FOR 5 CONSECUTIVE YEARS)

Mark KINETIC
 No. 1,454,926
 Class(es) 9

Charles Beyda

(Name of Person authorized to sign for Registrant or name of Individual Registrant)

states that Kinetic Marketing Inc.
 (Name of Registrant)

owns the above identified registration, issued on September 1, 1987
 (Date of Registration)

as shown by records in the Patent and Trademark Office; that the mark shown therein has been
 in continuous use in interstate commerce
 for five consecutive years from the date of the registration
 to the present on each of the following goods (services) recited in the registration:

CLASS 9: COMPUTERS, RADIOS, ~~PEDOMETERS~~

that said mark is still in use as evidenced by the specimen (or facsimile) included, showing the
 mark as currently used, that there has been no final decision adverse to registrant's claim of
 ownership of said mark for such goods or services, or to registrant's right to register the same
 or to keep the same on register, and that there is no proceeding involving any of said rights
 pending and not disposed of either in the Patent and Trademark Office or in the Courts.

080 KJ 07/26/93 1454926

0 374 200.00 CK

ABELMAN, FRAYNE & SCHWAB
 708 Third Avenue, New York, NY 10017

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or the registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; that he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; or if the application is being filed with a bona fide intention to use the mark under 15 U.S.C. 1051(b) he/she believes applicant to be entitled to use the mark in commerce, that to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

POWER OF ATTORNEY

Applicant (registrant) hereby revokes any and all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

Lawrence E. Abelman
Gabriel M. Frayne
Jeffrey A. Schwab
Norman S. Beier

Victor M. Tannenbaum
Peter J. Lynfield
Stewart J. Fried
Howard P. Peck

members of the Bar of the State of New York

c/o ABELMAN, FRAYNE & SCHWAB
708 Third Avenue
New York, New York 10017-4141

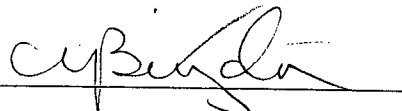
to prosecute this application, to maintain this registration and to transact all business in the Patent and Trademark Office in connection therewith, and to receive all certificates.

(Date)

7-1-93

(By)

(Title)



VP



UNITED STATES

TRADEMARK APPLICATION - SPECIMENS

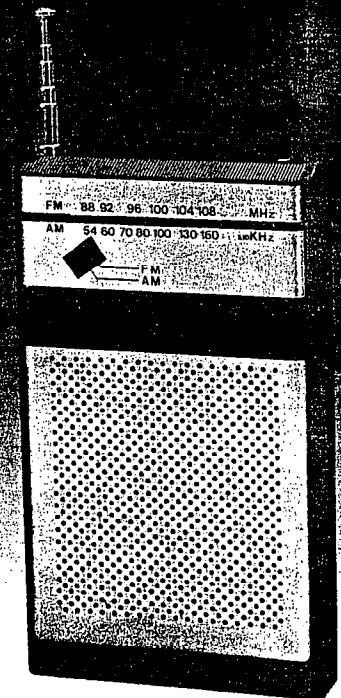
APPLICANT'S NAME:	KINETIC MARKETING INC.
CITIZENSHIP:	New York
ADDRESS:	1133 Broadway New York, New York 10010
TRADEMARK:	KINETIC
CLASS:	9

ABELMAN, FRAYNE & SCHWAB
708 Third Avenue, New York, NY 10017
(212) 949-9022

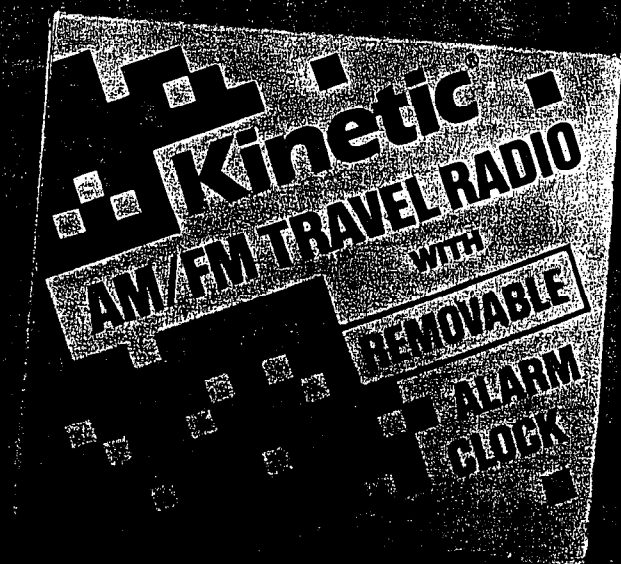


))
))

AM/FM
SLIM POCKET RADIO



KINETIC



Kinetic
AM/FM TRAVEL RADIO
WITH
REMOVABLE
ALARM
CLOCK

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1

**Exhibit G to the Declaration of Sheryl Scharmach in Support of
Qinetiq Limited's Petition for Partial Cancellation**

AREA CODE 212-267-

8957
8979
8983
8998



GOLDSTEIN, LIEBERMAN & PELTZ

ATTORNEYS AT LAW

132 NASSAU STREET, NEW YORK, N. Y. 10038

SUITE 1222

DAVID GOLDSTEIN
RAPHAEL LIEBERMAN
HOWARD J. PELTZ

STEVEN Z. ROSENZWEIG
JEFFREY D. TAUB

July 24, 1986

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Att: John C. Tingley, Esq.
Law Office III

Re: Kinetic Marketing Inc.
Serial No. 73/565607
Mark: "Kinetic"

Dear Mr. Tingley:

We are the attorneys for Kinetic Marketing Inc. in regard to the registration of the mark "Kinetic".

We are enclosing a response to the points that you have raised concerning Kinetic's application.

We remain available to supply you with any further information that you need.

Thank you for your attention to the above.

Sincerely,

HOWARD J. PELTZ

HJP:rk
enc.

RECEIVED
FBI
JUL 26 1986
LAW OFFICE III



RESPONSE SUBMITTED ON BEHALF OF TRADEMARK APPLICATION
OF KINETIC MARKETING INC.

Mark: "Kinetic"
Serial No.: 73/565607
Applicant: Kinetic Marketing Inc.
1133 Broadway
New York, New York 10010
Attorneys for Applicant:
Goldstein, Lieberman & Peltz
132 Nassau Street
New York, New York 10038
212-267-8957

2/12

A. Resemblance to other marks.

1) Trademark No. 1,313,207, which includes umbrellas, is owned by Kinetic Marketing, Inc., 1133 Broadway, New York, New York 10010 which is in fact the present applicant. As such, registration of "Kinetic" for handbags and luggage cannot be refused on this basis.

2) Trademark No. 1,127,553 refers to men's and women's sportswear and should not be the basis of refusal of a mark to Kinetic Marketing Inc. for luggage and handbags. It is submitted that sportswear is not "in the same channels of trade" as handbags and luggage. Annexed hereto are excerpt from the Manhattan Yellow Pages under the headings of "Luggage-Retail" and "Handbags-Retail". It can be noted that the sale of luggage is generally conducted by specialty stores ("A to Z Luggage", "Lexington Luggage Ltd.", "Herman's Luggage") without any indication as to the sale of sportswear. Similarly, handbags are sold by specialty shops ("La Bagagerie", "Donny Handbags, Inc." and "Robins Bags, Inc.") without any mention of sportswear.

3) Trademarks No. 1,087,398 and 1,181,304 refer to racket frames and golf shafts which are only elements of certain sports items (tennis rackets, golf clubs). The specific piece of sports equipment for which Kinetic seeks a trademark is a "Personal Pedometer" (see application). This is a complete unit used to measure distance traveled. This item is completely distinguishable from tennis rackets or golf clubs and granting of a mark to "Kinetic" under this category would not cause confusion in the marketplace. (Alternatively, the applicant requests that this item be considered under Class 9 as a measuring instrument)

B. IDENTIFICATION OF GOODS

Class 9--Computers, computer programs, radios and pedometers

Class 16--Typewriters

Class 18--Handbags and Luggage

Class 25--Footwear

Class 28--Pedometer

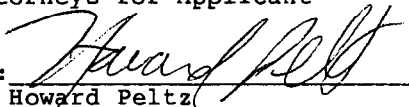
Note: Pedometer has been listed in Class 9 as an alternate to Class 28.

N/A The dates of use contained on Kinetic's application dated October 2, 1985 apply to each class.

C. GOODS SOLD BY THE APPLICANT

The Pedometer cited above is a small electronic device worn by an individual to measure the distance he has walked. An illustration of the item and its instruction manual were annexed to the application. The Computer is an electronic device that accepts and processes data and employs a keyboard for typing onto the screen and a printer. Computer programs are sets of instructions or information on disks utilized by the computer. An illustration of the Kinetic computer was annexed to the application. The nature and function of typewriters, radios, handbags, luggage and footwear are exactly as their common definitions would indicate.

Respectfully submitted,
GOLDSTEIN, LIEBERMAN AND PELTZ
Attorneys for Applicant

BY: 
Howard Peltz
132 Nassau Street
New York, New York 10038
212-267-8957

Locks & Locksmiths (D) (Cont'd)

Eastern Lock & Alarm Co.
See Our Display Ad Page 944
457 W 18—255-6847
Hitehall Hrdwr Co 57 Greenwich—269-2698
HITEY'S HARDWARE CORP.
87 W 32—535-7007
Hiteville Locksmith Inc 251 E 78—349-6677
or M Co 1st 17 Murray—349-6677

Lodging Accommodations

See "Hotels & Motels," "Rooming Houses"

Luggage-Repairing

To Z Luggage Co.
Authorized Airlines - Manufacturers' Agency
26 Bway—244-0900
To Z Luggage Co 708 3 Av—867-5556
To Z Luggage Co 307 Av—307-5013
Ringer's Luggage Shop
Expert Repairing On Premises
80 Rivingtn—674-9411
Image Luggage Inc 1388 Av Amer—586-8210
Rter & Co Inc 53 W 49—245-7460
ROHAM REPR CENTER
Authorized By Major Manufacturers
Authorized Airline Repair Stations
Expert Repairs Done On Premises
10 E 33—889-4553
RARDO JOHN R INC
EST. 1905
CUSTOM REPAIRING
LUGGAGE - ZIPPERS
• LADIES VUITTON REPAIRS
• AUTHORIZED AIRLINE REPAIRS
• SAMPLE CASES & TRUNK REPAIRS
• MOST MAJOR CREDIT CARDS
30 W 31 St.
(Bet. Bway & 5th Av.
Street Level) 695-6955

KEENE LUGGAGE CO INC
Expert Repairing Done On Premises
5 E 46—682-7978
DR BARKAGAN LUGGAGE REPAIR SHOP

ALL MAKES & TYPES OF LUGGAGE REPAIRED

Work Done On Premises
Hospital For All Zipper Repairs

- Also —
- Ladies Handbags • Tents
 - Travel Bags • Leather
 - Instrument Cases • Fur Coats
 - Jackets

474 Amsterdam Av. (Bet. 82 & 83 St.)
724-8715

Fordin Sales Corp
See Our Display Ad This Page
19 W 44—840-7799
EDS LUGGAGE SHOPS INC
33 W 46—719-2860
Kington Luggage Ltd 793 Lex Av—223-0698
Kington Luggage Co 1600 Bway—246-6174
MODERN LEATHER GOODS REPR SHOP
INC
See Our Display Ad This Page
11 W 32—279-3263
ORMEND'S INC

EXPERT CUSTOM REPAIRS
DONE ON PREMISES
• AUTHORIZED AIRLINE REPAIRS
• SAMPLE CASES & TRUNKS REPAIRED
• LEATHER GOODS & LUGGAGE DISCOUNTED

1228 MADISON AVE.
(BETWEEN 86 & 88th STS.) **289-3978**

Have you tried the handiest shopping center in town? It's right at your elbow—the Yellow Pages of your telephone book. Quick Yellow Pages have solved many a buyer's problems. Let them help you get in touch with almost everyone you need to sell things, does things, fixes things.

Don't hesitate to ask questions when planning a purchase. Most businesspeople want you to be a satisfied customer who will do business with them again.

Ree Howard Co Inc 515 Mad Av—752-6320
Sartt Bachel Lash Co Goods 114—425-0591
775 Madison—425-0591
SUPERIOR REPR CENTER INC
147 W 40th St. Premises
See Our Display Ad This Page
100 Bway—832-8837
Wolf Charles W 282 Mot—267-1940

Luggage-Rental

A To Z Luggage Co
Fine Locations - Major Brands - Discount
See Our Display Ad Page 946
326 Broadway—344-2900
ALBERT LUGGAGE LTD

LARGE DISCOUNTS UP TO HALF OFF

On Major Brand Name Luggage
COMPLETE SELECTION

- Garment Bags • Carry On
- Fine Leather Attaches
- And Much More

OPEN SUNDAYS 10-5
CLOSED SATURDAYS
219-9565
300 Grand St.

ALL IN ONE SHOP
TO A NATIONALLY ADVERTISED BRANDS LUGGAGE AND LEATHER GOODS
WE ACCEPT TELEPHONE ORDERS AND MAJOR CREDIT CARDS
110 W 5th Ave.
N.Y.C. N.Y. **247-3370**

ALTMAN LUGGAGE
All Brands Luggage Discounted, Trunks, Leather Goods-Open Sundays
See Our Display Ad Page 947
136 Orchard—254-7275

AMERICAN TOURISTER
BY AUTHORIZED DEALERS
A A TO Z LUGGAGE CO 25 Bway—344-0800
2083 Av—867-5556
4255 Av—686-6955
117907 N—307-8833
LEXINGTON LUGGAGE LTD
1193 Lexington, Low Discount Prices
793 Lex Av—223-0698

AR-SEE-MEN'S WEAR INC
Camp Trunks • Footlockers • Car Packs
1596 2 Av—737-8851
1596 2 Av—737-8851
ARMY ARMY SUPPLY STORES CORP
Specialty • Foot Lockers • Shipping
Suitcases • Large Selection Duffel Bags
1536 3 Av—534-1600

BETTINGER'S LUGGAGE SHOP
Complete Selection • Attache, Business
Suitcases
See Our Display Ad Page 948
1-80-Rivingtn—674-9411

Brigitte Casagrain S.E.M Inc
803 Madison—570-0888
CARNEGIE LUGGAGE INC
Discount Trunks, Attaches, Designer
(Super) 501 Broadway—925-9750
1378 Canal—925-9750

CARNEGIE LUGGAGE INC
CARNEGIE LUGGAGE

OUR FINE LUGGAGE
LEATHER GOODS • ATTACHES
EXPERT REPAIRS
DONE ON PREMISES

1908 AVENUE AMERICAS
(BET. 56th & 57th STS.)

586-8210 586-8211

Rating of this classification are continued on next page

A to Z Luggage DISCOUNT PRICES

FIVE CONVENIENT LOCATIONS

★ MIDTOWN ON
3 AVE. AT 44 ST.
5 AVE. AT 38 ST.
7 AVE. AT 52 ST.

★ DOWNTOWN
NEAR WALL ST.

★ BROOKLYN



COMPLETE LINE OF BRAND NAMES

• HARTMANN • LARK • VENTURA • FULTON • SKYWAY
• SAMSONITE • AMERICAN TOURISTER • WINGS
• HALLIBURTON • ATLAS • ANNE KLEIN • JORDACHE
• VERDI • BILL BLASS • ADOLFO • DESIDERIO
• MONARCH • MEMBERS ONLY • ETC.

CROSS PENS • SWISS ARMY KNIVES

— FULL LINE OF GIFT ITEMS —

PHONE & MAIL ORDERS

LEATHER GOODS • PORTFOLIO • ATTACHE CASES • HANDBAGS

COMMERCIAL ACCOUNTS A SPECIALTY
EXPERT REPAIRING - FREE GIFT CATALOG

MANHATTAN

686-6905

425 5 AVE. (BET. 38 & 39 STS.)
OPEN SUNDAYS CLOSED SATURDAY

344-0900

28 BROADWAY

867-5556

708 3rd AVE. (BET. 44 & 45 STS.)
OPEN SUNDAYS CLOSED SATURDAY

307-5013

790 7th AVE. (COR. 52 ST.)
OPEN SUNDAYS CLOSED SATURDAY

BROOKLYN

718 435-6330

4627 NEW UTRICHT AVE. (Cor. 47th St.)
OPEN SUNDAYS CLOSED SATURDAY



Luggage-Retail (Cont'd)

Carnegie Luggage Inc.
1388 Avenue Americas ----- 586-8211
Carry-On Luggage 150 W 26 ----- 929-7170
CARRY-ON LUGGAGE INC
97 Orchard ----- 226-4980
Chas W Wolf Inc 137 Thompson ----- 228-3352
Columbia Luggage & Gift Inc
2870 Bway ----- 663-8765

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "Look inside the Yellow Pages" before buying.

CROUCH & FITZGERALD CORP

CROUCH & FITZGERALD
FINE LUGGAGE SINCE 1839

- HANDBAGS
- BUSINESS CASES
- SMALL LEATHER GOODS

WE HONOR AMERICAN EXPRESS
AND MAJOR CREDIT CARDS
PHONE ORDERS ACCEPTED

400 Madison Ave.
(Corner 48th St.) | **755-5888**

DEXTOR & CO INC
See Our Display Ad Page 948
53 W 49 ----- 245-7460

EAST SIDE DISCOUNT CENTER

"OUR PRICES
WILL NOT BE BEAT"

**EXTRA LOW, LOW
DISCOUNT PRICES**

FEATURING:

- LARK
- BOYT
- INVICTA
- PEGASUS
- SKYWAY
- VENTURA
- AMERICAN TOURISTER
- LAND LUGGAGE
- SAMSONITE
- WINGS
- HALLIBURTON
- VERDI
- TOMI
- SKY-VALET

EXTRA SPECIAL DISCOUNTS ON:

- ★ LARK
- ★ VENTURA
- ★ HALLIBURTON

SPECIAL ATTENTION
TO PHONE AND
MAIL ORDERS

FREE GOLDSTAMPING

ALL MAJOR BRANDS

- Wallets • Gifts • Cross Pens
- Carry On Shoulder & Tote Bags • Knirps Umbrellas

**TRUNKS IN ALL SIZES &
IMMEDIATE DELIVERY**

AUTHORIZED FOR ALL AIRLINES

LUGGAGE CARRIERS & KART-A-BAGS SPECIALLY PRICED

- ENVELOPES & ATTACHES
- FEATURED BY: • ATLAS • LIONS • ROMA
- ELIZABETH LEATHER • MICHAEL SCOTT

**EXPERT REPAIRING
ON PREMISES
DONE QUICKLY**

We Put Wheels & Pull Straps
On All Existing Suitcases



223-0698

LEXINGTON LUGGAGE LTD.
793 LEXINGTON AVE.

Bel. 61st & 62nd Sts. • 1 Blk. N. of Bloomingdale's

Don't hesitate to ask questions when planning a purchase. Most businesspeople want you to be a satisfied customer who will do business with them again.

After Luggage Stylists 22 W 57 --- 566-2158
OFFER LUGGAGE STYLISTS

QUALITY LUGGAGE & LEATHER GOODS

OUR SPECIALTY

22 W. 57th St. | 586-2158

VINES OF MANHATTAN INC.
macnife, American • Tourister,
taches, Totes, Umbrellas
Authrty Bus Term----- 244-5480

Luggage-Retail- (Cont'd)

EMBASSY LUGGAGE SHOP

EMBASSY LUGGAGE SHOP
Large Selection
Of Fine Luggage
Brand Names
Attaches • Portfolios
Wallets • Gifts
Major Credit Cards
2020 Broadway
Bet. 69th & 70th | 724-5515

Fine Luggage Imports Ltd 2387 Av -- 741-7042

listings of this classification are
continued on next page

HUGE DISCOUNTS

LUGGAGE • TRUNKS • LEATHER GOODS

ALTMAN LUGGAGE

THE ONE-STOP LUGGAGE CENTER

- ANDIAMO
- BOYT
- VENTURA • FRENCH
- ATLAS • SKYWAY
- AMERICAN TOURISTER
- LARK • FULTON SOLIGHT
- SAMSONITE
- VERDI
- HALLIBURTON

AT "LOWER EAST-SIDE
PRICES"

TRUNKS IN ALL SIZES
FOR IMMEDIATE DELIVERY

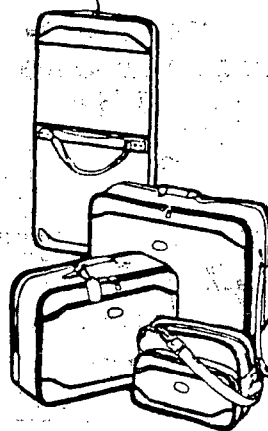
LARGE SELECTION OF

- ATTACHES • BRIEFCASES
- SMALL LEATHER GOODS
- CARRY-ONS • PORTFOLIOS
- TRAVEL ACCESSORIES
- SAMPLE CASES

PHONE & MAIL ORDERS

EXPERT REPAIRS

COMMERCIAL ACCOUNTS WELCOME



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254-7275

OUTSIDE N.Y. STATE

1-800 372-3377

135 ORCHARD ST. (NEAR DELANCEY)

Let your fingers do the walking...

Save time on shopping trips by first
checking the Yellow Pages and making
a list of stores you want to visit...



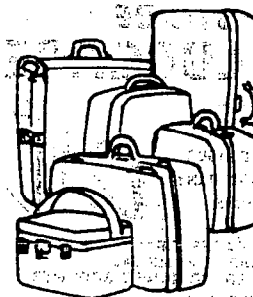
SUPER LOW DISCOUNT PRICES

ONE OF NEW YORK'S
LARGEST STOCKING DEALERS
AND BIGGEST DISCOUNTS ON
LARK • VENTURA
SAMSONITE • HALLIBURTON

- | | | |
|----------------------|---------------------|-----------------|
| • LARK | • VENTURA | • SAMSONITE |
| • HALLIBURTON | • TUMI | • MICHAEL SCOTT |
| • AMERICAN TOURISTER | • SKY VALET | • WINGS |
| • LAND LUGGAGE | • BOYT | • SKY WAY |
| • KART-A-BAGS | • ATLAS BRIEF CASES | |

→ LARGE SELECTION OF →
ATTACHE CASES, BRIEF CASES
& PORTFOLIOS SPECIALLY PRICED
TRUNKS IN ALL SIZES
AND IMMEDIATE DELIVERY

ALL MAJOR CREDIT CARDS ACCEPTED



JOBSON'S DISCOUNTS

666 LEXINGTON AVE.
(BET. 55th & 56th ST.)

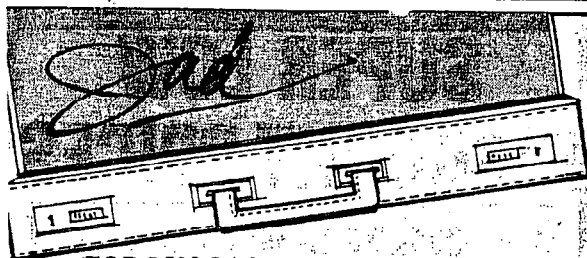
355-6846



When shopping

get the
guarantee
and promises
in writing.

NYNEX
Information Resources



FOR LUGGAGE, ATTACHES AND BRIEF CASES, TRAVEL ACCESSORIES AND LEATHER GOODS THAT SERVE YOUR NEEDS WITH STYLE

Andiamo • Delsey • French • Fulton • Gold-Pfeil
Halliburton • Hartmann • Lark • Mandarina Duck
Samsonite • Ventura • And Other Fine Imported
and Domestic Lines

- Free Monogramming
- Custom Made-to-Order Pieces
- Repairs
- Free Delivery in Manhattan
- Major Credit Cards Honored

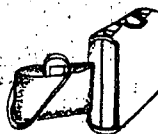
Jad
Luggage

1420 Sixth Avenue (at 58th Street)
752-8251

ON THE WESTSIDE HERMAN'S LUGGAGE



- LARK
- SAMSONITE
- AMERICAN
- TOURISTER
- VERDI
- BOYT
- WINGS
- PEGASUS
- AND MANY MORE



LEATHER GOODS • ATTACHE CASES • TRAVEL GIFTS
TRUNKS • TOTES & KNIPPS UMBRELLAS
WHEELS INSTALLED • REPAIRS • BRAND NAME DISCOUNTS

MAJOR CREDIT CARDS

2468 BWAY.
(BET. 91ST. - 92nd Sts.)

873-4290

LEED'S LUGGAGE SHOP

KAY SHERMAN LUGGAGE DIV.

A Tremendous Selection Of

UGGAGE • LEATHER GOODS • ATTACHES • PORTFOLIOS • GIFTS
ALL NATIONAL BRANDS ATTRACTIVELY PRICED

- | | | | |
|-----------|---------------|---------------|-----------|
| AMER TOUR | • FULTON | • LARK | • ANDIAMO |
| ATLAS | • HALLIBURTON | • SAMSONITE | • SKYWAY |
| FRENCH | • HARTMANN | • SCHLESINGER | • VENTURA |

INVENIENT MIDTOWN LOCATION
W. 46th ST. (OFF 5th AVE.)

719-2860

MPLE CASES TO ORDER
MAJOR CREDIT CARDS
EXPERT REPAIRS ON PREMISES

Luggage-Retail (Cont'd)

FRENCH OF CALIFORNIA LUGGAGE—

AUTHORIZED DEALER

JAD LUGGAGE INC
Corner 58th Street
1420 Av Of Amer 752-8251

AUTHORIZED DEALERS

DINOFFER LUGGAGE STYLISTS
22 W 57 586-2158

GERARDO JOHN R INC

EST. 1906

ALL STANDARD BRANDS

- ATTACHE CASES • PORTFOLIOS
- LEATHER GOODS
- EXPERT REPAIRS ON PREMISES
- LUGGAGE CARRIERS & WHEELS INSTALLED
- MOST MAJOR CREDIT CARDS
- 70 W. 31st St.
(Bet. Bway. & 5th Street Level) **695-8955**

Greene Eddie 6 E 46 682-7978
Greene Luggage Co Inc 6 E 46 682-7978

GREENE LUGGAGE CO INC

See Our Display Ad Page 949
16 E 46 682-7978
Quasi Shops Inc 625 5 W 826-2600

HALLIBURTON ALUMINUM LUGGAGE—

AUTHORIZED DEALER

JAD LUGGAGE INC
Corner 58th Street
1420 Av Of Amer 752-8251

HALLIBURTON—

LEXINGTON LUGGAGE LTD
Full Selection, Low Discount Prices
793 Lex Av 223-0698

AUTHORIZED DEALERS

A TO Z LUGGAGE CO 26 Bway 344-0900
708 3 Av 867-5556
425 5 Av 686-6905
790 7 Av 307-5013
JOBSON'S 666 Lex Av 355-6846

HARTMANN LUGGAGE—

AUTHORIZED DEALERS

A TO Z LUGGAGE CO 26 Bway 344-0900
708 3 Av 867-5556
425 5 Av 686-6905
790 7 Av 307-5013

JAD LUGGAGE INC
Corner 58th Street
1420 Av Of Amer 752-8251
LEEDS LUGGAGE SHOPS INC
33 W 46 719-2860

HERMAN'S LUGGAGE

See Our Display Ad This Page
2468 Bway 249-6666
1 Santi 785 Mad Av 873-4290
1 SANTI

785 Mad Av 535-9640
Innovation 10 E 34 685-4611
Innovation 200 World Trade Ctr Conc 432-1090
Innovation Luggage 10 E 34 684-8288

JAD LUGGAGE INC
See Our Display Ad This Page
1420 Av Of Amer 752-8251

Jobson's
See Our Display Ad Page 947
666 Lex Av 355-6846

KAY-SHERMAN LUGGAGE 33 W 46 719-2860
Kippy's Leather & Luggage Inc
1391 W 33 564-5290

To obtain the local dealers of nationally advertised products or services, simply turn to the classified heading descriptive of the product or service, and there you will find an alphabetical list of the distributors, dealers or agents, making it easy for you to select the one who can serve you best.

Luggage-Leather Goods-Gifts

DEXTOR & Co. Inc.



EXPERT REPAIRS

- ★ Hartmann Luggage ★ Lark
- ★ American Tourister
- ★ Ventura ★ Samsonite
- ★ Schlesinger ★ Halliburton
- ★ Verdi ★ Atlas ★ Boyl

Premium
Accounts Welcome
Major Credit
Cards Accepted

Call for Our
Low Low Prices

245-7460

53 W. 49th St., RCA Bldg. Rockefeller Ctr.

EST. 1914
CREDIT CARDS
RENTALS

U

COMPLETE
REPAIR SHOP
ON PREMISES

BETTINGER'S Luggage Shop

• AMERICAN TOURISTER • SAMSONITE • VENTURA
• ATLANTIC • LARK

• BUY & SELL NEW & USED TRUNKS (WARDROBE)

Sample Cases in Stock or to Order

LOWER EAST SIDE PRICES **475-1690** OPEN SUNDAYS **674-9411**

88 RIVINGTON ST. N.Y. 10002 (COR ALLEN ST.)
(CLOSED SATURDAYS)

Miss the folks you love?

Visit them by phone... today!

LA BAGAGERIE

EXCLUSIVE EUROPEAN

- BAGS • BAGGAGE
- BELTS • BRIEFCASES

727 Madison Ave. (At 64th St.) 758-6570

LARK LUGGAGE—

AUTHORIZED DEALERS

- A A TO Z LUGGAGE CO** 26 Bway— 344-0900
708 3 Av— 867-5556
425 5 Av— 686-6905
790 7 Av— 307-5013
- CARNEGIE LUGGAGE INC**
1388 Av Amers— 586-8210
- JAD LUGGAGE INC**
Corner 58th Street
1420 Av Of Amers— 752-8251
- JOHNSON'S** 666 Lex Av— 355-6846
- LEEDS LUGGAGE SHOPS INC**
33 W 46— 719-2860
- LEXINGTON LUGGAGE LTD**
Full Selection, Low Discount Prices
793 Lex Av— 223-0698
- Master World** 1055 2 Av— 753-4909
- LEE FORDIN SALES CORP**
Attaches, Business Cases, Leather Goods, Luggage Repairing, Factory On Premises
19 W 44— 840-7799
- LEEDS LUGGAGE SHOPS INC**
Key-Sherman Luggage Division
See Our Display Ad Page 948
33 W 46— 719-2860
- Le Sportsac** Greenwich Village
38 W 8— 477-3376
- LEXINGTON LUGGAGE LTD**
Extra Low Discount Prices
See Our Display Ad Page 946
793 Lex Av— 223-0698
- LOUIS VUITTON RETAIL STORE**
51 E 57— 371-6111
- WCM** 725 5 Av— 752-5687
- WADLER PARK AV INC**
Fine Imported Leather Goods-Handbags, Briefcases, Luggage, Attache Cases And Gift Items, Established In 1850
450 Park Av— 688-5045

MOORMEN

**FINE LEATHER GOODS
CAMP TRUNKS & DUFFLES
WALLETS, CASES & GIFTS
MAJOR BRANDS AT DISCOUNT PRICES
EXPERT REPAIRS ON PREMISES**

1228 MADISON AVE (BETWEEN 85 & 89th STS.) 289-3978

- Oigas Luggage Gift Shop** 742 8 Av— 944-0497
Paris-Rome Outlet Shop 628 W 45— 581-4248
Participating Luggage Plan 686 8 Av— 840-7794
Pennsylvania Luggage Shop 421 7 Av— 736-1523
PENNSYLVANIA LUGGAGE SHOP
421 7 Av— 736-7449
- ROE HOWARD CO INC** 515 Mad Av— 752-6320
- ROEHLING LEATHR GOODS CORP**
Name Brands - Fine Quality
207 E 43— 682-4441
- SAM SWICK LEATHR GOODS INC**
Luggage, Attaches, Wallets, Gift Items
See Our Display Ad This Page
75 Maign La— 425-0791
- SAMSONITE LUGGAGE—**
A A TO Z LUGGAGE CO 26 Bway— 344-0900
708 3 Av— 867-5556
425 5 Av— 686-6905
790 7 Av— 307-5013
- CARNEGIE LUGGAGE INC**
1388 Avenue Americas— 586-8211
- JOHNSON'S** 666 Lex Av— 355-6846
- LEXINGTON LUGGAGE LTD**
Full Selection, Low Discount Prices
793 Lex Av— 223-0698

The Yellow Pages gives you advertising you can trust. We never knowingly accept any advertising we consider unethical or misleading. That's why the Yellow Pages are rated one of the most reliable advertising media. Call us if you have any question about advertising in the book.

SAM SWICK LEATHER GOODS INC.

**FINE LEATHER GOODS
FINANCIAL DISTRICT**

- SOLIGHT
- LARK
- SKYWAY
- ATLAS
- HALLIBURTON
- SCHLESINGER

- AMER. TOURIST
- ANDIAMO
- SAMSONITE
- WINGS
- HARTMAN

425-0791

75 MAIDEN LANE (NR WM)



Expert Repairs

**Help your
babysitter
do a better
job:**



- leave a number where you can be reached
- leave a neighbor or relative's number for emergencies
- post police and fire numbers by your phone
- call home at least once to check on things

**GREENE
LUGGAGE CO.**

LOW DISCOUNT PRICES

- AMER. TOURIST
- AIRWAY
- ATLAS
- HALLIBURTON
- SCHLESINGER
- LARK
- VENTURA
- SAMSONITE

Custom Made Sample Cases
Trunks • Attache Cases • Briefcases
Large Selection Leather Gifts
Luggage Repair
Most Major Credit Cards Accepted

682-7978

6 E. 40th. ST. (BET 5th & MAD AVES.)

Luggage-Retail (Cont'd)

T ANTHONY LTD

**SPECIALIZING IN
LUGGAGE
BUSINESS CASES
& FINE GIFTS**

480 Park Ave. (Corner 68th & Park) 750-9797

- The Bag Man 261 W 34— 560-8952
The Brée Store
Rockefeller Garden Promenade— 315-5925

VENTURA

LEXINGTON LUGGAGE LTD
Full Selection, Low Discount Prices
793 Lex Av— 223-0698

AUTHORIZED DEALERS

- A A TO Z LUGGAGE CO** 26 Bway— 344-0900
708 3 Av— 867-5556
425 5 Av— 686-6905
790 7 Av— 307-5013
- JOHNSON'S** 666 Lex Av— 355-6846
- M Luggage** 184 Church— 349-4357

Lumber-Retail

A A & CO LUMBER CO

YOUR LUMBER STORE
Louver Doors • Pegboard
Blinds & Shutters
Legs & Folding Legs
We Cut To Size

725 9th Ave. (Bet. 23rd & 24th Sts.) 242-0877
929-8888

AAA MODERN CONSTR CO LTD

**LUMBER SPECIALISTS
SAVE TIME & MONEY
CASH & CARRY
2 X 4'S - PLYWOOD
ALL TYPES OF WOOD
718 837-4021**

7525 20 Ave., Bklyn., N.Y. 11214

AA&B LUMBER & CABINET MAKERS

**LUMBER & PLYWOOD
CUT TO SIZE
Louver Doors & Shutters
In Stock**

Open Saturdays, Sundays - Prompt Delivery
1834 Second Ave. At 95th St. 222-6200

**AJO LUMBER &
WOODWORKING CO INC**



**EVERYTHING IN LUMBER
CUT TO YOUR SPECIFICATIONS
PROMPT SERVICE • PROMPT DELIVERY
KITCHEN CABINETS**

- POWER TOOLS • WALL PANELING
 - PAINT & STAIN • FORMICA TOPS
 - SHUTTERS • FLOORING
 - DOORS • CEILINGS
- MOST EVERYTHING IN HARDWARE**
COMPLETE HOME CENTER
HOURS: MON-FRI 9-6 SAT. 9-4
749-3632 866-1050
817 AMSTERDAM AV. (COR. 180th ST.)

Are you interested in building sales, attracting new customers? Want to encourage old customers to come back? The Yellow Pages is used by 4 out of 5 adults on an average of 34 times a year. When they look for where to buy what they want make sure they find your advertising message there.

Alpha Lumber & Supply Ltd
See Our Display Ad Page 954
30-34 31 117C— 718 726-1791

ASH LUMBER INC

**Free Delivery
Quality Lumber
Cut To Size**

- Louver Doors
- Doors
- Shutters
- Armstrong Ceilings
- Sheet Rock
- Mural Paints
- Tools
- Bed Boards

Free Advice

Order By Phone
N.Y.C. Tel No
319-7587

55-20 Cooper Ave. Glendale

Ash Lumber Inc
89-20 Cooper Av Glendale - NYC Tel No 319-7587

ASTORIA LUMBER STORE INC

**PROMPT DELIVERIES
TO MANHATTAN
LUMBER & BUILDING
SUPPLIES**

FOOT OF 58th ST. BRIDGE
29-70 Northern Blvd. L.I.C., N.Y. 718 786-2770

BAY RIDGE LUMBER CO INC

E 2 & Leongton Av Bayonne N J
Call— NYC Tel No 718 745-7311
Ben's Lumber Yard Inc 132 W 124— 865-7100
Best Lumber & Millwork Co Inc
See Our Display Ad Page 956
108-20 Merrick Blvd Jm— 718 657-0100

**BLUE BELL LUMBER & MOULDING
CO INC**

Millwork, Doors, Sash, Metal, Studs
801 East 164 (Nr 3 Av) Bronx— 923-0200
2360 Amsterdam (Nr 177) Manh— 923-0200

BORO LUMBER CO INC

7 Railroad Pl Mesp— 718 821-3600

BOSTON POST LUMBER CO INC

2750 Boston Bld Bronx— 547-7800

BRIDGE LUMBER CO INC

Do It Yourself Center
503 Union Av Bklyn— 718 387-0143
Broadway Lumber 557 Bway— 226-5898
Broadway Lumber Co 516 W 39— 714-9100

BROADWAY LUMBER CO

**Lumber Cut To Size
Fireproof Lumber
Treated Lumber**

Plywood - Redwood - Cedar
Sheet Rock & Metal Studs
Building & Mason Materials

SAME DAY DELIVERY

See Our Display Ad Page 951

Midtown 695-0380
817 W. 42nd St.
Downtown 226-0768
557 Broadway

BRUCKNER LUMBER & BLDG SUPL CO

See Our Display Ad Page 952
259 Bruckner Blvd Bronx— 585-8787

BRYANT LUMBER & BLDG SUPPLY

CORP 4130 Park Ave Bronx— 731-7800

BUTLER LUMBER CO INC

**WHOLESALE - RETAIL
LUMBER CUT TO SIZE
HARDWARE - BLDG. MATERIALS**

Special Consideration For The
Small Carpenter & Contractor
• Kitchens • Counter Tops
BUTLER LUMBER
See Our Display Ad Page 953
385-1000

OPEN SATURDAYS

W Fordham Rd & Harlem River Bronx— 365-1000
2311 3rd Av (At 125th St)— 369-9012

listings of this classification are continued

Handbags-Repairing-(Cont'd)

LEE FORDIN SALES CORP.
MIDTOWN AREA
FACTORY ON PREMISES
HANDBAGS, SHOULDER BAG & TOTES
REPAIRED WHILE YOU WAIT
 • Handies • Hi-Gloss Polishing
 • Zippers • Sewing
 • Cleaning • Coloring
840-7799 | 16 West 44th St.
 (Bet. 5th & 6th Aves.)

M K HANDBAG CO 47 Canal----- 966-2025
MODERN LEATHER GOODS REPR SHOP
INC
 Specializing Repairs, Handbags,
 Luggage, Zippers On All Leather Goods
 See Our Display Ad Page 700
 11 W 32----- 279-3263
RIMA BOUTIQUE
 888 9 Av----- 489-8470
SUPERIOR REPR CENTER INC
 See Our Display Ad Page 700
 133 Lexington Av----- 532-8437

► **Handbags-Retail**
 Aaron Willet 303 E 51----- 759-1955
 Ambassador Luggage Store 343 5 Av----- 689-3328
ARCADE YOGUE INC

Handbags & Costume Jewelry
Small Leather Goods - Gloves
Umbrellas - Business Cases
Designer Accessories
 Est. 40 Years - Popular Prices
ALL CREDIT CARDS HONORED
 147 West 33rd St.
 (Bet 6 & 7 Ave. Nr. Penn Sta.) | **736-9554**

Artbag Creations Inc
 Fine Custom Work-Repairs, Between
 64th & 65th Streets
 735 Mad Av----- 744-2720
Atomic Handbag Co 114 E 13----- 475-3820
Bag Shoppe Inc 63 Nassau----- 732-6864
Bags Unlimited Co 885 West End Av----- 749-5141
Ber. Sel. Handbags 79 Orchard----- 966-5517
Bors John Handbags 661 Lex Av----- 355-1427
Broadway Handbags & Accessories
 2444 Bway----- 799-3520
Capezio Handbags 320 5 Av----- 714-1909
Crouch & Fitzgerald Corp 400 Mad Av----- 755-5888
Di Giovanni Helene 14 E 53----- 753-1011
Dokkim Ltd 520 Mad Av----- 319-6165
Dokkim Ltd Corp 1 Herald Sq----- 695-5500
DONNY HANDBAGS INC
 35 W 29----- 889-1174
Earth Bags Inc 1 W 8----- 260-8299
F M Bags & Shoes 126 Ludlow----- 673-3230
FERRAGAMO SALVATORE
 717 Fifth Avenue----- 759-3822
Final Touches Ltd 541 3 Av----- 689-3656
FINE & KLEIN HANDBAGS
 119 Orchard----- 674-6720
Fortuna Handbag Ltd 47 W 30----- 689-0829
Furla Handbags & Accessories
 253 W 73----- 873-6737
Greencraft-Pariscas Handbags
 416 W 13----- 691-5265
Gretzinger & Lee Inc 52 Crosby----- 431-4276
GUCCI SHOPS INC
 685 5 Av----- 826-2600
Habari Africa 320 5 Av----- 967-8220
Hanaro Fashion Corp 40 W 29----- 689-1958
Handbag Hut 18 Vesey----- 964-2885
HANNA JOSEPH
 33 Greenwich Av----- 691-7607
Herlis Handbags 127 W 26----- 675-3263
Hi Fashion 112 E 116----- 348-6400
High Art Inc 9 W 27----- 686-0251
Iponite 320 5 Av----- 967-8228
Ito Leather Bag 662 Lex Av----- 832-3765
Jacomo Inc 25th E 61----- 832-9038
JACOPO INC
 25th E 61----- 832-9038
Jayar Fashions Inc 12 E 33----- 684-6525
Khouy Handbags Inc 1209 Bway----- 889-6782

Make sure you get your share of business from customers in your neighborhood. Advertise in the Yellow Pages. Look under Advertising-Directory and Guide for numbers for your local Yellow Pages office. Our advertising experts will help you with information and advice.

LA BAGAGERIE
EXCLUSIVE EUROPEAN
 • BAGS • BAGGAGE
 • BELTS • BRIEFCASES
 727 Madison Ave. | **758-6570**
 (At 64th St.)
 La Difference Nails 120 E 34----- 696-9555
 Laura Jean Inc 208 W 29----- 244-3871
 Leather Bazaar 116 Mac Dougal----- 475-5108

LEATHER WORLD
EXCLUSIVE LEATHER
HANDBAGS
 Large Variety Of Styles
 • Reptile Skins • Attaches
 • Wallets • Briefcases
 • Credit Card Cases
 Imported Bags Our Specialty
 1053 2nd Ave | **753-4909**
 (Bet 55 & 56 Sts.)

LEDERER LEATHER GOODS
 613 Mad Av----- 355-5155
 Lederer Leather Goods 613 Mad Av----- 355-5515
 Lee Youngbok 22 W 14----- 741-0851
 Lee's Jewelry 165 Church----- 349-4490
 Le Sports Inc 320 5 Av----- 736-6262
 Lester Bags 1055 2 Av----- 838-5671
 London Marketing Inc 1370 Bway----- 971-9166
 M K HANDBAG CO 47 Canal----- 966-2025

MADLER PARK AV INC
 Fine Imported Leather Goods-Handbags,
 Brief-Cases, Luggage, Attache Cases
 And Gift Items. Established in 1950
 450 Park Av----- 688-5045
 Manet Enterprises Inc 28 W 36----- 564-9194
 Miller Chen Enterprises Inc 1159 2 Av----- 753-1650
 Nara Inc 1132 Lex Av----- 628-1577
 New York Leather Co 33 Chrstoph----- 243-2710
 Palm & Fig 92 Rivingt----- 674-4810
 Pan Chang Impex Corporation
 99 Clinton----- 473-7830
 Perla Handbags 59 Nassau----- 964-3561
 Porox International Co Inc 75 W 23----- 989-7382
 Rima Boutique 888 9 Av----- 489-8470
 Rimmon Handbags 115 W 30----- 594-6824
 Robins Bags Inc 141 Orchard----- 473-8130
 Robins Bags Inc 141 Orchard----- 475-9280

ROBINS BAGS INC
 Better Bags At Discount Prices
 141 Orchard----- 475-9280
 S & W Bag Dept 283 7 Av----- 924-6505
 Said Issa Handbags 561 Bway----- 226-4247
 Schwartz Fred 347 5 Av----- 689-0750
 Since Trading Co 234 Canal----- 226-6696
STANS CARDS & GIFTS INC
 1385 Bway----- 221-3090

SUAREZ J S INC
 Exclusive Handbags At Discount
 76 W 54----- 315-5614
 Superior Repr Center Inc
 133 Lexington Av----- 532-8437
 Superior Repair Ctr 133 Lex Av----- 889-7211
 Tiny Village Store 52 W 8----- 674-2394
 Toyon Trading Inc 158 Church----- 227-1880
 Trees Of Ny & Cedarhurst Inc
 832 Lex----- 935-9049
 True Elegance Leather Center Inc
 174 Orchard----- 982-7417
 True Elegance Leather Center Inc
 176 Orchard----- 533-6131
 V J Accessories International
 320 5 Av----- 714-0713
 Villagetannery 173 Black----- 673-5444
 Y K Chung Store 219 W 34----- 564-1127
 Za-Zu Inc 244 W 39----- 869-0790

► **Handball Courts**
 Chelsea Racquet & Fitness Club
 45 W 18----- 807-8899
MCBURNIE BRANCH Y M C A
 Y M C A Members Only-Handball-
 Paddleball-Single Wall-Co-Ed Basketball
 Health Club & Sauna
 215 W 23----- 741-9210

► **Handwriting Analysts (D)**
A NEW SLANT INC
 Corporate Personnel Screening,
 Compatibility, Career Path Evaluations,
 Graphotherapy Programs. Certified
 M.G.A. Consultants, International Practice
 250 W 57----- 245-0150
ABOVE & BEYOND PSYCHIC PARTIES
 EXTRAORDINAIRE 310 E 46----- 599-7576

Trade Marks - Brand Names
 Authorized dealers of many nationally
 advertised commodities or
 services can be found by looking
 under the Trade Marks or Brand
 Names in their respective classifica-

BERNARD MARIE
AUTHOR - RADIO - TV APPEARANCES
 PERSONNEL SELECTION FOR FIRMS
 • EUROPEAN - AMERICAN LECTURER
 • AT UNIVERSITIES & CONVENTIONS
 • FORGERIES ADMITTED AT COURT
 • MARITAL COMPATIBILITY
 • CAREER GUIDANCE
 340 E 55th St.
 (Bet. 1st & 2nd Av) NY, NY 10022 | **753-0910**
 Bernard Marie 340 E 55----- 753-0910
FLUSHING COUNSELING CENTER

Handwriting Analyst
 Available For
 • Corporate Hiring • Forgery
 • Compatibility • Court Cases
 Certified By International
 Graphoanalysis Society Of Chicago
 142-10 Revt. Ave.
 Flushing | **718 939-3990**

KLEIN FELIX
 Instruction, Analysis, Vocational Guidance
 250 W 57----- 265-1148
 Manhattan Handwriting Consultants
 Personnel Selections, Instructions,
 Analysis
 250 W 57----- 265-1148
 Orloff M L----- 988-8876

PATRICIA SIEGEL ENTERPRISES
 Personnel - Personality Assessment -
 College Instructor
 23 South Dr Grt Nk----- 516 487-5287
 Phillips Robert J
 See Display Ad - NY Law Journal
 1132-4 Bibbs Rd Voorhees N J
 Call----- NYC TelNo-567-5882

SORINA ADIVINADORA
 Meditation, Consultation, Guidance,
 Astrological Readings
 133 E 31----- 684-0250
TELTSCHER HERRY O PHD PC
 Graduate Degree in Psychology, Ph.D.
 Personnel Selection - Character & Marital
 Compatibility Analysis
 Examination & Court Testimony For
 Questioned Handwriting & Forgeries
 Member Nat'l Assoc. Document Examiners
 105 E. 80th St.
 (Bet. Lex. & 3rd Aves.) | **986-7830**

VERITAS ASSOC INC
 Personality Analysis, Counseling
 Vocational Guidance
 853 Bway----- 777-1190

► **Handwriting & Typewriting**
Identification Experts (D)
BERNARD MARIE
 American, Foreign Document
 Examinations, Typewriting Erasures,
 Forgeries Admitted At Court
 340 E 55----- 753-0910
 Handwriting Consultants Inc
 234 5 Av----- 697-5895
 Mac Nally Gregory 50 Broad----- 34-2626
 Oshorn 17 Murray----- 406-6868

OSBORN PAUL & SON
 129 Fulton----- 406-8912
PATRICIA SIEGEL ENTERPRISES
 Signatures - College Instructor - Court
 Qualified
 23 South Dr Grt Nk----- 516 487-5287
PHILLIPS ROBERT J
 See Display Ad - NY Law Journal
 1132-4 Bibbs Rd Voorhees N J
 Call----- NYC TelNo-567-5882

PHILLIPS ROBERT J
 Examiner Of Questioned Handwriting
 Consultation-Testimony On Forgeries
 3450 Wisselickon Av Phila Pa
 N Y C Tel No----- 567-5882

Sulner Andrew Forensic Document
 Examiner 200 E 58----- 888-8181
 Sulner Hanna F Forensic Document
 Examiner 220 E 57----- 355-6060
 Veritas Assoc Inc 853 Bway----- 777-1190

Are you interested in building sales,
 attracting new customers? Want to
 encourage old customers to come
 back? The Yellow Pages is used by 4
 out of 5 adults on an average of 34
 times a year. When they look for
 where to buy what they want make
 sure they find your advertising
 message there.

HANDBAGS-HAIR

► **Hang Gliders**
 CONNECTICUT COSMIC AVIA
 14 Terp Rd East Hampton Conn-----
 HANG GLIDING ORGANIZATION OF
 "Gliders For Apt.
 GROUP & PRIVATE IN
 SAFE - FLY YOUR F
 RENTALS, SALES, SEI
 142 8th Ave.
 Bklyn, NY | **6**

MOUNTAIN WINGS
FLY YOUR FIR!
 U.S.H.G.A. - CERTIFIED H.
 C.F.I. - ULTRA LIGHT IN
 HANG GLIDERS & ULT
 SALES • SERVICE • AI
 Main Street
 Kerhonkson | **914**

► **Hard Of Hearing Aids**
 See "Hearing Aids"

► **Hardware-Retail**

Hardware Guide
 grouping businesses
 to the locations they
 be found at this f

A H S Co Inc 2416 Amstrdm Av-----
A & S SUPPL CO
 Hardware, Plumbing, Electric
 Locksmith
 2330 Amstrdm Av-----
 Academy Hdwre & Supl Co In
 2869 Bway-----
ACE HARDWARE CO
 UNION SQUARE
 EVERYTHING IN HARDWA
 IF IT'S HARD TO GET-
 130 4 Av-----

ACE HARDWARE STORES-
SENTINEL HOME CENTER
 1588 Unionport Rd Bronx-----
 Active Hardware Inc 25 W 14-----
 Admore Hdwre & Lock Co Inc
 Ajo Lumb & Woodworking C
 817 Amstrdm Av-----
ALEXANDER'S HARDWARE CO

Fireplace Equi
 Unusual Items For
 60 Reade St-----

Allied Enterprises Inc 592 Av-----
 Alpha Hardw & Elec Co Inc
 Locksmiths, Keys, Paints, Par
 47 E 29-----
Altman Hdwre Inc
 Paints Electric-Plumbing St
 Locksmith
 641 Amstrdm Av-----
 Amstrdam Tool & Rental
 1728 Amstrdm Av-----

Aper Supply Co Inc 4580 Bwt
ARNSTO CONST CORP
 See Our Display Ad Page 7
 15 Avenue A-----
Astro Industrial Hardware I
AUSLANDER D & R HARDWARE
 Power Tools, Hand Tools, I
 Paint, Electrical, Plumbing
 123 Chambers-----
B & B Supply & Hardware 2
B & E HARDWARE & LOCI
 Locksmith, Paints, Tools, E
 Supplies
 2647 8 Av-----

B & N Hdwre Corp 12 W 19-----
B & R Hardware 1958 7 Av-----
B & R Hardware 2512 7 Av-----
 Baldwin Brass Center 210 E
 Barney's Hdwre Store 467 6

listings of this classifi
 continued on next pa

Make it easy for Bu
 by listing all your
 YELLOW PAGES.



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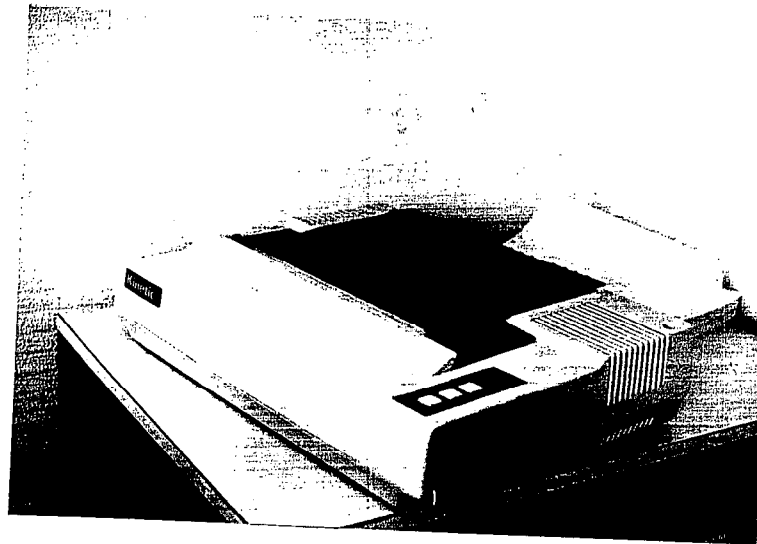
)

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**Exhibit H to the Declaration of Sheryl Scharmach in Support of
Qinetiq Limited's Petition for Partial Cancellation**



SPECIMEN



QINETIQ LIMITED,

Petitioner,

V.

KINETIC MARKETING INC.,

Registrant.

Cancellation No. _____

Registration No. 1,454,926

Box TTAB FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

**Exhibit I to the Declaration of Sheryl Scharmach in Support of
Qinetiq Limited's Petition for Partial Cancellation**


Kinetic
Marketing Inc
NYC

 ASI:64230 | PPAI:110858 | UPIC:Kinetic |
SAGE:50085

 The Business of Innovation
Since 1979

HOME

NEW ARRIVALS

SPECIALS

TRACKING

eFLYERS

ARTWORK
UPLOAD

INFORMATION

Keyword Search

GO

Home :: Computer Accessories :: MC-3 Glow USB Mouse Pad

CATEGORIES

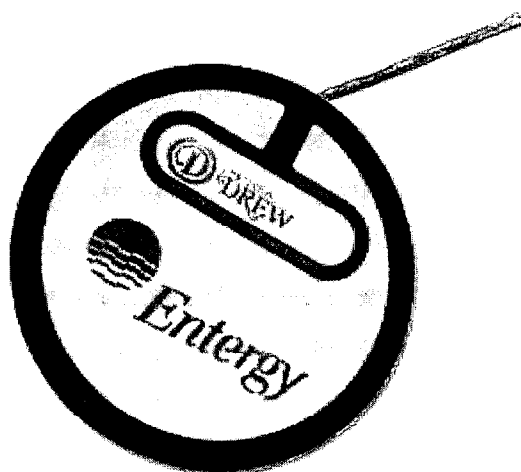
Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

Specials ...

New Products ...



With Kinetic eFLYERS!



larger image



larger image

MC-3 Glow USB Mouse Pad

Features:

Large Imprint Area to Promote your Logo
 USB Cord/Power lights up the Pad
 Red Glow Light

Color:

Silver with Red Light

Imprint Area:

3/4" x 3 1/2" inside glow area
 2" x 5" center

Size:

7"□ diameter

► Request More Info

► Send Postcard

Quantity

50

100

200

300

500

Price

\$7.95

\$7.45

\$6.95

\$6.45

\$5.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

HOME | NEW ARRIVALS | SPECIALS | TRACKING | eFLYERS | ARTWORK UPLOAD | INFORMATION | CONTACT US | LINKS


Kinetic
Marketing Inc
NYC

 ASI:64230 | PPAL:110858 | UPIC:Kinetic |
SAGE:50085

 The Business of Innovation
Since 1979

HOME

NEW ARRIVALS

SPECIALS

TRACKING

eFLYERS

ARTWORK
UPLOAD

INFORMATION

Keyword Search

GO

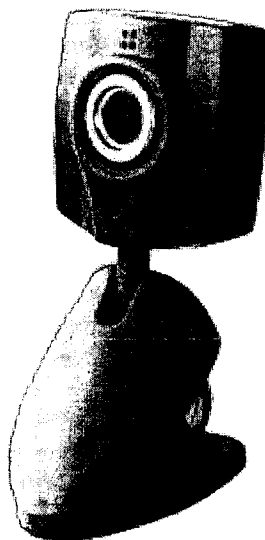
Home :: Cameras :: WEB-1 USB Web Camera

CATEGORIES

Binoculars
 Calculators
Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

 Specials ...
 New Products ...


With Kinetic eFLYERS!



WEB-1 USB Web Camera

Features:

Easily clips to laptop
 or sits on monitor.
 CD with Driver Program included

Color:

Silver

Imprint Area:

1/2"□ x 1"□

Size:

2 1/2"□ x 3"□

▶ Request More Info

▶ Send Postcard

Quantity	50	100	200	300	500
Price	\$19.95	\$19.45	\$18.95	\$18.45	\$17.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

HOME | NEW ARRIVALS | SPECIALS | TRACKING | eFLYERS | ARTWORK UPLOAD | INFORMATION | CONTACT US | LINKS


**Kinetic
Marketing Inc
NYC**

 ASI:64230 | PPAI:110858 | UPIC:Kinetic |
SAGE:50085

 The Business of Innovation
Since 1979

HOME

NEW ARRIVALS

SPECIALS

TRACKING

eFLYERS

ARTWORK
UPLOAD

INFORMATION

Keyword Search

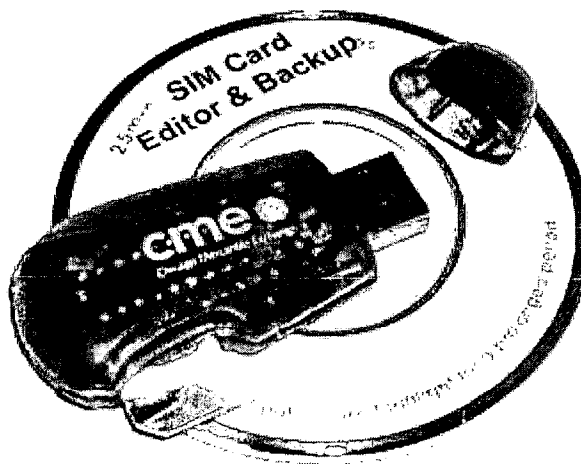
GO

Home :: Computer Accessories :: SIM-1 USB SIM-Card Reader & Editor

SIM-1 USB SIM-Card Reader & Editor

CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products



Features:

SIM Phone Book Backup
 Restore & Editing
 SMS Data Management
 Multi-cards operation
 Outlook synchronized
 CD/Driver Program included

Imprint Area:

1/2"□ x 1"

► Request More Info

► Send Postcard



larger image



larger image

Specials ...

New Products ...



With Kinetic eFLYERS!

 Quantity
Price

50

\$13.95

100

\$12.95

200

\$11.95

300

\$10.45

500

\$9.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

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NYC

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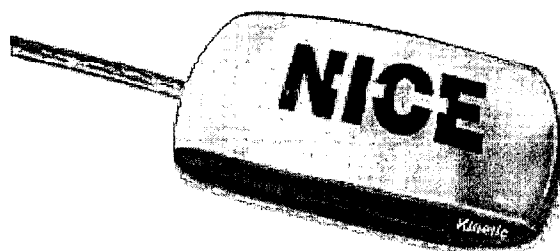
Home :: Computer Accessories :: USB-4 Rainbow Glow USB Desk Hub

CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
 Computer Accessories
 Desk Accessories
 Flashlights/LED's
 Frames
 Key Products
 Knives/Tools
 Mugs/Drinkware
 Pens
 Portfolios
 Radios
 Software
 Stopwatches/Timers
 Telephone Accessories
 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

 Specials ...
 New Products ...


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**Features:**

Bring attention to your work station & logo!
 Rainbow Glow Light changes colors
 4 Port Hub, up to 4 connections

Items You Can Connect:

Digital or Web Camera
 Mouse
 Scanner
 Printer
 Flash Drive/Card Reader
 USB Light Up Mouse Pad (our model MC-3)
 USB Powered Mini Aquarium with LED (our model AQ-1)

Color:

Translucent with Blue Trim

Imprint Area:

1" x 2"

Size:

1 1/2" □ x 3 1/2"



larger image



larger image



larger image

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Quantity	50	100	200	300	500
Price	\$7.95	\$7.45	\$6.85	\$6.45	\$5.95

IMPRINT INFO:

Price includes one color, one position imprint

- * No Setup Fee one color, one position imprint - 100 pcs minimum orders
- * Orders below 100 pcs, add \$37 (x) setup fee
- * Production Time 5 - 7 days on most items
- * 3-DAY RUSH SERVICE available on select items
- * Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color
- * Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position
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Home :: Computer Accessories :: DT-11 WiFi Sensor Keychain w/ LED Beam

DT-11 WiFi Sensor Keychain w/ LED Beam

CATEGORIES

Binoculars
 Calculators
 Cameras
 Carabiners
 Clocks
 Coffee Products
Computer Accessories
 Desk Accessories
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 Travel Accessories
 USB Products
 Voice Recorders
 Water Resistant Items
 WiFi Products

Specials ...
 New Products ...


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Features:

Mini design
 Easily seeks Internet & Network
 HotZones
 Open your laptop knowing you are in
 a HotZone
 New extended range
 Super Blue LED Light Beam

Indicator LED's:

Green = No WiFi Signal
 Green + Red = Medium WiFi Signal
 Green + Red + Yellow = Strong WiFi
 Signal

Color:

Silver with Blue LED Beam

Imprint Area:

3/4" x 1"□

Size:

1 1/4" x 2 1/4"

► Request More Info

► Send Postcard

Quantity	50	100	200	300	500
Price	\$13.95	\$12.95	\$11.95	\$10.95	\$9.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

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Home :: Computer Accessories :: PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam

PL-9 WiFi Sensor Pen w/ Super-Blue LED Beam

Features:

WiFi Network Hot Zone detector
Confirms you're in WiFi area
Change direction towards strongest signal
Open your laptop knowing you're in a hot zone
New extended range
Brushed Silver Aluminum pen
Super Blue LED Light Beam at top
Gift boxed

Indicator LED's:

Green = No WiFi Signal
Green + Red = Medium WiFi Signal
Green + Red + Yellow = Strong WiFi Signal

Color:

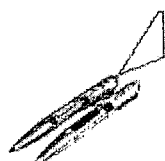
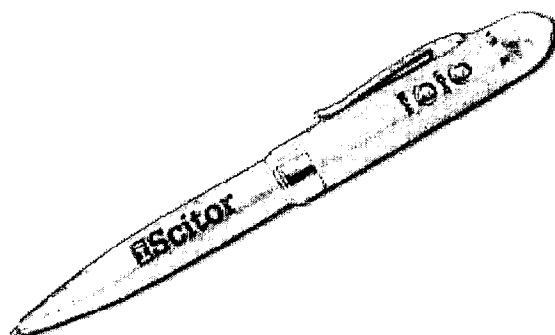
Brushed Silver

Imprint Area:

1/4"□ x 1 1/2"

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► Send Postcard



larger image



larger image

Quantity	50	100	200	300	500
Price	\$16.95	\$16.45	\$15.95	\$15.45	\$14.95

IMPRINT INFO:

Price includes one color, one position imprint

* No Setup Fee one color, one position imprint - 100 pcs minimum orders

* Orders below 100 pcs, add \$37 (x) setup fee

* Production Time 5 - 7 days on most items

* 3-DAY RUSH SERVICE available on select items

* Add \$37 (x) Setup per additional color + \$0.50 (x) Running Charge per additional color

* Add \$37 (x) Setup per additional position + \$0.50 (x) Running Charge per additional position

* No Charge PMS Match

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